



Rutgers Stackable Business Innovation (rSBI) Program

The future of work is changing

The **Rutgers Stackable Business Innovation (rSBI)** program allows you to design your own cutting-edge curriculum without having to commit to a degree program. The term ‘stackable’ means students can earn course credits at their own discretion and apply them toward a non-degree certificate.

Choose to take any rSBI course à la carte or stack courses to earn a certificate. Earning certificates in the Rutgers Stackable Business Innovation (rSBI) program is an effective way for you to become a subject matter expert (SME) after completing a series of courses. Trending business concepts and skills across knowledge domains are constantly updated to ensure relevance in the marketplace.

The rSBI program offers three ways to earn a certificate:

- Take individual Courses in a specific subject area to enhance your knowledge on that topic.
- Stack Courses towards a Concentration where you can earn a certificate in that subject matter.
- Take a 1-credit Short Course that best fits your educational needs.

By choosing only the courses you need and enrolling at your own pace, it will be more affordable to manage the cost of your education. You can choose online or in-person courses to fit your busy life. Further, you will develop strong connections to RBS faculty, classmates, and alumni. Learn from and interact with your fellow students who come from diverse backgrounds and work experiences. Grow your professional network with people who have a passion for learning and tap into Rutgers Business School’s global, 45,000-strong, alumni network.

business.rutgers.edu/rsbi

Lifelong Learning for Lifelong Employability

The **rSBI** program is perfect for students who already have an MBA or Master’s degree and need to refresh, update or upskill their knowledge and skills to stay current. It’s also ideal for recent college graduates who are considering pursuing a Master’s degree, but want to test the waters in a particular discipline before committing to a full degree program. Regardless of your background and goals, the rSBI program is unique in allowing you to choose only the courses that are relevant to you right now.

Keeping up with the latest trends in business has become a career imperative. The key advantage of the rSBI program is that you can continually learn the hottest topics in business and effectively integrate lifelong learning into your career.

Emergent topics include:

- Data Analytics
- Machine Learning
- Blockchain
- Supply Chain Sustainability
- Workplace Governance



Coursework offers paths to expertise that empowers your career



Curriculum

rSBI Concentrations, Courses, and Short Courses are offered by each of the following six academic departments:

- Accounting & Information Systems
- Finance & Economics
- Management & Global Business
- Management Science & Information Systems
- Marketing
- Supply Chain Management

For each successfully completed course, students earn an rSBI course completion form, and over time can stack courses toward a non-degree certificate in selected concentration areas. Choose from over 30 concentrations such as Auditing & Forensic Accounting, Financial Data Analytics & Fintech, Digital Strategies & Leadership, Data Forecasting & Mining, Digital Marketing, and Supply Chain Analytics.

Program Quick Facts

Program: Part-time

Format: Hybrid (In-person and online)

For current application deadlines and tuition information, please visit our website:

www.business.rutgers.edu/rsbi

How to Apply

Apply online:

business.rutgers.edu/stackable-business-innovation/admissions

Please visit business.rutgers.edu to learn about upcoming information sessions and open houses.

Contact

Email: rsbi@business.rutgers.edu

Website: business.rutgers.edu/rsbi

Admissions

Students seeking to enroll in the rSBI program can apply for admission to one or more RBS departments of interest. Once admitted to a department, students can take any rSBI program course offered by that department.

As each department may have distinct qualifications for admission, students must submit a separate application for each department they wish to apply. Applicants will only be charged a single \$70 application fee, regardless of the number of departments applied to. The rSBI program is the only administrative interface to students, and all department applications are to be submitted through the rSBI portal. Applicants should be prepared to provide undergraduate and graduate (if applicable) transcripts, a resume, and a brief essay explaining their background and interest in the program. Some departments may require additional application materials.