Come watch RBS in the NYSSA Investment Research Challenge Final Four

For the fourth year in a row, RBS has made it to the final four of the NYSSA Investment Research Challenge! Come listen to the final teams on February 25 present their findings and recommendations on Bitstream, Inc. (NASDAQ: BITS) as they try to impress an expert panel of judges and become the 2009-2010 NYSSA IRC Champion!

Read more

Enter the 10th Annual Business Plan Competition

RBS students and recent alumni are invited to compete in the 2010 Rutgers Business Plan Competition for $35,000 in cash prizes towards their business ideas. 1-page executive summary is due March 1st.

Click for more information

Hard-hitting Rutgers EMBA program rises in rankings

The Executive MBA Program (EMBA) at Rutgers Business School jumped up in the rankings again this past year moving from 17th to 13th in the United States according to The Financial Times. This builds on The Wall Street Journal ranking which placed the Rutgers EMBA program 8th in the US for a five-year return on investment and 20th best Executive MBA program in the world.

Read more...

Recent News

More news at business.rutgers.edu/news

Hard-hitting Rutgers EMBA program dealing with real-world business challenges, rises in rankings

Department of Accounting, Business Ethics & Information Systems at Rutgers Business School ranked 15th worldwide in research productivity

Professor Michael Crew Wins TPUG Distinguished Member Award

Rutgers to offer Master of Business and Science Degree, Technology Management Certificate in Newark

Announcing the 16 winners of the 2010 Dean’s competition for summer PhD research assistants

Rutgers Business Plan Competition Winners: Where are they now?

Rutgers Business School reaches NYSSA Investment Research Challenge final four

Whitcomb Center for Research in Financial Services creates "The Clearinghouse Project" to offer guidance for exchanges, traders and regulators

Rebranding Belfast: an international collaboration

Faculty Insight: Court ruling suggests taxpayers obtaining MBA as means to enhance existing career may be able to deduct tuition expenses

Highlights of Recent Media Coverage

More coverage at business.rutgers.edu/coverage10
2. Faculty Insight: Court ruling suggests taxpayers obtaining MBA as means to enhance existing career may be able to deduct tuition expenses

3. Wall Street executives rank Rutgers as one of the “Top 10 Quant Schools”

4. Rutgers Business School students honored at Supply Chain Management conference

5. Entrepreneurs complete program launched to help create jobs, improve resources available to grow their businesses

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Lantheus Medical Imaging, Inc. Announces Appointment of Robert A. Spurr as Vice President, Sales and Marketing

*BussinesWire* (Billerica, MASS) - February 17, 2010

Lantheus Medical Imaging, Inc. announced today the appointment of **RBS Alumnus Robert A. Spurr (MBA)** to the position of Vice President, Sales and Marketing. He joins Lantheus with more than 20 years of industry experience at Novartis Pharmaceuticals, Aventis Pharmaceuticals and most recently Ortho-McNeil®, a pharmaceuticals division of Johnson and Johnson, where he was Vice President Sales and Marketing, Institutional Franchise.

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Cheating: You Have To Sweat The Small Stuff

*Forbes.com* (New York, NY) - February 17, 2009

Cheating is widespread in our culture. Research conducted by Donald McCabe, a professor of management and global business at Rutgers Business School, shows that more than 70% of students across all types of education institutions report that they engage in some form of cheating. HireRight, a company that does background checks, estimates that 80% of all résumés are misleading.

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Erin Patton: The Man Behind the Brand, RBS Lecture

*YouTube.com* - February 11, 2010


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NYSSA Announces Final Four in 8th Annual Challenge

*Earth Times* (New York, NY) - February 9, 2010

The New York Society of Security Analysts (NYSSA) announced the four finalist teams for its 8th Annual Investment Research Challenge. Student teams from Cornell University’s Johnson School; Fordham University’s College of Business Administration; Rutgers Business School-Newark and New Brunswick; and Stony Brook University will present their research to a panel of senior Wall Street executives on February 25.

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John Cantwell to be New Editor-in-Chief of JIBS

*DGA Media* (New Brunswick, NJ) - February 3, 2010

Division of Global Affairs Core Faculty member and Professor of International Business, Dr. John Cantwell, will be the new Editor-in-Chief of the *Journal of International Business Studies* (JIBS), for a three year term from 2011-2013. JIBS is the official publication of the Academy of International Business. Cantwell will take responsibility for processing new submissions to JIBS starting on July 1st, 2010. He was previously an Associate Editor of JIBS, and is currently a Consulting Editor of the journal.

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Spotlight on innovators in green technology

*North Bay Business Journal* (Santa Rosa, CA) - February 1, 2010

**RBS Alumnus Paul Ciandrini** was featured in this spotlight on some of the North Bay people and companies that are creating new green technologies that are being put to work in the field daily.

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MBS hosts entrepreneur maker

*MBS News* (Victoria, Australia) - February 2010

Melbourne Business School’s Centre of Leadership for Social Impact hosted an entrepreneur-maker from the U.S. this week. The Professor from a business school in New Jersey, known by the unusual name of Dr. dt ogilvie uses her business school resources to produce millennia generation entrepreneurs.

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Unleashing the Power of Project Management

*Project Success Tips Blog* - February 2010

Dr. Aaron J. Shenhar, Professor of Project and Program Management at Rutgers Business School and the CEO of the Technological Leadership Institute, a consulting and training company in technology and project leadership gives tips on project management.

