

# MICHAEL L. BARNETT

Rutgers Business School – Newark & New Brunswick  
Rutgers, The State University of New Jersey  
1 Washington Park, #1054  
Newark, NJ 07102 (USA)  
Phone: US (973) 353-3697  
E-mail: [mbarnett@business.rutgers.edu](mailto:mbarnett@business.rutgers.edu)  
[profmikebarnett.com](http://profmikebarnett.com)

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## EDUCATION

New York University, Stern School of Business, New York City, NY  
- Management & Organization (Strategy / Organizational Theory) Ph.D. (2004)  
*Dissertation: Cooperation among rivals in pursuit of institutional change: Three essays on the antecedents, process, and outcome.* Chair: W. H. Starbuck M. Phil (2000)

Webster University, St. Louis, MO  
- Business Administration M.B.A. (1996)

University of Missouri, College of Business, Columbia, MO  
- Dual Emphases: Banking & Finance; Economics B.S. (1992)

## APPOINTMENTS

*Rutgers University, Rutgers Business School - Newark & New Brunswick*  
Chair, Newark Faculty Council Fall 2021 – Spring 2023  
Dean's Research Professor Fall 2019 – Spring 2022  
Academic Director, Rutgers Institute for Corporate Social Innovation Fall 2018 – Spring 2022  
Professor, Management & Global Business Fall 2012 – present  
Vice Dean for Academic Programs Fall 2012 – Spring 2015

*University of Oxford, Saïd Business School & St. Anne's College*  
Professor of Strategy (reappointed to retirement age in 2011) Fall 2009-Summer 2012  
Tutor and Governing Body Fellow in Management Fall 2009-Summer 2012  
Head of Strategy, Entrepr. & IB (SEIB) Academic Area Fall 2010-Fall 2011  
Director of Studies for Economics & Management Fall 2010-Summer 2012  
Research Director, Oxford U. Centre for Corporate Reputation Fall 2009-Spring 2010

*University of South Florida, College of Business*  
Exide Professor of Sustainable Enterprise Fall 2008–Summer 2009  
Secretary of the Faculty Senate (University level) Fall 2008-Summer 2009  
Associate Professor (with tenure) Fall 2008–Summer 2009  
Research Fellow, Dr. Kiran C. Patel Center for Global Solutions Jan. 2008–Summer 2009  
Assistant Professor Fall 2003–Summer 2008

*New York University, Stern School of Business*  
Instructor Summers 2000-2002  
Research Assistant Fall 1997 – Spring 2003

## VISITING APPOINTMENTS

Distinguished “Star” Visiting Professor, EGADE Business School, Monterrey Tech, MX, 2015-2020

Affiliate Visiting Scholar, U. of Oklahoma, Price College of Business, Div. of Management & IB, 2017

Visiting Scholar, New York U., Stern School of Business, Management & Organization Dept, 2016  
International Distinguished Visiting Scholar, University of Bath School of Management, England, 2015  
Visiting Scholar, Seton Hall University, Stillman School of Business, 2015

### **FELLOWSHIPS**

Fellow, Institute for Ethical Leadership, Rutgers University, 2017-present  
Fellow, Rutgers Leadership Academy, Class of 2017-19  
Fellow, American Council on Education, Class of 2015-16 (Host: Baruch College, City U. of New York)  
International Research Fellow, Oxford University Centre for Corporate Reputation, UK, 2013-present  
Research Fellow, Dr. Kiran C. Patel Center for Global Solutions, U. of South Florida, 2008-2009  
Research Fellow, Ronald E. McNair Scholars Program, University of Missouri-Columbia, 1990-1991

### **HONORS & AWARDS**

Finalist, 2019 Best Paper Award, *Business & Society*  
Best Conference Paper, GRONEN Research Conference, Almeria, Spain, 2018  
Emerald Literati Award for Excellence, Outstanding Paper, *Annals in Social Responsibility*, 2017  
Emerald Literati Award, Outstanding Reviewer, *Annals in Social Responsibility*, 2017  
Citation of Excellence, Emerald Group Publishing, 2015  
Chair, Social Issues in Management Division, Academy of Management, 2014-15  
“Bright Idea” Award, NJPRO Foundation and NJ Business & Industry Association, 2013 & 2019  
Degree of Master of Arts (by Resolution), University of Oxford, 2009  
Finalist, Aspen Institute’s Faculty Pioneer Award, 2009  
*Academy of Management Journal* Best Paper Prize, 2008  
International Association for Business & Society Best Article Award, 2006  
Outstanding Achievement in Research Award, U. of South Florida, College of Business, 2006, ‘07, ‘08  
Department Outstanding Research Achievement Award, 2003, ‘05, ‘06, ‘07, ‘08, U. of South Florida  
Outstanding Undergraduate Teaching Award, U. of South Florida (university wide), 2004/2005  
Honoree, Luncheon in Honor of Outstanding Student Teachers, NYU Stern School of Business, 2003  
Outstanding Reviewer Award, Academy of Management, Business Policy & Strategy Division, 2002  
New York University President's Service Award for Volunteerism and Community Service, 2001  
Military Outstanding Volunteer Service Medal, US Air Force, 1997  
Distinguished Graduate, Webster University MBA Program, 1996  
Distinguished Graduate, US Air Force Officer Training School, 1994  
International Student Exchange Program Scholar, Plymouth University, England, 1991-1992

### **ADMINISTRATIVE EXPERIENCE**

*Chair, Newark Faculty Council* Fall 2021 – Spring 2023  
- Elected leader of organization representing concerns of nearly 700 full-time university faculty members

- Revitalized shared governance processes: reconnected to faculty & reinstated core structures
- Clarified organization's purpose and implemented procedures to ensure purpose followed
- Collaborated closely with Executive Cabinet, Chancellor's Office, & across Rutgers University

*Academic Director, Rutgers Institute for Corporate Social Innovation* Fall 2018 – Spring 2022

- Established & oversaw new decanal research institute to advance social innovation locally & globally
  - Developed structure of institute and managed its creation in coordination with key stakeholders
  - Hired and oversaw full-time staff, to include Executive Director and Administrative Assistant
  - Secured and managed RWJF grant of \$450,000 to support startup activities
  - Developed international academic network and created impactful academic seminar series

*Vice Dean for Academic Programs, Rutgers Business School* Fall 2012 – Spring 2015

- Chief Academic Officer of AACSB-accredited, Big 10, multi-campus, public university business school with 7,100 students in 14 degree programs; \$60m budget; 170 full-time and 300 adjunct faculty members
  - Core member of school's senior leadership team, working directly alongside Dean
    - Direct supervisor of three associate deans, four assistant deans, other staff & faculty
  - Developed and implemented continuous improvement processes for all degree programs
    - Both F-T & P-T MBA moved into Top 50; EMBA top tier; online masters top 10; etc.
  - Led school through highly successful maintenance of AACSB accreditation review
    - By contrast, visit five years prior led to sixth-year review for school
  - Led efforts to better embed school in university by offering more minors for other students
    - Shepherded approval and implementation of popular minors on both campuses
  - Created, staffed, and oversaw Teaching Excellence Center within school
    - Developed workshop series, training programs, and cohort of teaching Fellows
  - Managed implementation of large lecture format undergraduate introductory courses
    - New format in place on both campuses; difficult issues confronted and resolved
  - Established, staffed, and oversaw school-wide Office of Scheduling
    - Prior, scheduling was compartmentalized, inefficient, and ineffective
  - Established, staffed, and oversaw school-wide Office of Mentoring Programs
    - New programs (TeamUP, HEIR, WomenBUILD) grown and constantly improved
  - Established, staffed, and oversaw school-wide Office of Diversity Programs
    - Formalized and professionalized new outreach programs such as PREP and B-STAR
  - Clarified and promoted procedures to increase academic integrity across school
    - Developed website; took on role of Academic Integrity Facilitator for entire school
  - Renewed and advanced relationships with school's alumni
    - Met with alumni and developed paths for alumni involvement in school
  - Managed interface between school, campuses, and external parties
    - Served on university committees; oversaw New Jersey Business Education Summits

*Academic Area Head, Saïd Business School, Oxford* Fall 2010-Fall 2011

- Oversaw Strategy, Entrepreneurship, and International Business (SEIB) academic area
  - Managed annual teaching schedule for approximately 12 faculty members
  - Oversaw academic area budget; determined spending priorities, in consultation with faculty
  - Managed hiring, tenure and promotion cases for SEIB
  - Organized and led faculty meetings and research seminar schedule
  - Developed stronger relations between academic area and doctoral students

*Director of Studies for Economics & Management, St. Anne's College, Oxford* Fall 2010-Summer 2012

- Managed interview, selection, academic, and decanal oversight of students in the E&M degree program
  - Coordinated complex interview schedule with other colleges to select students annually
  - Supervised and counseled all E&M students in college throughout completion of their degree
  - Tutored or arranged tutoring for all E&M students in college
  - Created and managed speaker series on management for all E&M students in college

*Research Director, Oxford University Centre for Corporate Reputation* Fall 2009-Spring 2010

- Developed and oversaw an international and multidisciplinary portfolio of research activities
  - Created an international funding program to provide large grants to world-leading scholars
  - Created an awards program to recognize best dissertation and best published paper annually
  - Managed an annual conference that brought together top scholars from around the world
  - Structured and significantly expanded the International Research Fellows program
  - Developed and edited *The Oxford Handbook of Corporate Reputation* to highlight research

*Secretary of the Faculty Senate, University of South Florida* Fall 2008-Summer 2009

- Elected senior member of Faculty Senate of large, research-intensive public university
  - Member of Senate Executive Committee; set agenda for Faculty Senate
  - Worked closely with University Provost and President to handle Faculty Senate issues
  - Drafted and implemented new procedures for reviewing, passing, and implementing resolutions
  - Led committee to review and update the Faculty Senate Constitution

## **PUBLICATIONS**

### ***Books***

M. L. Barnett, I. Henriques & B. Husted. 2022. *Salvaging corporate sustainability: Going beyond the business case*. Edward Elgar Publishing: Cheltenham, UK. (to be released in paperback, 2023)

M. L. Barnett. 2018. *Limits to stakeholder influence: Why the business case won't save the world*. Edward Elgar Publishing: Cheltenham, UK.  
- Released in paperback, June 2020

M. L. Barnett & T. Pollock (eds). 2015. *Corporate reputation: Critical perspectives on business and management*. (4 volumes) Routledge.

