The Wall Street Journal Ranks RBS EMBA Program in Top 25
Rutgers Executive MBA Program is now ranked #21 on the list of Best EMBA programs reported by The Wall Street Journal. The program also was ranked #1 in Administrative Assistance. Read More...

CUEED Celebration of Cravings Restaurant Grand Opening: October 29
You are invited to the ribbon cutting and grand opening of Cravings Restaurant at the corner of Linden and Halsey streets on Friday, October 29, 2010 starting at 4:30 p.m. We are closing the street, putting up a tent and serving delicious free food and beverages for a real Rutgers shindig. Learn more...

MBA & GRADUATE ADMISSIONS OPEN HOUSE
October 30, 2010
Think MBA! Think Rutgers MBA! Meet with faculty, staff and students to learn about Rutgers Business School MBA and Graduate programs. RSVP online | mba.rutgers.edu

Follow RBS: Facebook | Twitter

Alumni in the News

Obama Nominates Jo Ann Rooney and Other Women Brokerage Firm

President Obama intends to nominate Alumnus Susan H. Hildreth to be Director, Institute of Museum and Library Services. Susan, who holds an MBA from Rutgers University, is the city librarian of The Seattle Public Library.

Alumni Features:

Upcoming Mini-MBA Programs
Lecture Series Event: Taking Social Media Mobile October 26th
Mini-MBA: Digital Marketing Certificate Starting Nov. 1 - 5
NEW Mini-MBA: Social Media Certificate Launching Dec. 6 - Dec. 10
Learn how to gain competitive advantage by employing the tools and strategies of social media. Participants leave this one week intensive program with the skills and knowledge to immediately employ social media strategies at
their firms or to further their own personal career development. Learn more and register today at www.cmd.rutgers.edu.

**Join Rutgers Business School Minority MBA Alumni!**
The Rutgers Business School Minority MBA Alumni Network formally launched in 2010 in order to bring back Minority MBA alumni of Rutgers Business School for professional development and networking. The organization is open to all alums, students, and friends of Rutgers to join and form a network for mutual benefit for all. For more information and to join please contact bgonza@mba.rutgers.edu or follow us on twitter at twitter/rbsminoritymba

**2010 Events and Seminars in Pharmaceutical Management**
Hosted by the The Blanche and Irwin Lerner Center for Pharmaceutical Management Studies

Oct. 27: Lerner Center Robert Campbell Pharmaceutical Seminar: Understanding Innovation Management Challenges of Drug Discovery

Register or Inquire Online today!

**Educational perks for RBS alumni**

**Update your MBA with the Post-MBA Certificate**
An easy way to update your MBA degree and incorporate the latest knowledge on contemporary topics, earn an Rutgers Business School Post-MBA Certificate in as little as four three-credit elective courses. You can pick from any of the existing RBS MBA concentrations or design your own custom certificate that is tailored to your career objectives. For RBS alumni only, the application fee and the school fee are waived, and no transcripts are required. To register, call 973-353-5275 today.

**Learn about the MiniMBA™ courses being offered**
Or consider taking one of the MiniMBA™ courses offered through our Center for Management Development. These courses can be applied towards an MBA degree or simply to improve management skills. For details, visit www.cmd.rutgers.edu.

For benefits available to all members of the Rutgers University Alumni Association, visit Ralumni.com.

**Recent News**

More news at business.rutgers.edu/news

In Memoriam: Howard Tuckman

2011 RBS Business Plan Competition Details Announced

Professor Cheng-Few Lee publishes the "Handbook of Quantitative Finance and Risk Management"

In Memoriam: Horace DePodwin

Rutgers Entrepreneurial Society brings the "Sexy Side" of Entrepreneurship to Rutgers

Largest Quant class ever kicks off fall semester

Professor Miklos Vasarhelyi wins prestigious 'Notable Contributions to the Literature' award

Faculty Insight: The end of Unions as we know it
Horizon Asset Management Names Robin Shulman Chief Compliance Officer

Sun Herald (Gulfport, MS) - October 18, 2010
Horizon Asset Management, Inc., a private, value-oriented investment firm with approximately $5.0 billion under management, today announced that RBS Alumnus Robin Shulman (MBA), former Managing Director and Compliance Officer at Seix Investment Advisors, LLC will join the firm as Chief Compliance Officer, effective immediately. In this role, Ms. Shulman will be responsible for Horizon's regulatory and market compliance function.

Chief medical officer named

Asbury Park Press (Asbury Park, NJ) - October 17, 2010
RBS Alumnus Dr. Sabrina Simmons (EMBA), Franklin Park, has been named the chief medical officer of Ocean Health Initiatives, with locations in Lakewood and Toms River. Simmons will plan, direct, and monitor the delivery of medical services for Ocean Health Initiatives. She will also assist Dr. Theresa Berger, the CEO, in implementing policies and in recruiting medical doctors and health care providers.

Bristol Township Athletic Hall of Fame: Jerome D. Williams, Woodrow Wilson, Class of 1965

Bucks Local News - October 15, 2010
Professor Jerome D. Williams Woodrow Wilson, Class of 1965 While at Woodrow Wilson High School was recently added to the Bristol Township Athletic Hall of Fame. Williams excelled in cross country and indoor and outdoor track and field. He was the captain of the 1965 teams and established numerous Wilson records. He was All-County in Cross Country, All-County in Track and Field in the half-mile, two-mile relay, and triple jump, and All-State in the triple jump.

