Simi Kedia wins "Best Paper" award
Simi Kedia, an associate professor of finance and economics at Rutgers Business School, along with co-author Thomas Philippon from NYU, won the 2010 prize for the "Best Paper" published in the Review of Financial Studies, "The Economics of Fraudulent Accounting."

Become a fan of RBS on Facebook!
Now members of the RBS community can receive news, event postings, faculty blog posts, and important university and regional updates as they happen by "liking" Rutgers Business School - Newark and New Brunswick on Facebook.

RUBY program introduces promising, underprivileged high school students to careers in finance
Fifteen-year-old Kathy Umanzor’s mouth dropped open and her eyes grew wide as she and other students were concluding a tour of the towering Goldman Sachs headquarters in Jersey City, New Jersey. Before her, a panoramic view of New York Harbor and the financial district of lower Manhattan shimmered in the spring sun. "I am so excited," she said, "that I could work here one day."

Read more...

News
More news at business.rutgers.edu/news

Rutgers Business School Professor Honored with Ernst & Young’s Inclusive Excellence Award

RBS Professor and PhD student receive ‘Best Paper in Ethics Award’ at the American Accounting Association Annual Meeting

Dean Lifei Wang honored and named RBS Distinguished Visiting Scholar

Street Life
Students and experts go deep into risk management for financial institutions


Simi Kedia wins "Best Paper" award from prestigious Review of Financial Studies

RBS Professors receive external funding to continue leading business research and initiatives

Psychometric Society awards Professor Douglas Carroll Lifetime Career Award

RUBY program introduces promising, underprivileged high school students to careers in finance

Faculty Insight: A primer on gold
Top news stories:

1. MBA student makes dream to own her own business a reality with new Newark restaurant
2. Rutgers Business School offers One-Year MBA track for students with advanced standing
3. MBA program to accept GRE or GMAT scores
4. RBS Professors receive external funding to continue leading business research and initiatives
5. Rutgers Business School students awarded Supply Chain Management scholarships to attend prestigious conferences

Highlights of Recent Media Coverage
More coverage at business.rutgers.edu/coverage10

Highlights from the 2010 Rutgers Business School India Course
SpokenWord.org - August 16, 2010
Video highlights of the RBS student trip to India, 2010.

Ex-Pocantico superintendent accused of plagiarism gets doctorate revoked
Lohud.com - August 3, 2010
Donald McCabe, a business professor at Rutgers University and co-founder of the Center for Academic Integrity at Clemson University, said that there were some examples of teachers or administrators caught plagiarizing but not many. "It seems to me that when teachers or administrators get themselves in trouble like this — particularly administrators, higher-level administrators — it's swept under the rug so that it's not embarrassing to the university, the school district, whatever it happens to be," McCabe said. "It's possible that there isn't that much, but I don't think so. I think it's there."

Starwood Property Trust Announces Jerome Silvey to Assume Financial Reporting Responsibilities on an Interim Basis
MarketWatch - July 30, 2010
Starwood Property Trust announced today that veteran finance executive and Alumnus Jerome Silvey (MBA) will assume financial reporting responsibilities for the Company beginning on July 30, 2010 on an interim basis while the Company completes its search for a permanent Chief Financial Officer. Jerome Silvey is an Executive Vice President of the Company and has been the Chief Financial Officer of Starwood Capital Group ("SCG") for 17 years, joining SCG in 1993 after spending 13 years with Price Waterhouse.

MBA Program Withdraws From China Due to "Widespread Plagiarism," Other Issues
BusinessWeek - July 26, 2010
A small New Jersey college has decided to close its China MBA program after finding evidence that students there engaged in rampant cheating. Centenary College, a Hackettstown-NJ-based institution, ended its MBA program for Chinese-speaking students after finding "evidence of widespread plagiarism," the school said in a statement posted on its website today. Donald McCabe, founder of the Center for Academic Integrity and professor of global business at Rutgers University, says that to his knowledge, no college has ever closed a program after identifying widespread cheating. But he also does not know of another school that has found 400 students who may have committed plagiarism.