M. L. Barnett & T. Pollock (eds). 2012. *The Oxford handbook of corporate reputation*. Oxford University Press: Oxford, UK.  
- "Bright Idea" in *Management Award*, NJPRO Foundation & NJ Business & Industry Assoc.  
- Reviews in peer-reviewed journals:

- D.E. Cavazos (2013) in *Organization Studies*, 34(3): 423-425.
- F. Briscoe (2014) in *Administrative Science Quarterly*, 59(3): 10-11.

- Released in paperback, March 2014.

### ***Peer-Reviewed Journals***

M. L. Barnett. (forth). Stakeholders shan't save society. *Organization Studies*. (accepted 3/14/22)

M. L. Barnett. 2022. Questions and Unanswers About Social Innovation. *Rutgers Business Review*, 8(2): in press

S. Buchanan & M. L. Barnett. (forth). Inside the velvet glove: Sustaining private regulatory institutions through hollowing and fortifying. *Organization Science* (accepted 9/21/21)

M. L. Barnett, B. Cashore, I. Henriques, B. Husted, R. Panwar & J. Pinkse. 2021. Reorient the business case for corporate sustainability. *Stanford Social Innovation Review*, 19(3): 34-39.

M. L. Barnett, I. Henriques & B. Husted. 2021. Family matters? The effects of size and proximity in the digital age. *Academy of Management Perspectives*, 35(3): 557-561.

M. L. Barnett, I. Henriques & B. Husted. 2020. Beyond good intentions: Designing CSR initiatives for greater social impact. *Journal of Management*, 46(6): 973-964.

- M. L. Barnett. 2020. Helping business help society: Overcoming barriers to corporate social innovation. *Rutgers Business Review*, 5(2): 137-144
- M. L. Barnett, I. Henriques & B. Husted. 2020. The rise and stall of stakeholder influence: How the digital age limits social control. *Academy of Management Perspectives*, 34(1): 48-64.
- M. L. Barnett. 2019. The business case for corporate social responsibility: A critique and an indirect path forward. *Business & Society*, 58(1): 167-190.  
- Finalist, *Business & Society* 2019 Best Paper Award
- M. L. Barnett, J. Hartmann & R. M. Salomon. 2018. Have you been served? Extending the relationship between corporate social responsibility and lawsuits. *Academy of Management Discoveries*, 4(2): 109-126  
- "Bright Idea" in *Management Award*, NJPRO Foundation & NJ Business & Industry Assoc.
- M. L. Barnett, I. Henriques & B. Husted. 2018. Governing the void between stakeholder management and sustainability. *Advances in Strategic Management*, 38: 121-143.
- M. L. Barnett & S. Leih. 2018. Sorry to (not) burst your bubble: The influence of reputation rankings on perceptions of firms. *Business & Society*, 57(5): 962-978.
- I. Palomaries-Aguirre, M. L. Barnett, F. Layriss & B. Husted. 2018. Built to scale? How sustainable business models can better serve the base of the pyramid. *Journal of Cleaner Production*, 172: 4506-13.
- M. L. Barnett. 2018. Beyond the membership decision: How do trade associations manage firm involvement? *Journal of Management Inquiry*, 27(1): 10-12.
- M. L. Barnett. 2018. Influence stakeholders, influence the world. *Research in the Sociology of Organizations*, 56: 247-258.
- M. L. Barnett. 2016. Mind: the gap – To advance CSR research, think about stakeholder cognition. *Annals in Social Responsibility*, 2(1): 4-17.  
- *Outstanding Paper*, 2017 Emerald Literati Network Awards for Excellence
- M. L. Barnett. 2016. Strategist, organize thyself. *Strategic Organization*, 14(2): 146-155.
- M. L. Barnett, N. Darnall & B. Husted. 2015. Sustainability strategy in constrained economic times. *Long Range Planning*, 48(2): 63-68.
- M. L. Barnett. 2014. Why stakeholders ignore firm misconduct: A cognitive view. *Journal of Management*, 40(3): 676-702.
- M. L. Barnett. 2013. One voice, but whose voice? Exploring what drives trade association activity. *Business & Society*, 52(2): 213-244.
- M. L. Barnett & R. M. Salomon. 2012. Does it pay to be *really* good? Addressing the shape of the relationship between social and financial performance. *Strategic Management Journal*, 33: 1304-1320.  
- 2015 Citation of Excellence winner, Emerald Group Publishing
- M. L. Barnett & S. Lee. 2012. Business as usual? An exploration of the determinants of success in the multinational transfer of corporate responsibility initiatives. *Business & Politics*, 14(3): 1-27.

- M. L. Barnett & A. A. King. 2008. Good fences make good neighbors: A longitudinal analysis of an industry self-regulatory institution. *Academy of Management Journal*, 51(6): 1150-1170.  
- 2008 *Academy of Management Journal Best Paper Prize*
- W. H. Starbuck, M. L. Barnett & P. Baumard. 2008. Payoffs and pitfalls of strategic learning. *Journal of Economic Behavior and Organization*, 66(1): 7-21.
- M. L. Barnett. 2008. An attention-based view of real options reasoning. *Academy of Management Review*, 33(3): 606-628.
- M. L. Barnett & A. J. Hoffman. 2008. Beyond corporate reputation: Managing reputational interdependence. *Corporate Reputation Review*, 11(1): 1-9.
- M. L. Barnett. 2007. Stakeholder influence capacity and the variability of financial returns to corporate social responsibility. *Academy of Management Review*, 32(3): 794-816.  
- Lead article in special topic forum, "Corporations as social change agents"  
- Reprinted in A. McWilliams (ed.). 2014. *Economics of Corporate Social Responsibility*, Edward Elger Publishing: Northampton, MA.
- M. L. Barnett. 2007. (Un)Learning and (mis)education through the eyes of Bill Starbuck: An interview with Pandora's playmate. *Academy of Management Learning & Education*, 6(1): 114-127.
- M. L. Barnett. 2007. Tarred and untarred by the same brush: Exploring interdependence in the volatility of stock returns. *Corporate Reputation Review*, 10(1): 3-21.
- M. L. Barnett & G. Cahill. 2007. Measure less, succeed more: A Zen approach to organisational balance and effectiveness. *Philosophy of Management*, 6(1): 147-162.
- M. L. Barnett. 2006. Finding a working balance between competitive and communal strategy. *Journal of Management Studies*, 43(8): 1753-1773.
- M. L. Barnett & R. M. Salomon. 2006. Beyond dichotomy: The curvilinear relationship between social responsibility and financial performance. *Strategic Management Journal*, 27(11): 1101-1122.  
-- *International Association for Business and Society (IABS) 2006 Best Article Award*
- M. L. Barnett, J. M. Jermier & B. A. Lafferty. 2006. Corporate reputation: The definitional landscape. *Corporate Reputation Review*, 9(1): 26-38.
- M. L. Barnett. 2006. Waves of collectivizing: A dynamic model of competition and cooperation over the life of an industry. *Corporate Reputation Review*, 8(4): 272-292.
- M. L. Barnett. 2005. Paying attention to real options. *R&D Management*, 35(1): 61-72.
- M. L. Barnett. 2005. Giving credits where credit's not due? *Academy of Management Learning & Education*, 4(2): 221-228.
- M. L. Barnett. 2004. Are globalization and sustainability compatible? A review of the debate between the World Business Council for Sustainable Development and the International Forum on Globalization. *Organization & Environment*, 17(4): 523-532.
- M. L. Barnett, W. H. Starbuck, & P. N. Pant. 2003. Which dreams come true? Endogeneity, industry structure, and forecasting accuracy. *Industrial and Corporate Change*, 12(4): 653-672.

