Thanks to CUEED’s efforts, renaissance underway in Newark where entrepreneurs have the neighborhood of Halsey Street thriving

The Center for Urban Entrepreneurship & Economic Development (CUEED) at Rutgers Business School—Newark and New Brunswick teamed up with the city and local businesses to enact an intrepid idea: deploy venture capital, city resources, and university research and expertise to turn Halsey Street into a showcase of what targeted business development within a mile radius of the campus could wrought.

Read more...

Alumni in the News

Art Blumenthal Launches New Aftermarket-Specific Business Brokerage Firm

AftermarketNews (Malvern, PA) - August 24, 2010

RBS Alumnus ’76, Art Blumenthal (MBA), Tire and automotive aftermarket industry veteran has announced the launch of a new aftermarket-specific nationwide business brokerage firm bearing his name. Blumenthal will act as a business intermediary to bring buyers and sellers together and also provide consultative services and exit planning strategies to business owners who might be considering selling in the next one to five years.

Alumni Features:

Join Rutgers Business School Minority MBA Alumni!

The Rutgers Business School Minority MBA Alumni Network formally launched in 2010 in order to bring back Minority MBA alumni of Rutgers Business School for professional development and networking. The organization is open to all alums, students, and friends of Rutgers to join and form a network for mutual benefit for all. For more information and to join please contact bgonza@mba.rutgers.edu or follow us on twitter at twitter/rbsminoritymba
RBSAA Annual General Membership Meeting: October 14, 2010
6:00 p.m. Dinner, 6:30 p.m. Meeting
Rutgers Club, 199 College Avenue, New Brunswick, NJ
RSVP: rbsaa1@gmail.com by 10/5/2010
Join us at the annual general membership meeting. All RBS Alumni are welcome to attend. Come get involved in a committee, make your voice heard, share your ideas, and network with other alumni. For information on the RBSAA, please check us out on our website www.rbsaa.org.

Rutgers Financial Alumni Network hosting tailgate party!
The Rutgers Financial Alumni Network is hosting a tailgate right before the Rutgers Army 1 pm game at the Meadowlands, on October 16th. More details to follow. Contact Ivan Brick, ibrick@andromeda.rutgers.edu.

Upcoming Mini-MBA Programs
Mini-MBA Strategic Marketing Certificate Starting Oct. 25 - 29
Mini-MBA: Digital Marketing Certificate Starting Nov. 1 - 5
NEW Mini-MBA: Social Media Certificate Launching Dec. 6 - Dec. 10
Learn how to gain competitive advantage by employing the tools and strategies of social media. Participants leave this one week intensive program with the skills and knowledge to immediately employ social media strategies at their firms or to further their own personal career development. Learn more and register today at www.cmd.rutgers.edu.

Rutgers MBA Student Consulting Teams are currently accepting applications for summer and fall assignments
We would appreciate any help that Rutgers Alumni could provide in obtaining new assignments. The program has produced more than 1600 client reports in the areas of Finance, Marketing, Organizational Design, Strategic Planning and Operations/Supply Side Management. Clients have ranged from Fortune 500 companies to small non-profits. Teams of 4-6 current MBA students will spend roughly 10 hours a week for 12 weeks on a single client engagement. The team will be supported by a faculty advisor and faculty experts in the development of innovative and state of the art solutions. Visit the RBS MBA Team Consulting Website. For more information contact: William McIlroy at wmcilroy@business.rutgers.edu or call 973-353-1126.

2010 Events and Seminars in Pharmaceutical Management Hosted by the The Blanche and Irwin Lerner Center for Pharmaceutical Management Studies
Sept. 30: One Day Workshop on the Complexities of Managed Markets
Oct. 4: Lerner Center Robert Campbell Pharmaceutical Seminar: Strategy & Structure for Pharmaceutical Firms
Oct. 7-8: 2-Day Program in Pharmaceutical Management
Oct. 27: Lerner Center Robert Campbell Pharmaceutical Seminar: Understanding Innovation Management Challenges of Drug Discovery
Register or Inquire Online today!

Educational perks for RBS alumni

Update your MBA with the Post-MBA Certificate
An easy way to update your MBA degree and incorporate the latest knowledge on contemporary topics, earn an Rutgers Business School Post-MBA Certificate in as little as four three-credit elective courses. You can pick from any of the existing RBS MBA concentrations or design your own custom certificate that is tailored to your career objectives. For RBS alumni only, the application fee and the school fee are waived, and no transcripts are required. To register, call 973-353-5275 today.
Learn about the MiniMBA™ courses being offered

Or consider taking one of the MiniMBA™ courses offered through our Center for Management Development. These courses can be applied towards an MBA degree or simply to improve management skills. For details, visit www.cmd.rutgers.edu.

For benefits available to all members of the Rutgers University Alumni Association, visit Ralumni.com.

Recent News

More news at business.rutgers.edu/news

MBA dream completed after eight years, two daughters, and a husband found at Rutgers

Grameen America is coming to Rutgers!