Rutgers Board of Governors appoints Jerome D. Williams to $3 Million Prudential Chair in Business
Rutgers Media Relations (Newark, NJ) - July 23, 2010
The Rutgers Board of Governors unanimously approved the appointment of
Jerome D. Williams to the $3 million Prudential Chair in Business. Williams joins Rutgers Business School-Newark and New Brunswick's Department of Management and Global Business and The Center for Urban Entrepreneurship & Economic Development (CUEED) as professor and research director.

Fast Food Vs. Independent Restaurants
AllBusiness.com - July 22, 2010
While increased vehicle traffic may have been a legitimate concern for banning fast-food restaurants, the decision to later allow Subway as an "eat-in restaurant" makes so little sense that it ends up smacking of racism, says Dr. dt ogilvie, associate professor of business strategy at Rutgers Business School.

Changing financial plans on the fly
NorthJersey.com - July 20, 2010
Even the best-laid retirement plans of affluent baby boomers can go awry if investments fail or expenses soar. "There is a whole bunch of individuals who expect real estate to be their retirement plans," said Farrokh Langdana, a professor in Rutgers' Department of Finance and Economics and director of the executive MBA program at the Rutgers Business School. "For generations, [the plan was] to sell your house and move to a retirement community," Langdana said. "But that formula is gone, and it has really affected people on fixed incomes."

Research and Markets: Next Generation Excel: Modeling in Excel for Analysts and MBAs
BusinessWire (Dublin) - July 19, 2010
Research and Markets has announced the addition of John Wiley and Sons Ltd's new book "Next Generation Excel: Modeling in Excel for Analysts and MBAs" to their offering. Dr. Isaac Gottlieb personally trained 35 of our top analysts and finance professionals in a customized advanced Excel seminar. Prof. Farrokh Langdana, Ph.D. Director, Rutgers Executive MBA Professor, Rutgers Business School, said "If I should thank Microsoft for inventing Excel, then I would like to thank Dr. Isaac Gottlieb more for teaching me how to use it to solve the real problems in my real work. Keep going Isaac!"

Universities to the Rescue: The Goals of The National Society of Hispanic MBAs'
Forbes.com - July 15, 2010
Twelve new universities including Rutgers University - The State University of New Jersey and Rutgers Business School join the organization's mission of MBA funding for Hispanics, bringing the new total of partners to 54 and closing the gap on its goal of 60 partners by close of 2010.

Kroll Bond Ratings Announces Senior Management Team
PR Newswire - July 14, 2010
Alumnus James Nadler is the President and Chief Operating Officer of Kroll Bond Ratings. James was previously the Vice President for Corporate Development at General Re in the New England Asset Management Division. While at General Re, James helped create a new platform for trading, settlement and reporting. James' expertise in research and analytics at General Re was instrumental in maintaining client relationships while generating new revenue. James began his career as a ratings officer at Standard & Poor's and as a senior accountant at PricewaterhouseCoopers. He received a B.A. in Economics from the University of Kansas and an M.B.A. from Rutgers University.

Grant helps Rutgers train nonprofit leaders
NJBiz (Newark, NJ) - July 12, 2010
Rutgers announced Monday a $40,000 grant from American Express to help double the enrollment in its intensive, three-day certificate program for nonprofit executives honing their leadership skills, and for corporate executives transitioning to the nonprofit world. The Institute for Ethical Leadership at the Rutgers Business School, in Newark, will offer its Nonprofit Emerging Leaders Certificate Program from Nov. 2 to 4. Last year's class - the first - had 11 students, and will expand to about 20 this year, said Margaret Della, program manager at the institute.
2010 Rutgers Business Plan Competition Concludes with 4 Entrepreneurial Students Recognized for Viable Start-up Ideas

BusinessWire (Newark, NJ) - July 12, 2010

Innovation in business, whether spurred by competition or an entrepreneurial spirit, is the spark to progress. But then the old adage "it takes money to make money" comes into play and the idea dies. Enter the Rutgers Business School (RBS) Business Plan Competition, an annual event that has been awarding cash prizes to entrepreneurial students for 10 years to give great ideas the push to start a viable business.