- M. L. Barnett. 2003. Falling off the fence? A realistic appraisal of a real options approach to corporate strategy. *Journal of Management Inquiry*, 12(2): 185-196.
- M. L. Barnett & R. M. Salomon. 2003. Throwing a curve at SRI research: A new pitch at an old debate. *Organization & Environment*, 16(3): 381-389.
- M. L. Barnett & R. M. Salomon. 2003. Opening the screen door toward a middle ground on socially responsible investing. *The Corporate Citizen*, 3(2): 16-20.
- M. L. Barnett. 2002. From me to we . . . and back again: Returning to business as usual. *Journal of Management Inquiry*, 11(3): 249-252.
- M. L. Barnett & G. Cahill. 2002. A Zen approach to volunteer management. *Journal of Volunteer Administration*, 20(3): 41-47.
- M. L. Barnett, M. E. Boyle & N. A. Gardberg. 2000. Towards one vision, one voice: A review essay of the 3<sup>rd</sup> International Conference on Corporate Reputation, Image and Competitiveness. *Corporate Reputation Review*, 3(2): 101-111.
- C. J. Fombrun, N. A. Gardberg & M. L. Barnett. 2000. Opportunity platforms and safety nets: Corporate citizenship and reputational risk. *Business and Society Review*, 105(1): 85-106.  
-- *Journal's most-cited article*

### **Refereed Proceedings**

- A. Aragon, N. Ortiz & M. Barnett. 2018. It ain't easy becoming greener: Shifting attention toward further improvements in corporate environmental performance. In H. Van Buren & C. Vansandt (eds.), *Proceedings of the 29<sup>th</sup> Annual Meeting of the International Association for Business & Society*, 1-14.
- M. L. Barnett, A. Hoepner, S. Lux & I. Timofeeva. 2012. Managing reputation through collusion. *Academy of Management Best Paper Proceedings*, SIM Division.
- M. L. Barnett, M. Cummings & P. Vaaler. 2012. The dividends of diaspora: Migrant remittances and social change in developing countries. In G. Rands & J. Hendry (eds.), *Proceedings of the 23<sup>rd</sup> Annual Meeting of the International Association for Business & Society*: 147-159.
- M. L. Barnett & S. Lee. 2011. What were they thinking? Exploring the cognitive underpinnings of how stakeholders assess firms. In J. Hendry & A. Barraquier (eds.), *Proceedings of the 22<sup>nd</sup> Annual Meeting of the International Association for Business & Society*: 459-468.
- M. L. Barnett. 2009. Standing together to stand apart: Toward a reputational theory of the industry. *Proceedings of the 13<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness* (CD).
- M. L. Barnett & A. A. King. 2006. Good fences make good neighbors: An institutional explanation of industry self-regulation. *Academy of Management Best Paper Proceedings*, OMT: M1-M6.
- M. L. Barnett. 2006. Using CSR to CYA: How corporate social responsibility influences stakeholder perceptions of organizational errors. In B. Husted & J. Logsdon (eds.), *Proceedings of the Seventeenth Annual Meeting of the International Association for Business & Society*, pp. 55-57.
- M. L. Barnett & B. A. Hudson. 2006. Big & bad? A sociological perspective on the Icarus Paradox. In B. Husted & J. Logsdon (eds.), *Proceedings of the Seventeenth Annual Meeting of the International Association for Business & Society*, pp. 239-241.

- M. L. Barnett. 2005. Stakeholder influence capacity and the variability of financial returns to corporate social responsibility. In L. Ryan and J. Logsdon (eds.), *Proceedings of the Sixteenth Annual Meeting of the International Association for Business & Society Proceedings*, pp. 287-292.
- M. L. Barnett. 2004. How much does industry *strategy* matter? Organizational field dynamics and cooperation among rivals. *Academy of Management Best Paper Proceeding*, OMT: B1-B6.
- M. L. Barnett, J. M. Jermier & B. A. Lafferty. 2004. Theorizing corporate reputation. *Proceedings of the 8th Conference on Corporate Reputation, Image, Identity and Competitiveness* (CD).
- M. L. Barnett. 2003. Unringing the bell: Can industries reverse unfavorable institutional shifts triggered by their own mistakes? *Southern Management Association Conference Proceedings*: 800-806.
- M. L. Barnett & R. M. Salomon. 2002. Unpacking social responsibility: The curvilinear relationship between social and financial performance. *Academy of Management Best Paper Proceedings*, SIM: B1- 6.
- M. L. Barnett & R. M. Salomon. 2001. Don't get stuck in the middle: A curvilinear bridge spanning the great SRI divide. In C. P. Dunn & D. Windsor (eds.), *Proceedings of the Twelfth Annual Meeting of the International Association for Business & Society Proceedings*: 65-69.

### ***Book Chapters***

- M. L. Barnett, I. Henriques & B. Husted. 2021. Sustainability strategies. In I. Duhaime, M. Hitt & M. Lyles (eds.) *Strategic Management: State of the Field and its Future*, Oxford University Press: 647-662.
- M. L. Barnett & T. Pollock. 2015. Introduction to corporate reputation. In Barnett & Pollock (eds.), *Corporate Reputation: Critical Perspectives on Business and Management*. Routledge.
- M. L. Barnett & T. Pollock. 2012. Charting the landscape of corporate reputation. In Barnett & Pollock (eds.), *The Oxford Handbook of Corporate Reputation*, Oxford University Press: 1-15.
- M. L. Barnett & R. L. M. Dunbar. 2008. Making sense of real options reasoning: An engine of choice that backfires? In G. Hodgkinson & W. Starbuck (eds.), *The Oxford Handbook of Organizational Decision Making*. Oxford, UK: Oxford University Press, 383-398.
- M. L. Barnett, W. H. Starbuck & P. N. Pant. 2006. Which dreams come true? Endogeneity, industry structure, and forecasting accuracy. Reprinted in W. H. Starbuck (ed.), *Organizational Realities: Studies of Strategizing and Organizing*. Oxford, UK: Oxford University Press, 509-524.
- A. King, M. Lenox & M L. Barnett. 2002. Strategic responses to the reputation commons problem. In A. Hoffman and M. Ventresca (eds.), *Organizations, Policy, and the Natural Environment: Institutional and Strategic Perspectives*. Stanford, CA: Stanford University Press, 393-406.

### ***Invited Book Reviews***

- M. L. Barnett. 2006. Review of The Keystone Advantage: What the New Dynamics of Business Ecosystems Mean for Strategy, Innovation, and Sustainability by M. Iansiti & R. Levien. *Academy of Management Perspectives*, 20(2): 88-90.
- M. L. Barnett. 2005. Review of The SMS Blackwell Handbook of Organizational Capabilities: Emergence, Development, and Change. C. Helfat (ed.). *Academy of Management Review*, 30(1): 203-207.
- M. L. Barnett. 2004. Kicking the black box around: A review of "The Corporation." *Organizational Analysis*, 12(4): 419-422.



## **Other**

M. L. Barnett. 2023. Corporate social responsibility. In G. Goethals, T. Allison & G. Sorenson (eds.), *The SAGE Encyclopedia of Leadership Studies* (forthcoming).

M. L. Barnett & I. Minefee. 2021. Priming the academic pipeline. *AACSB Insights*, June 1. <https://www.aacsb.edu/insights/2021/june/priming-the-academic-pipeline>

M. L. Barnett. 2020. Time to monkey with the business case: Our measure of good is bad, so let's do better. *Business & Society Blog*. <http://businessandsociety.org/time-to-monkey-with-the-business-case/>

M. L. Barnett. 2020. Good distances make good neighbors: Coordinating self-regulation in the face of our communal crisis. *Responsible Research in Business & Management*. <https://rrbm.network/good-distances-make-good-neighborscoordinating-self-regulation-in-the-face-of-our-communal-crisis-michael-barnett/>

M. L. Barnett. 2018. Should you give a damn 'bout your bad reputation? Yup. *Business & Society Blog*. <http://businessandsociety.org/should-you-give-a-damn-bout-your-bad-reputation-yup/>

M. L. Barnett. 2016. Reputational spillovers. In C. Carroll (ed.), *The SAGE Encyclopedia of Corporate Reputation*. SAGE Publications, Inc.: p. 682-684. ISBN: 9781483376516

M. L. Barnett. 2016. Reputation risk. In C. Carroll (ed.), *The SAGE Encyclopedia of Corporate Reputation*. SAGE Publications, Inc.: p. 669-670. ISBN: 9781483376516

M. L. Barnett. 2015. Strategic learning. In D. Teece and M. Augier (eds.), *Palgrave Encyclopedia of Strategic Management*. London, UK: Palgrave Macmillan (online).

M. L. Barnett. 2012. Business & Society Version 3.0: Attending to what stakeholders attend to. *St. Anne's Academic Review*, Vol. 4 (Winter): 23-24. (ISBN 2048-2566)

M. L. Barnett & T. Pollock. 2012. Building and maintaining a strong corporate reputation: A broad look at a core issue. *The European Financial Review*, August/September: 6-9.

M. L. Barnett. 2010. Problems in common. *Communication Director*, 3: 52-55.

M. L. Barnett. 2010. Movers and fakers. *Business at Oxford*, Issue 17: Summer; 8-9.

M. L. Barnett. 2009. The company you keep. *Business at Oxford*, Issue 16: Winter; 4-7.

## **IN PROGRESS**

M. Barnett & F. Aragon-Guiller. "Does it pay to pay to be good? Exploring how stakeholders respond to CSR outsourcing." Chapter in Hawk, Larsen, Leiblein & Ruer (eds), *Strategy in a Turbulent Era* (Elgar)

A. Aragon, N. Ortiz & M. Barnett. "It ain't easy becoming greener: Shifting attention toward further improvements in corporate environmental performance" Under review at *Strategic Organization* (SI).

M. Barnett, V. Dimitriv & F. Gao. "Save me the hassle? CSR & firm exposure to shareholder resolutions." Invited for third round review at *Review of Accounting Studies*

T. Baker, M. Barnett, B. Gilbert, C. Post & J. Robinson. "Save our cities? Exploring the intersection of ethics, diversity and inclusion, and social innovation in revitalizing urban environments." Guest editors of special issue at *Journal of Business Ethics* (initial drafts due March 1, 2022)

N. Gardberg, M. Barnett & E. Colleoni. "Unbelievable! Business and society in the era of fake news" Guest editors of special issue at *Business & Society* (initial drafts due Feb. 1, 2023)

## **PRESENTATIONS, SEMINARS, AND WORKSHOPS**

“Fake news: implications for management, organization & society”. AOM 2021 panel symposium, 7/30

“Change from the inside out: Enabling collaborative research in social intrapreneurship.” AOM 2021 PDW, 8/1

“Best practices for McNair Programs in business.” McNair Business Scholars Network, April 9, 2021

“McNair Business Scholars Network.” AACSB Metropolitan Business Schools Affinity Group, ICAM 2021, April 7, 2021 (virtual)

“(Why, when & how) Does it pay to be good?” Special Conversations with Special People: Virtual. South Orange (NJ) Public Library, January 22, 2021.