Wall Street Journal Ranks Rutgers Business School Undergraduate Business Program #3

Thanks to CUEED's efforts, renaissance underway in Newark where entrepreneurs have the neighborhood of Halsey Street thriving

Rutgers Business School Professor Honored with Ernst & Young's Inclusive Excellence Award

RBS Professor and PhD student receive ‘Best Paper in Ethics Award’ at the American Accounting Association Annual Meeting

Highlights of Recent Media Coverage

More coverage at business.rutgers.edu/coverage10

Group shows creative side of business

The Daily Targum (New Brunswick, NJ) - September 21, 2010

The Rutgers Entrepreneurial Society hosted an event last night to inspire and engage student entrepreneurs at RBS and beyond. The event, "The Sexy Side of Entrepreneurship," was held in the Multipurpose Room of the Rutgers Student Center on the College Avenue campus, providing both student and outside entrepreneurs the chance to show off their business ideas and passion.

NJBiz Top 40 Under 40

NJBiz (Somerset, NJ) - September 21, 2010

Professor Jeff Robinson was featured in the NJBIZ “Top 40 Under 40 List.”

--See the article "Honoring young leaders in business"

--See Video of Awards Ceremony

UW-Madison students, faculty struggle with plagiarism in Internet era

The Cap Times (Madison, WI) - September 15, 2010

When UW-Madison chemistry lecturer Jeanine Batterson accused 42 students last fall of plagiarism on a written lab assignment in Chem 104, she was floored by the range of "bizarre excuses" offered by the undergraduates. Donald McCabe, professor at Rutgers University and co-founder of the International Center for Academic Integrity, has been researching academic misconduct for 20 years and he says perceptions about what constitutes plagiarism are changing rapidly.

The Top 25 Recruiter Picks

The Wall Street Journal (New York, NY) - September 13, 2010

Rutgers Business School – Newark and New Brunswick’s undergraduate program in New Brunswick was ranked #3 by The Wall Street Journal for
producing the best graduates according to recruiters in a new ranking "The Top 25 Recruiter Picks." Rutgers University was ranked #21 overall.

Integral Role of Referrals
The Register-Guard (Newark, NJ) - September 13, 2010
For Rutgers University, which has programs in Beijing and Shanghai catering to a mixture of Chinese nationals and expats, referrals are an integral part of the process, says Kelly Brantner Executive Director of the Asian operations at the Rutgers Business School. Since senior managers tend to switch in and out of assignments in China, the program depends on alumni to spread the word to appropriate applicants, she says. Alumni can receive a $200 gift certificate if a student enrolls.

Graduating with Class
The Sun News (Myrtle Beach, SC) - September 3, 2010
What makes a good person makes for a good worker. But teaching those values is tricky. How does one lead a class in being honest? Coastal Carolina University has handed this tough job to Michael Pierce, a biology professor who takes on the newly created mantle of academic integrity officer. Pierce takes on the challenge as schools across the nation struggle with the same problem. Surveys conducted over the past five years by Donald McCabe of Rutgers University found 40 percent of undergraduates admitting to at least some plagiarism.

Fraternity collects aid for Pakistani relief
Daily Targum (New Brunswick, NJ) - September 2, 2010
Sanket Patel, a Rutgers Business School junior is among one of the brothers of the Delta Epsilon Psi fraternity, the self-proclaimed national South Asian service fraternity, who is spending much of his time away from class this week asking for donations to help the victims of Pakistan's floods. The fraternity set up a table on the ground floor of the Rutgers Student Center on the College Avenue campus with just one thing on it - a big, clear jug stuffed with bills.

The Burning Bush Christian Bookstore, LLC launches E-Commerce Website
PRlog (Trenton, NJ) - August 29, 2010
Ellis J. Still, graduate of the Entrepreneurship Pioneers Initiative at the Center for Urban Entrepreneurship & Economic Development (CUEED) at Rutgers Business School, now the CEO of The Burning Bush Christian Bookstore, LLC (TBB) is excited to announce the launch of their website www.TBBBookstore.com. The website will specialize in books, music, gifts and apparel that encourage, educate, entertain, heal and inspire.

Rutgers Business School Professor Stevie Watson receives Ernst & Young's Inclusive Award
PRLog (Newark, NJ) - August 26, 2010
Ernst & Young LLP recently announced that Professor Watson of the Rutgers Business School was among five faculty members named as winners of the award, all chosen for their ability to create positive change at their institutions by implementing leadership on diversity councils, supporting diversity faculty, mentorship of students, and the incorporation of diversity and cultural competence into their business school curriculums.

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aftermarketNews.com (Malvern, PA) - August 24, 2010
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Highlights from the 2010 Rutgers Business School India
Psychometric Scholar Lifetime Achievement Awarded to Professor J. Douglass Carroll

J. Douglas Carroll, 71, Board of Governors professor of management and psychology at Rutgers Business School, Newark, was given a Lifetime Achievement Award at the 75th anniversary conference of the Psychometric Society, held in July at The University of Georgia in Athens, Georgia. Prior to working at Rutgers, Carroll had spent 25 years working at Bell Labs. One colleague estimated that a quarter of all the submissions to *Psychometrika* during the seventies and eighties came from Carroll’s work.
Graduate Admissions Information Session
November 8, 2010

CEO Lecture Series presents Joseph P. Pieroni
November 11, 2010

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Contact the Rutgers Business School Communications Office
for media contacts and to submit news and events.