Firm Boosts Telecommunications Industry Expertise in State Tax Group - Walter Nagel Joins Reed Smith's D.C. Office

Reed Smith Press (Washington, D.C.) - July 8, 2010

The State Tax Group of Reed Smith LLP today announced the addition of RBS Alumnus Walter Nagel as a partner in the firm's Washington, D.C., office. Mr. Nagel was formerly of counsel in Sullivan & Worcester's Washington, D.C., office. "Walt is a nationally recognized expert in multistate taxation of major corporations with particular expertise in telecommunications taxation," said Lee A. Zoeller, Practice Group Leader of Reed Smith's State Tax Group. "Telecommunications currently is an in-demand area, and he will add additional strength to the firm’s growing state tax team."

N.J.'s Community FoodBank sells once-stale bagels as crisps

The Star-Ledger (Newark) - July 7, 2010

The first revenue-generating effort at the Community FoodBank of New Jersey began with stale bagels. Members of the Hillside-based organization realized something needed to be done about donated bread products going bad before they ever reached the hungry. The idea for Grains for Good, created and developed with the Rutgers Business School, was to turn the bagels into flavored, bite-sized crisps and offer them for sale in local stores and at farmers’ markets. The goal is to eliminate wasted food and help expand the non-profit organization.

SERG: critic or friend - who has the most dangerous fangs?

ScreenHub - July 5, 2010

In the film industry, where the most oft-quoted maxim is 'nobody knows anything', we would dearly love to know something that would help us predict box office revenues. As it turns out, there are people who are researching answers to these questions. Two internationally acclaimed academics - Professor Suman Basuroy (University of Oklahoma) and Professor S. Abraham Ravid (Rutgers Business School and University of Chicago) presented their findings to these questions at 2nd Symposium of SERG (Screen Economics Research Group) held at Sydney University last Friday.

Rutgers MBA program accepting GRE or GMAT scores

PRLog.com (Newark, NJ) - June 29, 2010

Rutgers Business School joins some of the top ranked business schools in the world, such as Harvard, MIT Sloan, NYU Stern and Stanford, in deciding to accept GRE test scores.

GMAT test for business school has biggest change in decade

The Star-Ledger (Newark, NJ) - June 25, 2010

The Graduate Management Admission Test required for business school applicants will add a new section to test reasoning skills in its biggest makeover in a decade. Photo Caption: A ticker wraps around a classroom used to simulate a real stock trading room at the new Rutgers Business School in Newark.

Small Companies Play the Sarbanes-Oxley Waiting Game

Healthsp.com - June 22, 2010

Alumnus Henry Fu (MBA) discusses Sarbanes-Oxley today in a blog entry. "Bolstered by a series of delays granted by the SEC and highly publicized criticism of Sarbanes-Oxley legislation, many smaller companies are playing
the waiting game with Section 404 compliance. Rumors are circulating about
the possibility of a last-minute pardon. In light of this, it makes sense to
separate fact from fiction. This is especially important as the 2007 deadline for
compliance draws near.

Ralph Izzo, PSEG Chair, President and CEO, Elected Chair of
Rutgers Board of Governors
Rutgers Media Relations (Newark, NJ) - June 22, 2010
Ralph Izzo, chair, president and chief executive officer of Public Service
Enterprise Group Inc. (PSEG) in Newark, was elected to a one-year term as
chair of the Board of Governors of Rutgers, The State University of New Jersey,
at today’s board meeting here. Izzo was inducted as a Public Governor of
Rutgers in 2009. His term runs through 2014. Izzo, who in 2002 earned
an MBA from the Rutgers Graduate School of Management - now
Rutgers Business School-Newark and New Brunswick - succeeds the

Upcoming RBS Events
More events at business.rutgers.edu/events

Save the Date! "Finding Your Passion for Career Success"
September 8, 2010

One Day Workshop on the Complexities of Managed Markets
September 30, 2010

IRS Taxpayer Education Conference
October 1, 2010

Exclusive RBS Fall 2010 Career Fair
October 1, 2010

2010 Program in Pharmaceutical Management
October 7, 2010 to October 8, 2010

October Rutgers Finance Alumni Network Event
October 28, 2010

MBA & GRADUATE ADMISSIONS OPEN HOUSE
October 30, 2010

Nonprofit Leadership Certificate Program 2010
November 2, 2010 to November 4, 2010

Contact the Rutgers Business School Communications Office
for media contacts and to submit news and events.