“Sell snake oil or save society? Building and sustaining a scholarly career that matters.” EGADE Business School, Monterrey, MX, November 2020 (virtual)

“Our house is still on fire because you’re a lousy firefighter!.” 2020 AOM PDW, The house is on fire! Business in action towards the 2030 UN SDGs. August 2020 (virtual)

“Buffer, Bissell, & better: University-community engagement.” 2020 AOM PDW, Can business schools better enhance idealism & foster social responsibility among students? August 2020 (virtual)

“Writing Camp – Third (& final?) Edition.” EGADE Business School, July 2020 (week-long, virtual)

“Advancing social innovation research.” Fordham Social Innovation Day, April 2020

“The business case for CSR: mechanisms & boundaries” RBS Exec Ed CSR Certif. Program, Oct. 2019

“Well isn’t that special! On editing a special issue or book.” EGADE Business School, Oct. 2019

“Doing well by doing good? Addressing the mechanisms and boundaries of the business case for corporate social responsibility.” Social Innovation Research Seminar Series, Rutgers U., Sep. 2019

“The rise and stall of stakeholder influence: How the digital age limits social control.” AOM 2019 Boston

“Beyond good intentions: How much does CSR really help society?” AOM 2019, Boston (Bryan Husted)

“Sustaining industry self-regulation: A process model.” AOM 2019, Boston, MA (Sean Buchanan)

“The job hunt: decisions, strategies, and tips.” AOM 2019, Boston, MA

“The promise & problems of inclusive organizing: Socratic dialogues for grand challenges.” AOM 2019, Boston, MA

“Ethics of the scholarly journal publishing enterprise and industry.” Society for Business Ethics Conference, Boston, MA, Aug 2019

“Journal publishing: Let’s discuss this odd business!” IABS Conference, San Diego, CA, March 2019

“Reputational dynamics in the digital age: Rise of the stakeholders?” IABS Conf, San Diego, March 2019

“Conducting high-quality (business & society) research” IABS Conference, San Diego, CA, March 2019

“Context is overrated in CSR research.” Micro Meets Macro Conference, Arizona State U., Feb. 2019

“Society is our business: Designing studies to assess social impact.” EGADE Business School, Jan. 2019

“Everything you ever wanted to know about literature reviews but were afraid to ask.” EGADE Business School, Monterrey, MX, Oct. 2018

“Governing the void between stakeholder management & sustainability.” 2018 AOM, Chicago

“Through the looking glass: The effects of CSR on stakeholders.” 2018 SBE Conference panel, Chicago

“Social media & social control.” In PK3: Return of the Pecha Kucha on Social Evaluations, 2018 AOM

“Panel to promote publishing over perishing.” 2018 SIM Doctoral Student Consortium, AOM, Chicago

“Can the firm learn from environmental fines? The moderating influence of executives and director turnover.” GRONEN Research Conference, Almeria, Spain, June 2018  
*- 2018 Best Conference Paper Award*

“It ain’t easy becoming greener: Shifting attention toward further improvements in corporate environmental performance.” International Association for Business & Society, Hong Kong, June 2018

“The stakeholders who knew too much? How the digital age decreased stakeholder influence over corporate conduct.” Academy of Management 1<sup>st</sup> Specialized Conference, Guildford, UK, April 2018

“Digital technologies and their implications for SIM research: To better serve, seduce, or sucker society?” Academy of Management 1<sup>st</sup> Specialized Conference, Guildford, UK, April 2018

“Constructing a theoretical argument: A workshop.” EGADE Business School, MX, March 2018

“Measuring social impact: A new performance dimension in strategic management.” *Academy of Management PDW*, BPS Division. Atlanta, GA, August 2017.

“Business in society: At the interface.” *Academy of Management PDW*, SIM Division. Atlanta, GA, 2017

“The art of the review (hint: don’t be like reviewer 2).” EGADE Business School, MX, June 2017

“Communal strategy: Working together to manage industry.” Insper, Sao Paulo, Brazil, May 2017

“On the care and feeding of co-authors: Managing research partnerships.” EGADE Business School, Monterrey, MX, March 2017.

“Writing and the review process.” Price College of Business, University of Oklahoma, October 2016.

“Placing boundaries on stakeholder influence over corporate behavior.” Trulaske School of Business, University of Missouri, Columbia, MO, October 2016.

“The business case for corporate social responsibility: A critique and an indirect path forward.” *2016 Conference on Organizations with a Purpose*, London Business School, UK, September 2016

“How to survive the review process.” *oikos Young Scholars Finance Academy*, Henley Business School, Reading, UK, September 2016

“Toward a better understanding of how it (sometimes) pays to be good.” Judge Business School, University of Cambridge, UK, September 2016

“How to publish in management.” Said Business School, University of Oxford, UK, September 2016

“Blending fealty and fiat: How industry associations further the shared interests of rival firms.” *2016 Academy of Management Conference*, OMT Division, Anaheim, CA, August 2016 (by C. Cloutier)

“Trade associations: More than membership matters.” *2016 Academy of Management Conference*, SIM, OMT, BPS Division Joint Symposium, Anaheim, CA, August 2016

“Stakeholders & social control.” *Singleton Governance Conference*, Lehigh U, Bethlehem, PA, May 2016

“Become an authority, not just an author: Finding a coherent voice.” EGADE Business School, Monterrey, MX, March 2016

“Have you been served? The relationship between corporate social responsibility and lawsuits.” *INFORMS 2015 Annual Meeting*, Strategy Science, Philadelphia, PA, Nov. 2015 (by R. Salomon)

“Theoretical frames for CSR research.” EGADE Business School, Monterrey, MX, October 2015

“On the merits of aggregated measures of corporate reputation.” *Oxford University Centre for Corporate Reputation Annual Symposium*, Corpus Christi College, Oxford, UK, September 2015.

“Mind: the gap – toward a better understanding of stakeholder cognition.” *2015 Academy of Management Conference*, SIM Plenary Session #1164, SIM Division Chair’s Address, Vancouver, BC, August 2015

“Communal strategy: Toward greater awareness and understanding.” *2015 Academy of Management Conference* symposium #1907, OMT Division, Vancouver, BC, August 2015

“Stakeholders: Stuck in the middle.” *2015 Academy of Management Conference* PDW session #394, OMT Division, Vancouver, BC, August 2015

“Developing an interesting! research paper.” EGADE Business School, Monterrey, MX, July 2015

“The shaping of markets: The interactive roles of industry-level competitive and collaborative practices.” *2015 Alberta Institutions Conference: How Do Institutions Matter?* (with Charlotte Cloutier). Banff, Canada, June 2015

“Thinking about stakeholder thinking.” U of Bath, School of Management, UK, May 2015

“Theory: In theory & practice.” U of Bath, School of Management, UK, May 2015

“Toward a better understanding of how it pays to be good.” *2<sup>nd</sup> European Responsible Investment and Institutions Conference (ERIIC)*. Keynote. U. of Edinburgh, UK, May 2015

“The art of surviving the journal review process.” EGADE Business School, Monterrey, MX, April 2015; University of Bath, School of Management, UK, May 2015

“Why be good? The role of stakeholder relations in corporate sustainability practices.” *2014 Materials Research Society Fall Meeting*, Dec. 2014. Boston, MA.

“Corporate social irresponsibility and financial markets: Evidence from China.” *5<sup>th</sup> World Business Ethics Forum*, University of Macau (China), Dec. 2014 (with Qian Li, Xing Chen, and Andreas Hoepner)

“Making the commons more common: Viewing reputation as a commons.” *2014 Academy of Management Conference*. PDW Workshop #78 (OMT, ONE, PNP), Engaging Ostrom: Why & how organizational theorists should. Philadelphia, PA.

“Meet the press: The role of media content analysis in firm-stakeholder relations.” *2014 Academy of Management Conference*, PDW Workshop #151 (OMT, ENT), The power of words: Media content analysis in management research. Philadelphia, PA.

“Migrants remittances, skill, and location: Effects on corporate governance quality.” *2014 Academy of Management Conference*, Philadelphia, PA (with Michael Cummings, Paul Vaaler, and Dan Forbes).

“Have you been served? The relationship between corporate social responsibility and lawsuits.” *2014 Academy of Management Conference*, Philadelphia, PA (with Robert Salomon and Julia Hartmann).

“Where do we (N)GO from here? Mind the mind gap”. *Workshop on NGOs & Reputation*. Oxford University Center for Corporate Reputation, Oxford, UK, July 15-17, 2014.

“Does information about firm (ir)responsibility affect firm performance?” *Principles for Responsible Investment Conference*, Bloomberg Building, New York City, June 26, 2014.

“Reassessing the business case for corporate social responsibility: A cognitive perspective.” *Delta Seminar*, Baruch College, Zicklin School of Business, New York, NY, May 1, 2014.

“Making SIM matter more.” *2013 Academy of Management Conference*, SIM Division Plenary (Session 1477), Orlando, FL.