Rutgers Institute for Ethical Leadership's Fall Programming Offers Skills & Leadership Development in Areas of Nonprofit and FCPA Compliance

Kansas City Star (KS) - October 14, 2010
The Institute for Ethical Leadership at Rutgers Business School announces its fall program schedule, including an expanded "Nonprofit Executive & Emerging Leader Certificate Program" (November 2-4) and "Bribery and Corruption in the Global Economy" speakers program (December 2).

Unemployed African-Americans Need to Redefine the Game, Says 'Apprentice'-Winner Pinkett

AMACOM - October 12, 2010
Randal Pinkett, author of the upcoming book "Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness" (AMACOM; October 28, 2010) with Rutgers Business School Professor Jeffrey Robinson, believes that the key to success is to transcend supposed barriers and survival instincts, and instead to pursue greatness.

Best Executive M.B.A. Programs 2010

The Register Guard (Eugene, Oregon) - October 1, 2010
Rutgers, ranked No. 21 on The Register Guard’s and received students' highest ranking for administrative support. And more of the same is coming. Farrokh Langdana, program director at Rutgers Business School, is in the process of hiring additional executive career coaches who specialize in IT and pharmaceuticals to give students more support. But he’s not making the final
decision on whom to hire: The E.M.B.A. students are.

**New Needs - And Expectations: Students Demand More from Executive MBA Programs**
*The Wall Street Journal* (New York, NY) - September 30, 2010
Farrokh Langdana has been director of the Executive M.B.A. program at Rutgers Business School for 13 years, but it's only in the last two to three years that he has seen a dramatic shift in the E.M.B.A. landscape. As students foot more of their tuition bill and their jobs become increasingly demanding, the pressures on E.M.B.A. programs to accommodate those changing needs are high. Reporter Jane Porter talked with Mr. Langdana about how students needs and demands are changing and what he is doing to address those challenges.

**E.M.B.A. Students Juggle Careers, Family Life**
*The Wall Street Journal* (New York, NY) - September 30, 2010
Executive M.B.A. students are used to juggling the demands of high-octane careers and family life. But add in 20 to 30 hours a week of class work, and that balancing act can become overwhelming. Farrokh Langdana, director of Rutgers University's E.M.B.A. program stated "I have wives and husbands calling and said: 'We're going to put our nest egg in your program -- is this the right thing?"

**Obama Nominates Jo Ann Rooney and Other Women**
*News on Women* (Washington D.C.) - September 29, 2010
President Obama intends to nominate Alumnus Susan H. Hildreth to be Director, Institute of Museum and Library Services. Susan, who holds an MBA from Rutgers University, is the city librarian of The Seattle Public Library.

**Small Business Center to Hold Training Seminars**
*Cape May County Herald* (Rio Grande, NJ) - September 24, 2010
The New Jersey Small Business Development Centers (NJSBDC), headquartered at Rutgers Business School, has announced that together with longtime partners EisnerAmper, LLP and Lowenstein Sandler PC, it will step up and reintroduce SBIR/STTR training seminars this fall.

**Prof. Gathii Appointed to Commission Investigating Blood Diamond Trade**
*Albany Law School* (Albany, New York) - August 2010
As an independent expert on the six-member Working Group, Professor Gathii will research the impact of extractive industries in Africa and on violations of human rights occurring in resource extraction, including investigating the human rights implications of resource extraction in the blood diamond trade, which involves military and security companies, as well as guerilla groups. Before joining Albany Law School, Professor Gathii taught at the Rutgers Business School.

**Masters of the Universe**
*CPOagenda* - (London, England) August 2010
Johnson and Johnson has established links with a number of business schools over the years, including Michigan State University and Rutgers Business School in New Jersey. David Radeke, vice-president, enterprise supply chain, and the company’s CPO, says: “We look at the retention rate of people we recruit and how successful we are in converting an offer into an acceptance. We find that there’s a sweet spot in the procurement space for about eight to 10 schools in North America and a similar number in Europe. Over the years we’ve become known to those schools as a company that’s interested in hiring people once they graduate.”

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Undergraduate Newark New Transfer Student Information Session
October 22, 2010

Lerner Center Robert Campbell Pharmaceutical Seminar: Understanding Innovation Management Challenges of Drug Discovery
October 27, 2010

October Rutgers Finance Alumni Network Event
October 28, 2010

CUEED Celebration of Cravings Restaurant Grand Opening
October 29, 2010

MBA & GRADUATE ADMISSIONS OPEN HOUSE
October 30, 2010

Nonprofit Leadership Certificate Program 2010
November 2, 2010 to November 4, 2010

Rutgers Business School Student Social
November 3, 2010

Undergraduate Newark New Student Information Session
November 5, 2010

Graduate Admissions Information Session
November 8, 2010

CEO Lecture Series presents Joseph P. Pieroni
November 11, 2010

Lerner Center Robert Campbell The Organizational and Geographical Relocation of R&D and High-Value Company Functions Through Outsourcing and Offshoring
November 16, 2010

Dining & Business Etiquette
November 16, 2010

Graduate Admissions Information Session
November 16, 2010

MBA Admissions Open House
November 20, 2010

Graduate Admissions Information Session
December 6, 2010

Graduate Admissions Information Session
December 14, 2010

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Contact the Rutgers Business School Communications Office
for media contacts and to submit news and events.