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Rebranding Belfast

*Rutgers University News* (New Brunswick, NJ) - January 2010

How do 31 students in a Rutgers MBA class develop a promotional plan for a
city thousands of miles away? Through teamwork and innovation- and with the help of a professor willing to leverage her international connections and experiment with a real-world marketing study. That's just what happened in Professor Elizabeth Hirschman's Advertising and Promotion Management class at Rutgers Business School-Newark and New Brunswick. For a class project, Hirschman's students produced a detailed marketing plan to assist cultural and political leaders in the Northern Ireland capital of Belfast.

**Can cheating in school predict white collar crime?**

*Examiner.com* (New York, NY) - January 29, 2010

Even though colleges and universities have standards for academic integrity and fairness, do today's students even believe in an honor code? We're talking about cheating on tests, plagiarizing, fabrication of facts, aiding/abetting, falsification of records, and gaining unauthorized access to materials. Donald McCabe of Rutgers University (as reported by *U.S. News & World Report*) stated that 56 percent of grad students in business had cheated at least once.

**Federal Reserve Office of Employee Benefits Names William G. Clark as SVP and Chief Investment Officer**

*FRBP News* (Newark, NJ) - January 29, 2010

*RBS Alumnus William G. Clark (MBA)* has been named senior vice president and chief investment officer at the Federal Reserve System's Office of Employee Benefits, effective March 1, 2010. Clark will work with the System's Committee on Investment Performance, headed by Charles I. Plosser, president, Federal Reserve Bank of Philadelphia, to formulate investment strategy and oversee management of the assets for the System's Retirement Plan and Thrift Plan, currently approximately $11 billion.

**Unifying the Front Lines of Graduate Management Education: List of Top Universities Supporting NSHMBA Grows**

*PR Newswire* (Dallas, TX) - January 29, 2010

Higher education and the support of Hispanics to achieve it is the mission of the University Partnership Program (UPP). The National Society of Hispanic MBAs (NSH MBA) has teamed up with the now 43 college and universities including Rutgers Business School across the United States whose objective is to increase the number of Hispanic students completing bachelor and master's degrees.

**The Poor Work Ethics Risk Future U.S. economy, education, and ultimately freedom**

*Ethics Blog* - January 28, 2010

In 2005, Donald McCabe of Rutgers University published a survey that more than 70% of students cheat at least once admitted to an examination. Cheating is not reserved only for altitude students. McCabe also surveyed students and found fraud settings: 56% of business students, 54% of engineering students, 48% of the training of students and 45% of Law School Students.

**Entrepreneurs complete Rutgers Business School training program to help grow business, create jobs**

*PR Log* (Newark, NJ) - January 27, 2010

On a bright January day in Newark, 50 beaming entrepreneurs gathered at the Paul Robeson Center on Rutgers-Newark's campus to celebrate the completion of the Entrepreneurship Pioneers Initiative which had started back in May 2009. "I will be my own boss," they cried in unison at the completion of the graduation ceremony. "I work for no one but myself," they promised.

**Rutgers Offers New Business-Science Hybrid Program**

*Find-MBA.com* - January 21, 2010

Rutgers University has announced plans to start a new "Master of Business and Science" (MBS) degree in the fall that essentially unites an MBA program with a Master's in Science, and will be offered by Rutgers Professional Science Master's Program (PSM).

**Business School Inspires Community, Engages Local Redevelopment**

*The Observer* (Newark, NJ) - January 19, 2010

The Presence of Rutgers Business School at 1 Washington Park definitely
appears to be leaving an indelible mark on the city of Newark NJ. Located in the heart of Newark's bustling business epicenter, Rutgers Business School, or RBS, has certainly caught the attention of not only the academic community, but also the city's residents.

Upcoming RBS Events
More events at business.rutgers.edu/events

- **Rutgers Mini-MBA: Strategic Marketing February 23 - May 18**
  February 23, 2010

- **RBS Graduate Admissions Online Chat**
  February 24, 2010

- **8th Annual Investment Research Challenge**
  February 25, 2010

- **Rutgers Mini-MBA: BioPharma Innovation**
  March 1, 2010

- **Supervisory Roles and Responsibilities Workshop**
  March 1, 2010

- **The Business Case for Translational Medicine in the Pharmaceutical Industry: The Do or Die Case Study**
  March 3, 2010

- **RBS Undergraduate New Brunswick: Careers in Business Symposium**
  March 5, 2010

- **MBA Information Session**
  March 6, 2010

- **Graduate Admissions Information Session**
  March 8, 2010

- **RBS Graduate Admissions Online Chat**
  March 10, 2010

- **Win the Race for 21st Century Jobs: Put CEO Power into your Job Search and Career**
  March 11, 2010

- **Graduate Admissions Information Session**
  March 16, 2010

- **RBS Graduate Admissions Online Chat**
  March 24, 2010

- **Entrepreneurship Bootcamp**
  March 25, 2010

- **MBA & GRADUATE ADMISSIONS OPEN HOUSE**
  March 27, 2010

- **Faculty Industry Symposium**
  April 2, 2010

- **RBS Graduate Admissions Online Chat**
  April 7, 2010

- **MBA & GRADUATE ADMISSIONS OPEN HOUSE**
  April 10, 2010

- **Leadership: Charting Your Course to Success**
  April 14, 2010
MBA Information Session  
April 17, 2010  

Pitch Seminar  
April 19, 2010  

Graduate Admissions Information Session  
April 20, 2010  

RBS Graduate Admissions Online Chat  
April 21, 2010  

ALUMNI CELEBRATION: RBS New Brunswick  
April 24, 2010  

Ten Year Anniversary Celebration of the Pharmaceutical MBA Program  
April 26, 2010  

Finding a Workplace You'll Love  
April 28, 2010  

2010 Program in Pharmaceutical Management  
April 29, 2010 to April 30, 2010  

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Contact the Rutgers Business School Communications Office  
for media contacts and to submit news and events.