“Stakeholders drive CSR. So let’s look at their driving record.” *2013 Ethical Leadership Conference*, Institute for Ethical Leadership, Newark Museum, Newark, NJ, April 2013.

“Managing reputation through collusion.” *2012 Academy of Management Conference*, Boston, MA (with Andreas Hoepner, Sean Lux & Irena Timofeeva).

“Pulling rank: Measuring the influence of reputation rankings on stakeholder perceptions.” *2012 Academy of Management Conference*, Boston, MA (with Sunyoung Lee)

“Copy loosely: The multinational transfer of social practices.” *28<sup>th</sup> EGOS Colloquium*, Helsinki, Finland (with Sunyoung Lee and Donal Crilly), July 2012.

“The dividends of diaspora: Migrant remittances and social change in developing countries.” *2012 Meeting of the International Association for Business & Society*, Asheville, NC, June 2012 (with Paul Vaaler & Michael Cummings)

“You scratch my back, I’ll scratch yours.” *2012 Meeting of the International Association for Business & Society*, Asheville, NC, June 2012 (with Andreas Hoepner & Sean Lux)

“Responsible investment and the Chinese stock market.” *2012 Meeting of the International Association for Business & Society*, Asheville, NC, June 2012 (with Andreas Hoepner, Xing Chen & Qian Lee)

“Making a habit of it? The role of firm-stakeholder learning in sustaining sustainability.” *Ivey Sustainability Conference: Theorizing Organizational Response to Systemic Problems*. University of Western Ontario, Canada, April 2012.

“The alchemy of altruism: How corporate contributions to the public good (sometimes) produce private gain.” *Domus Seminar*, St. Anne’s College, University of Oxford, 19 Jan 2012.

“The alchemy of altruism: How CSR sometimes turns into CFP and what this means for firms, stakeholders, and society.” – York University, Schulich Business School, March 2012; Rutgers Business School, Feb. 2012; University of Colorado-Boulder, Leeds School of Business, Dec. 2011; University of Wisconsin-Madison, Dec. 2011; George Washington University, Washington DC, Dec. 2011; Lubar School of Business, U. of Wisconsin-Milwaukee, Nov. 2011.

“Who gives a chit? Linking stakeholder perceptions to firm performance.” Distinguished speaker, *RSM Symposium on the Economic Value of Corporate Reputation*, Erasmus University, Rotterdam School of Management, Rotterdam, The Netherlands, October 2011

“Stakeholder cognition and the business case for social responsibility.” Keynote Speech, *UN PRI-Misrata/SIRP Academic Conference 2011*, Dynamics of Responsible Investment, Stockholm, Sweden

“Inside the CSR black box: Antecedents and limits of CSR.” OMT & SIM Divisions Symposium, *Academy of Management Conference*, San Antonio, TX, Aug. 2011

“Corporate sustainability in emerging economies.” All Academy Symposium, *Academy of Management Conference*, San Antonio, TX, Aug. 2011  
- Winner, *Emerald Best Symposium Award* (selected by International Theme Committee)

“What were they thinking? Exploring the cognitive underpinnings of stakeholder perceptions.” *International Association for Business and Society Conference*, Bath, UK, June 2011

“The role of reputation in reputation.” *3<sup>rd</sup> Annual Research Conference of the Alliance for Research on Corporate Sustainability (ARCS)*, The Wharton School, University of Pennsylvania, 10 May 2011

“Business as usual? Exploring the determinants of success in multinational transfer of social practices.” *Corporate Responsibility, Initiatives and Mechanisms Workshop*, U. of Washington, May 2011

“Understanding the business case for corporate social responsibility.” Key Speaker, *I Encuentro de Especialización para la Investigación en Economía y Empresas*, U. of Granada, Spain, Sep. 2010

“Putting the ‘U’ into stakeholder influence capacity.” *Academy of Management Conference*, August 2010, Montreal, Canada.

“How private sector companies could contribute to sustainable development and help to overcome poverty and promoting distributive equity via its business.” Distinguished Panel Discussion, *10<sup>th</sup> Anniversary Gates Cambridge Scholarship Conference*, University of Cambridge, England, 3 July 2010

“Attention, cognition, and the limits of social control of business.” *Seminar on the attention-based view*. Erasmus University, Rotterdam School of Management, The Netherlands, June 2010

“The ethics of reputation and the reputation of ethics.” University of Oxford, Feb. 2010

“The business case for corporate social responsibility: A few twists and turns.” Seminars at:  
- University of Reading, Henley Business School, UK, Jan. 2011

- University of St. Andrews, School of Management, Scotland, UK, Oct. 2010
- INSEAD, Social Innovation Research Seminar Series, Fontainebleau, France, May 2010
- University of Bath, School of Management, Bath, England, March 2010
- Erasmus University, Rotterdam School of Management, The Netherlands. Dec. 2009

“Forging a path forward: How to get more value from management research.” *Showcase Symposium*, sponsored by BPS, OMT, & OB Divisions, *2009 Academy of Management Conference*, Chicago, IL.

“Taking a chit: Cognitive constraints on stakeholder response to corporate misconduct.” *Academy of Management Conference*, August 2009, Chicago, IL.

“Toward a reputational theory of the industry.” *13<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness*, May 2009, Amsterdam, The Netherlands.

“You pat my back, I’ll pat yours? Looking for collusion in Fortune’s reputation scores.” *13<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness*, May 2009, Amsterdam.

“Getting down to business on the business case for corporate social responsibility.” Seminars at:

- Wilfrid Laurier U., CMA Centre for Responsible Organizations, Waterloo, Canada (Sep. 2008)
- Moore School of Business, U. of South Carolina (Oct. 2008)
- Said Business School, U. of Oxford, England (Dec. 2008)

“Assessing the business case for corporate social responsibility: A mystery novel.” Seminar at IESE Business School, University of Navarra, June 2008, Barcelona, Spain

“When do rivals unite? A test of variation in trade association activity.” *Academy of Management Conference*, August 2007, Philadelphia, PA.

“Preparing for the unexpected through real options.” *Academy of Management Conference*, PDW session on Anticipating the Unexpected, August 2006, Atlanta, GA.

“Good fences make good neighbors: An institutional explanation of industry self-regulation.” *Academy of Management Conference*, August 2006, Atlanta, GA.

“Using CSR to CYA: How corporate social responsibility influences stakeholder perceptions of organizational errors.” *International Association for Business & Society Conference*, March 2006, Merida, Yucatan, Mexico.

“Big & bad? A sociological perspective on the Icarus Paradox.” *International Association for Business & Society Conference*, March 2006, Merida, Yucatan, Mexico.

“Privatizing industry reputations: An institutional explanation of industry self-regulation.” *Institutional Mechanisms for Self-Regulation Mini-Conference* (in conjunction with the *Annual Business Sustainability Initiative Conference*), Tuck School, Dartmouth College, Feb. 2006

“Path dependence in firm-stakeholder relations.” *Academy of Mgmt. Conf.*, Aug. 2005, Honolulu, HI.

“Stakeholder influence capacity and the variability of financial returns to corporate social responsibility.” *International Association for Business & Society Conference*, April 2005, Sonoma Valley, CA

“How much does industry strategy matter? Organizational field dynamics and cooperation among rivals.” *Academy of Management Conference* (OMT Division), August 2004, New Orleans, LA.

“Theorizing corporate reputation.” *8<sup>th</sup> Annual Conference on Corporate Reputation, Image, Identity, & Competitiveness*, May 2004, Ft. Lauderdale, FL.

“Mentoring diverse undergraduate students for graduate education.” *17<sup>th</sup> Annual International Mentoring Association Conference: Multiple Dimensions of Mentoring*, April 2004, Tampa, FL.

“Unringing the bell: Can industries reverse unfavorable institutional shifts triggered by their own mistakes?” *Southern Management Association Conference*, November 2003, Clearwater, FL.

“Industry coordination and institutional change: A test of the effectiveness of industry self-regulation.” *College of Organization Science Fall Conference*, November 2003, Wharton School, Philadelphia, PA

“How learning leads to maladaptive strategies.” *Academy of Management Conference*, All Academy Symposium on 40<sup>th</sup> anniversary of *A Behavioral Theory of the Firm*, August 2003, Seattle, WA

“Death goes global: An examination of foreign direct investment in the death care industry.” *Eastern Academy of Management International Conference*, June 2003, Porto, Portugal

“Unringing the bell.” Seminars at New York University, Boston College, Pennsylvania State University, Texas A&M, Rice University, and University of South Florida, Nov. – Dec. 2002.

“The growth effect of industry trade associations.” *INFORMS Conference*, Nov. 2002, San Jose, CA

“Toward a descriptive theory of real options in strategic management.” *Academy of Management Conference* (MOC Division), August 2002, Denver, CO

“Unpacking social responsibility: The curvilinear relationship between social and financial performance.” *Academy of Management Conference* (SIM Division), August 2002, Denver, CO

“Forecasting for control.” *Institutions & Organizations: Conference in Honor of James March*, Lucca, Italy, July 2002.

“Waves of collectivizing: A dynamic model of competition and cooperation over the life of an industry.” *Academy of Management Conference* (OMT Division), August 2001, Washington, D.C.

“Redefining balance: A Zen approach to measuring success.” Caucus session, *Academy of Management Conference* (MSR Division), August 2001, Washington D.C.

“Industry self-regulation and stock price movements.” *Consortium on Competitiveness and Cooperation (CCC) Colloquium*, April 2001, Duke University, Raleigh, NC

“Don’t get stuck in the middle: A curvilinear bridge spanning the great SRI divide.” *International Association for Business and Society*, March 2001, Sedona, AZ

“Governing the reputation commons: Opportunities and barriers to industry self-regulation.” *Forum on Organizations, Policy, and the Natural Environment*, April 2000, Northwestern University, Evanston, IL

“Opportunity platforms and safety nets: Corporate citizenship and reputational risk.” *International Association for Business and Society*, March 2000, Essex Junction, VT

“Stop me before I till again: Managerial capacity as a constraint on investment in real options.” *Academy of Management Conference* (TIM Division), August 1999, Chicago, IL

## **ACADEMIC SERVICE**

Editorship:

Editor-in-Chief, *Business & Society*, 2020-2022 (selected but declined)

Associate Editor, *Business & Society*, 2012-2014



Guest Editor, *Rutgers Business Review*, 2020  
Guest Editor, *Long Range Planning*, 2015  
Guest Editor, *Corporate Reputation Review*, 2008  
Editor, *Corporate Reputation: Volumes I-IV*, 2015  
Editor, *The Oxford Handbook of Corporate Reputation*, 2012  
Associate Editor, SIM & ONE Divisions, *Academy of Management Conference* (ongoing)

Advisory Board, *Corporate Governance and Sustainability Review*, 2017-

Editorial Board Membership:

*Academy of Management Journal*, 2011-2013  
- Member, 2011 Best Article Award Selection Committee  
*Academy of Management Perspectives*, 2011-2016; 2021-23  
*Academy of Management Review*, 2009-2014  
*Annals in Social Responsibility*, 2014  
*Business Ethics Quarterly*, 2019-present  
*Business & Society*, 2008-2019  
*Business & Society Review*, 2020-present  
*Long Range Planning*, 2007-present  
*Strategic Management Journal*, 2011-2017  
*The Sage Encyclopedia of Corporate Reputation*, 2014-15

Doctoral Dissertation Supervision and Committee Membership:

Diane Edmondson (Marketing, USF); 2008; placed at Middle Tennessee State  
Johan Perols (IS/DS & Accounting, USF); 2008; placed at U. of San Diego  
Dror Etzion (IESE, Barcelona, Spain); 2008; placed at McGill U. (Montreal)  
Brent Baker (Marketing, USF); 2009; placed at U. of North Dakota  
Luciana Ferreira (Erasmus, Netherlands); 2010; placed at Insper (Brazil)  
Sunyoung Lee (Said Business School, Oxford); supervisor, 2010 – 12; post-doc at UC-Berkeley  
Maximiliane Quel (Said Business School, Oxford); supervisor, 2010 – 12  
George Chondrakis (Said Business School, Oxford); assessor, 2011; placed at Pompeu Fabra  
Yijing Wang (Erasmus, Netherlands); assessor, 2013  
Akwasi Opoku-Dakwa (RBS, Rutgers); committee member, 2013-16; placed at Duquesne U.  
Lisa Lewin (RBS, Rutgers); committee member, 2017-19; placed at George Washington U.  
Kenan Guler (RBS, Rutgers); committee member, 2018-20; placed at Rochester Inst Tech  
Manuel Bueno (U of Granada, Spain); honorary member, 2021  
Amber Robinson-Bond (U of Maryland, Global); subject matter expert for DBA, 2021  
Alejandro Ortiz Perez (U of Granada, Spain); international committee member, 2021  
Francisco Aragon-Guiller (RBS, Rutgers); supervisor, 2021-

Dean's Dissertation Fellowship Selection Committee, Rutgers U – Newark Graduate School, 2022

Selection Committee Member, Responsible Research in Business Management Dare to Care Dissertation Scholarships, 2022

A&P Committee Member, School of Management & Labor Relations, Rutgers U, 2021

Member, Catalyst 2030, 2020-21

Mentor, 2020 SIM/ONE Junior Faculty Consortium & SIM NETWORKING Meetings

Doctoral Student Selection Committee, MGB Department, Rutgers Business School, 2020

Reviewer, 2020 Society for Business Ethics Annual Meeting

Faculty Council, Rutgers University-Newark, 2019-  
Vice Chair, 2020-21  
Chair, 2021-22

Search Committee Member, Assistant Professor of Ethics, Rutgers Business School, 2019

Board Member, Alliance for Research on Corporate Sustainability, 2018 –  
Moderator, 2021 ARCS Conference & ARCS PhD Symposium  
Member, 2020 ARCS Awards Committee; Chair, 2021-22  
Reviewer, 2020 ARCS Conference Program  
Reviewer, 2020 ARCS Emerging Sustainability Scholar Award  
Moderator, 2020 ARCS Research Seminar Series

External Reviewer, Tenure and Promotion to Associate Professor:  
U of Washington Bothell, 2021  
U of Illinois-Chicago, 2019  
Northeastern University, 2019

External Referee, Promotion to Tenured Position, University of Cambridge, Judge Business School, 2018

Member, Faculty of Arts & Sciences - Newark (FASN) Dean's Evaluation Committee, Rutgers U., 2018

Moderator, 10<sup>th</sup> TransAtlantic Business Ethics Conference, "Ethical Business Leadership in Troubling Times", Rutgers University, Nov. 2018

Chair, Roundtable on Oxford Handbook: Ten Years Later; Reputation Symposium 2018, Oxford U.

Member, All-Academy Theme Committee, 2018 Academy of Management Annual Meeting

Organizer & Presenter, 2018 International Association for Business and Society Doctoral Student/Junior Faculty Consortium, Hong Kong, China, June 2018

Conference Steering Committee, (First) Academy of Management Specialized Conference: Big Data & Managing in a Digital Economy, University of Surrey, UK, 2017-18  
- Member, Awards Selection Committee for Best Paper Proposal Award

External Reviewer, Tenure and Promotion to Associate Professor, Arizona State University, 2018

External Letter Writer, Promotion to Professor, University of Bath, UK 2017

Faculty Mentor, 10<sup>th</sup> Annual PhD Sustainability Academy, Ivey Business School, London, CA, 2017

Advisory Board, P3 Collaboratory for Pedagogy, Professional Development and Publicly-engaged Scholarship, Rutgers University – Newark, 2017-18

Member, Joint Task Force on Program Policies, Rutgers Business School, 2018

MBA Programs Curriculum Task Force, Rutgers Business School, 2017

Chair, Special Programs Policy Committee, Rutgers Business School, 2017-

Dissertation Fellowship Committee Member, Rutgers University-Newark Graduate School, 2017

Co-organizer, Spring 2017 Management & Global Business Department Seminar Series, RBS

Grader, Qualifying Exam in Organization Theory, PhD Program, Rutgers Business School, 2017, '18, '19

Division Chair, *Social Issues in Management Division*, Academy of Management  
 - PDW Chair (2011), Program Chair-Elect (2012), Program Chair (2013), Division Chair-Elect (2014), Division Chair (2015), Immediate Past Chair (2016)

Faculty, *oikos Young Scholars Finance Academy*, Henley Business School, Reading, UK, Sept. 2016

Expert, *Real Time Expert Poll on Corporate Political Activism*, Lebow College of Business Institute for Strategic Leadership, Drexel University, 2016 –

Co-organizer, 2015 Conference Committee, *Principles for Responsible Investment Academic Network*

Co-organizer, *Workshop on NGOs and Reputation*, Oxford University Center for Corporate Reputation, July 15-17, 2014, Oxford, UK. (with Brayden King & Aseem Prakash)

Elected Member, *Associate Deans Affinity Group Steering Committee*, AACSB International, 2014-15

Advisory Board Member, *Corporate Reputation eJournal*, Social Science Research Network, 2014-

Research Coordinator, *Global Organizational Learning & Development Network (GOLDEN)*, 2012-13

Member, *Academy of Management Business Policy and Strategy Division Research Committee*, 2010-12  
 - Reviewer, BPS Best Dissertation Award, 2011  
 - Reviewer, BPS Best Paper Award, 2012

Member, *Academy of Management ONE Division Program Team*, 2009-11

Scientific Committee, *Group on Organizations & Natural Environment (GRONEN)*, 2012, '16, '20, '22

*Stakeholder Strategy Interest Group*, Strategic Management Society  
 - Founder, 2010; Elected Representative-at-Large, 2012-14

Founding Member, *Behavioral Strategy Interest Group*, Strategic Management Society, 2012

Senator, *Faculty Senate*, University of South Florida, 2006-2009  
 - *Secretary of Faculty Senate* and *Member of Faculty Senate Executive Committee*, 2008-9  
 - *Chair*, Joint Committee on Faculty Senate Constitution & Bylaws, 2008-9

Ad hoc reviewer: *Academy of Management Discoveries, Academy of Management Perspectives, Administrative Science Quarterly, Academy of Management Review, Academy of Management Journal, Strategic Management Journal, Business & Society, Business Ethics Quarterly, Journal of Business Ethics, Industrial & Corporate Change, Journal of Business Ethics, Journal of Management Inquiry, Journal of Management Studies, Management Science, National McNair Research Journal, Organization Science, Strategy Science, Organization Studies, Organization & Environment, Sloan Management Review, Social Problems, Management Research News, Cornell Hospitality Quarterly, & European Accounting Review*

Reviewer, *Academy of Management Conference*, BPS, OMT, TIM, MOC & SIM Divisions (ongoing)

Discussant, Oxford University Center for Corporate Reputation, *Reputation Symposium 2013*

Member, *Executive Council on Assessment* (MSCHE Accreditation), Rutgers University, 2013-15

Member, *Committee on Veterans Affairs*, Rutgers University, 2014-15

External Member, *Electoral Board for Professorship in Strategy*, University of Warwick, 2010-11

External Reviewer for Granting of Tenure: Singapore Management University, 2011; INSEAD, 2012; SKKU, 2013; Singapore Management University, 2014; Brock University, 2016; Penn State, 2017

External Reviewer for Promotion to Full Professor: Pace University, 2014

External Review for Postdoctoral Researchers International Mobility Experience (PRIME) 2017 German Academic Exchange Service

Reviewer, *International Association for Business and Society Conference* (multiple)

Reviewer, *Research Grants Council of Hong Kong*, 2006; *SSHRC Grants of Canada*, 2010 & 2012; *ESRC Research Grants Proposal*, 2011; *Swiss National Science Foundation*, 2015

Panel Respondent and Moderator, *Institutional Investor and Corporate Governance for Sustainability Graduate Student Conference*, School of Geography & the Environment, University of Oxford, May 2012

Member, *Social Issues in Management Division Book Award Committee*, Academy of Mgmt, 2008

Panelist, *The Chronicle of Higher Education Technology Forum*, Tampa, FL, 2008

Judge, *USF Undergraduate Research Symposium & Celebration*, Tampa, FL, 2008

Reviewer & Panelist, *USF Division of Sponsored Research*, Internal Awards Program, 2006 & 2007

Session Chair, *13<sup>th</sup> International Conference on Corporate Reputation, Brand, Identity, and Competitiveness*, May 2009, Amsterdam, The Netherlands.

Discussant, *8<sup>th</sup> Annual Strategy & the Business Environment Conference / 3<sup>rd</sup> Annual Institutions for Industry Self-regulation Conference*, Fuqua School of Business, Duke University, Durham, NC, 2008

Session Chair, *2<sup>nd</sup> Annual Conference on Institutional Foundations for Industry Self-regulation*, Harvard Business School, Boston, MA, 2007

Session Chair, *Academy of Management Conference*, OMT Div: Atlanta, GA, 2006; Philadelphia, PA, 2007; Anaheim, CA, 2008; ONE Div: Anaheim, CA, 2008; Chicago, IL, 2009.

Panelist, *ONE/SIM Junior Faculty Consortium*, Academy of Management Conf., Anaheim, CA, 2008

Mentor, *SIM & ONE Manuscript Development Workshop*, Academy of Mgmt. Conf., Anaheim, CA, 2008

Mentor, *Research Incubator*, Southern Academy of Management Conf., St. Petersburg, FL, 2008

Panelist, *Academy of Management Conference*, PDW Session, Atlanta, GA, 2006

Discussant, *Academy of Management Conference*, BPS Division, Honolulu, HI, 2005

Session Facilitator, Interactive Papers, *Academy of Management Conference*, BPS Division, New Orleans, LA, 2004; SIM Division, Anaheim, CA, 2008

Session Chair, *International Association for Business & Society Conference*, Sonoma Valley, CA, 2005

Session Coordinator & Moderator, *BillFest: Conference in Honor of Bill Starbuck*, NYU/Stern, 2005

Coordinator & Moderator, Faculty Seminars on *Taken for a Ride* (2007); *The Implications of a Wal-Mart World* (2006); *Binary Economics & Socio-Economics* (2005); and *The Corporation* (2005), USF/COBA

Member, University of South Florida *Sustainability Task Force, Research Subcommittee*, 2008-09

Chair, *Department Search Committee* for Assistant Professor of Strategic Management, 2008-09

Member, *Teaching Excellence Awards Committee*, College of Business, 2008

Initiated and organized *Visiting Scholars Program*, USF/COBA, 2008

Department Representative, *USF Faculty & Staff Campaign*, 2008

Member, *Research/Scholarship Committee*, USF/COBA, 2008-09

Member, *Library Committee*, USF/COBA, 2007-09

Discussant, *Capital Markets & Environmental Performance Workshop*, Laguna Beach, CA, 2002

Discussant, *Economic Sociology Workshop*, Lazarsfeld Center, Columbia University, 2000

Judge, *Undergraduate Case Competition*, U. of South Florida, College of Business, 2005, 2008

Judge, *MBA Case Competition*, University of South Florida, College of Business, 2004-05

Mentor, *Undergraduate Student Research Program*, University of South Florida, 2005-06

Member, *Faculty Search Committee*, U. of South Florida, Department of Management, 2006-07

Member, *PhD Curriculum Committee*, U. of South Florida, Department of Management, 2004-05

Member, *Doctoral Student Liaison (DSL) Committee*, Academy of Management, 2002-03

Organizer, 3<sup>rd</sup> *International Conference on Corporate Reputation, Image & Competitiveness (Reputation Institute)*, San Juan, Puerto Rico, 1999

## **GRANTS AND SCHOLARSHIPS**

*Principal Investigator*, Robert Wood Johnson Foundation Grant, to establish Rutgers Institute for Corporate Social Innovation, for \$450,000, covering Oct. 1, 2018 – June. 30, 2020

Forum Pour L'Investissement Responsable – Principles of Responsible Investment (FIR-PRI) *Finance & Sustainability European Academic Research Grant Winner*, 2012

- 3,000 Euros to support “Responsible Investment and the Chinese Stock Market”, with A. Hoepner, J. Chen, and Q. Li, U. of University of St. Andrews (UK)

*Principal Investigator*, Research Incubator Grant, Southern Management Association, 2009-11  
- \$10,000 grant to team of researchers from several universities to study payoffs to virtue

*Principal Investigator (and Fellow)*, Oxford U. Centre for Corporate Reputation Research Grant, 2011-12  
- £25,000 grant to study biases in stakeholder judgment about corporate reputation

*2006 Summer Research Grant*, University of South Florida, College of Business (\$23,000)

*Co-PI, Environmental Protection Agency Grant #R827918*, “Voluntary environmental standards: Furthering moral suasion while preventing moral hazard” (\$236,390), 1999-2002

New York University, Stern School of Business, *Marcus Nadler Fellowship*, 1997-2001, and *Taggart Fellowship* Recipient (competitive fellowship across Stern School), 2000 & 2001

### **COURSES TAUGHT**

*Business Policy & Strategy*, Rutgers Business School – Newark & New Brunswick  
- Undergraduate capstone (Spring 2017 – present)

*Strategic Management*, University of Oxford  
- Executive MBA (2010)  
- MBA Core (2010 - 2012)  
- Undergraduate elective, via tutorial method (2010 - 2012)

*Assessing Performance of Sustainable Organizations*, University of South Florida  
- Master of Science in Management (Fall 2006)

*Strategic Management & Decision Making*, University of South Florida  
- Undergraduate capstone (Fall 2003 – Spring 2009)

*Business Policy & Strategy*, New York University  
- Undergraduate capstone (Summers 2000-2002)

- Awarded 2004/2005 *University of South Florida Outstanding Undergraduate Teaching Award*

### **PROFESSIONAL AFFILIATIONS**

*Academy of Management, Strategic Management Society, Beta Gamma Sigma, and American Council on Education*

### **MANAGEMENT EXPERIENCE**

First Lieutenant    United States Air Force, McConnell AFB, KS    1993-1997

Executive Officer for 1,200 troops providing logistical support for global air refueling and airlift. Officer in charge of strategic planning, total quality management, and all administrative and human resource functions. Responsible for morale, welfare, and discipline of large nuclear-capable squadron. Exercised legal command authority under Uniform Code of Military Justice. Member of base-wide Crisis Action Team. Organized air show/open house attended by 300,000. Selected as Squadron Commander in Officer Training School (OTS). Honors: *OTS Distinguished Graduate; Regular Air Force (AF) Appointment; AF Achievement Medal; AF Outstanding Unit Award; Military Outstanding Volunteer Service Medal; Company Grade Officer of the Year and Quarter (multiple); Information Management Officer of the Quarter (multiple); Expert Marksman*

### **PROFESSIONAL DEVELOPMENT**

*Rutgers Leadership Academy*, Class of 2017-19, Center for Organizational Development and Leadership, Rutgers University-New Brunswick

*American Council on Education Fellow, Class of 2015-16: Hosted at Baruch College, NY, NY.  
Host Mentors: Mitchel Wallerstein (President); David Christy (Provost)*

*Associate Deans Conference, AACSB International, San Antonio, TX, 2014*

*British Academy of Management Development Program for Directors of Research, London, UK, 2010*

*Technology & Innovation Management Jr. Faculty Consortium, Acad. of Mgmt. Conf., Philadelphia, 2007*

*International Business Ethics Faculty Development Workshop, University of Kansas, May 22-26, 2006*

*Organizations & the Natural Environment New Faculty Consortium, Acad. of Mgmt. Conf., Atlanta, 2006*

*Organization & Management Theory New Faculty Workshop, Acad. of Mgmt Conf., Honolulu, HI, 2005*

*Invited Participant, Harvard Business School Strategy Group Conference, Cambridge, MA, 2004*

*Business Policy & Strategy New Faculty Consortium, Academy of Mgmt. Conf., New Orleans, LA, 2004*

*Invited Participant, Organization Science Winter Conference, Steamboat Springs, CO, 2003*

*Organization & Management Theory Doctoral Consortium, Academy of Mgmt. Conf., Denver, CO, 2002*

*Business Policy & Strategy Doctoral Consortium, Academy of Mgmt. Conf., Washington, D.C., 2001*

### **COMMUNITY SERVICE**

Member, South Orange Rescue Squad, 2021-present

Member, South Orange-Maplewood School District Strategic Planning Team, 2015-16

Member, South Orange Village Center Alliance Business Recruitment & Retention Team, 2013-2015

Neighborhood Watch Community Coordinator, Arbor Greene, Tampa, FL, 2007-2009

Committee Co-founder & Member, Arbor Greene Community Development District, Tampa, FL, 2003

Lobbyist, New York University Lobbying Day, New York State Capitol, Albany, NY, 2001-02

Mentor, Mentoring USA, NY, NY; and Communities in Schools, Wichita, KS, 1995-2001

Member, Appropriations Review Committee, United Way of the Plains, Wichita, KS, 1997

Instructor, Junior Achievement, Wichita, KS, 1997

Chair, Community Service, Company Grade Officers Association, McConnell AFB, KS, 1996-97

Chair, Supervisory Committee, Freedom First Federal Credit Union, Wichita, KS, 1996-1997

Commissioned Reserve Police Officer, Wichita Police Department, Wichita, KS, 1994-1995

### **MEDIA MENTIONS**

“Taking a stand: Does it pay for companies to take positions on politically charged issues?” *Society for Human Resource Management*, July 10, 2021, by Mike Ramsey. <https://www.shrm.org/hr-today/news/all-things-work/pages/taking-a-stand-on-societal-issues.aspx>

“Companies defend voting rights as GOP lashes out against ‘woke corporations.’” *Sinclair Broadcast Group*, Washington (national coverage), April 14, 2021, by Stephen Loiaconi.  
<https://abc6onyourside.com/news/nation-world/companies-defend-voting-rights-as-gop-lashes-out-against-woke-corporations>

“ZipRecruiter hires banks for IPO.” *The Buttonwood Tree*, Dec. 21, 2020, by Haley Cafarella.  
<https://buttonwoodtree.net/index.php/2020/12/21/ziprecruiter-hires-banks-for-ipo/>

Scientific Sense podcast, by Gill Eapen, Aug. 27, 2019: <https://anchor.fm/scientificsense/episodes/Prof-Michael-Barnett--Professor-of-Management-and-Global-Business-at-Rutgers-Business-School-ein7kt>

Network for Sustainable Financial Management “Meet the Research(er)” Series.

Part 1: <https://youtu.be/FzJOW1rNJKE>

Part 2: <https://youtu.be/92s5XHS51iM>

“Member companies face pressure to disavow trade group’s anti-climate actions.” *Climate Liability News*, May 21, 2019, by Karen Savage. <https://www.climateliabilitynews.org/2019/05/21/national-association-manufacturers-climate-microsoft/>

“FAQ: Health benefits fraud.” *Press of Atlantic City*, March 22, 2019, by Claire Low & Colton Shaw.  
[https://www.pressofatlanticcity.com/news/crime/prescription\\_fraud/faq-health-benefits-fraud/article\\_d392902f-062f-5bf3-bfe5-5e92c6cdd605.html](https://www.pressofatlanticcity.com/news/crime/prescription_fraud/faq-health-benefits-fraud/article_d392902f-062f-5bf3-bfe5-5e92c6cdd605.html)

“Battling for big oil: Manufacturing trade group leads assault on climate suits.” *Climate Liability News*, Feb. 26, 2019, by Karen Savage. <https://www.climateliabilitynews.org/2019/02/26/national-association-manufacturers-oil-climate-liability/>

“Robert Wood Johnson Foundation awards \$450,000 to the Rutgers Institute for Corporate Social Innovation.” *MarketWatch*, Oct. 18, 2018, 4:01pm <https://www.marketwatch.com/press-release/robert-wood-johnson-foundation-awards-450000-to-the-rutgers-institute-for-corporate-social-innovation-2018-10-18>

“Giving back to society: Corporate social responsibility ‘win-win,’ companies say.” *NJBIZ*, Oct. 1, 2018, by Martin Daks. <http://www.njbiz.com/article/20181001/NJBIZ01/181009977/giving-back-to-society-corporate-social-responsibility-winwin-companies-say>

“Giving back: PSEG lights up lives as well as homes.” *NJBIZ*. Oct. 30, 2017, by Martin Daks.  
<http://www.njbiz.com/article/20171030/NJBIZ01/171039979/giving-back-pseg-lights-up-lives-as-well-as-homes>

“The breakup: Dow gains 30 points as Trump disbands advisory councils.” *Barron’s*. Aug. 16, 2017, by Ben Levisohn. <http://www.barrons.com/articles/the-breakup-dow-gains-30-points-as-corporate-america-exits-washington-1502906759>

“Uber faces deeper turmoil at top as CEO Travis Kalanick weighs leave of absence.” *Wall Street Journal*, June 12, 2017, by Greg Bensinger. (on Dow Jones Newswire)

“Woman owes pharmaceutical giant \$2M after lawsuit backfires.” *The Star-Ledger* (NJ.com), June 9, 2017, by Kathleen O’Brien.

“Uber interviews heavyweights for a crucial job: Handling Travis Kalanick.” *Wall Street Journal*, April 27, 2017 online/April 28 print (front page, US, Europe & Asia editions). G. Bensinger, B. Morris, G. Wells. (on Dow Jones Newswire)



“What’s next for research in CSR?” #RealWorldResearch: *Business Management & Strategy*. Issue 1, 2017, pg. 16, by Emerald Publishing.

“Uber’s no-good, very bad month: The stunning string of blows that have upended the world’s most valuable startup.” *Business Insider*, March 26, 2017, by Biz Carson.

“Uber’s unraveling: The stunning, 2 week string of blows that has upended the world’s most valuable startup.” *Business Insider*, March 5, 2017, by Biz Carson.

“Travis Kalanick is Uber’s biggest asset, and now its biggest liability.” *Business Insider*. Feb. 26, 2017, by Biz Carson.

“Trump-fueled backlash puts the brakes on Uber.” *Crain’s New York*. Feb. 13, 2017, by Matthew Flamm.

“Pharma industry has more in common with Martin Shkreli than it likes to admit.” *STAT*, Feb. 9, 2016, by Ed Silverman.

“Research focus: Corporate reputation rankings.” 2016 study with S. Leih featured in *Reputation*, Issue 16, Oxford University Centre for Corporate Reputation.

“A journey through ethics.” Institute for Ethical Leadership, 2014 Hermes Platinum Award video: <https://www.youtube.com/watch?v=bbcum6Lq0h8>.

“Three steps to making CSR count.” 2012 study with R. Salomon featured in *Stanford Social Innovation Review*, Feb. 1, 2013, by Jody Kirchner.

“Why it pays more to bake in CSR vs. ignoring it completely.” 2012 study with R. Salomon featured in *GreenBiz.com*, Jan. 24, 2013, by Lisa Richmond.

“Oxford’s Mike Barnett on the definition of stakeholders.” *The Globe and Mail* (Toronto). Transcript and video of interview by Karl Moore, business columnist with newspaper and Forbes.com. July 2012.

Research featured in *Handelsblatt*, 14 July 2011. “Wie Gutmenschen Geld verdienen” (As do-gooders make money), by Johannes Pennekamp.

FT Lexicon: Professor of the Week. *Financial Times*. Feb. 24, 2011.

“Toyota can still save their reputation.” *Oxford Student* (Oxford University Newspaper), Feb. 10, 2010.

Research expertise and Patel Fellow appointment noted in *CreativeTampaBay.com*, Dec. 13, 2007. “USF researchers to explore solutions to global problems.”

“Busy Days Ahead for Holiday Merchants” by Mitch Stacy, Associated Press, Nov. 2007  
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*The Chronicle of Higher Education*, April 4, 2008, Vol. 40, Iss. 30, Page B21. “How professors are using technology: A report from the trenches.”

*Biz941*, January 2008, p. 57-58. “Dealing with a downturn: Five tips for staying alive.”

## **REFERENCES**

MITCHELL KOZA

Distinguished Professor, International Business  
Rutgers Business School, Rutgers University  
100 Rockafeller Road, Room 5153  
Piscataway, NJ 08854  
(848) 445-3560 (secretary)  
[mitchell.koza@business.rutgers.edu](mailto:mitchell.koza@business.rutgers.edu)

GLENN SHAFER

University & Board of Governors Professor  
Rutgers Business School  
Rutgers, The State University of New Jersey  
1 Washington Park, Room 936  
Newark, NJ 07102  
(973) 353-1644  
[gshafer@business.rutgers.edu](mailto:gshafer@business.rutgers.edu)

M. DWAYNE SMITH

Senior Vice Provost  
University of South Florida  
4202 E. Fowler Avenue CGS 401  
Tampa, FL 33620  
(813) 974-3151  
[mdsmith8@usf.edu](mailto:mdsmith8@usf.edu)

ANDREW J. HOFFMAN

Holcim (US) Professor of Sustainable Enterprise  
University of Michigan  
701 Tappan Street, R4472  
Ann Arbor, MI 48109  
(734) 763-9455  
[ajhoff@umich.edu](mailto:ajhoff@umich.edu)

NANCY DITOMASO

Distinguished Professor, Management  
Rutgers Business School  
Rutgers, The State University of New Jersey  
143 South Martine Avenue  
Fanwood, NJ 07023-1621  
(908) 889-7457  
[ditomaso@business.rutgers.edu](mailto:ditomaso@business.rutgers.edu)

WILLIAM H. STARBUCK

Professor Emeritus, New York University  
Professor in Residence, University of Oregon  
Lundquist College of Business  
Eugene, OR 97403-1503  
(541) 346-0751  
[starbuck@uoregon.edu](mailto:starbuck@uoregon.edu)