Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness, Lecture and Book Signing Nov. 1
Randal Pinkett (CEO of BCT Partners and season four winner of The Apprentice), and Professor Jeffrey Robinson will talk about their new book and discuss some of the 10 game-changing strategies to achieve success and find greatness at a book signing event at Rutgers Business School in Newark. View event details and RSVP

CEO Lecture Series presents Joseph P. Pieroni: "Healthcare Reform: Implications for the Bio Pharma Industry"
November 11, 2010 6:00pm-8:00pm
Presentation and Q&A followed by a reception
View event details and RSVP

MBA & GRADUATE ADMISSIONS OPEN HOUSE
October 30, 2010
Think MBA! Think Rutgers MBA! Meet with faculty, staff and students to learn about Rutgers Business School MBA and Graduate programs.
RSVP online | mba.rutgers.edu

News
More news at business.rutgers.edu/news

MBA blog launched to share the real Rutgers MBA experience

Professor Hirschman’s book on “Jews and Muslims in Colonial America” to be published

Rutgers research center helps launch Cravings, a high-end caterer with restaurant and gourmet takeout

Popular course with travel to India open to all graduate and undergraduate students

Professor Jeffrey Robinson teams with Randal Pinkett on new book “Black Faces in White Places”

In Memoriam: Howard Tuckman

Highlights of Recent Media Coverage
More coverage at business.rutgers.edu/coverage10

Helping charities continue fight as downturn draws on
NJ Biz (Newark, NJ) - October 22, 2010
A conference devoted to elevating the operational capacity of nonprofits, with a special focus on building stronger boards, drew about 100 nonprofit executives to Rutgers University Business School, in Newark, on Thursday, for a day of seminars hosted by the Victoria Foundation and the Prudential
RBS Communications and Marketing contact info

Top news stories:
1. Wall Street Journal Ranks Rutgers Business School Undergraduate Business Program #3
2. 2011 RBS Business Plan Competition Details Announced
3. MBA dream completed after eight years, two daughters, and a husband found at Rutgers
4. The Wall Street Journal ranks Rutgers Executive MBA in top 25
5. MBA program to accept GRE or GMAT scores

Foundation. At the event, $25,000 grants were awarded to three nonprofits that have taken steps to build capacity.

N.J. college students picking entrepreneurship over poor job market
New Jersey News Room - October 20, 2010
Marketing takes a decidedly "Net Generation" approach for the young entrepreneurs. Cheek uses Facebook to advertise his goods and hire "official 365 campus reps." May Chiu, a third-year Rutgers Business School student, has 2,500 followers on Twitter. They have instant access to her latest jewelry, clothing, and accessories, which she designs, makes, and markets on her website as the Mayflower Fashions.

Student businesses go head-to-head in contest
RU Daily Targum (New Brunswick, NJ) - October 19, 2010
Details for this year’s Rutgers Business School 2011 Business Plan Competition were released earlier this month, giving entrepreneurs the opportunity to expand their business. The competition, sponsored by the Sales Executives Club of Northern New Jersey Foundation, will be held from Dec. 1 to March 4 at the Rutgers Business School and will allow business owners to present their plans to a panel of experts. Judges look for a plan with long-term viability, said William McIlroy, the director of Corporate Outreach at the business school.

Building a Diverse Workforce
NJ Biz (Newark, NJ) - October 2010
Featuring the Rutgers Scholars Training and Enrichment Program (STEP), directed by professors dt. ogilvie and Leon Fraser. "Rutgers Program helps students STEP into business school."

Horizon Asset Management Names Robin Shulman Chief Compliance Officer
Sun Herald (Gulfport, MS) - October 18, 2010
Horizon Asset Management, Inc., a private, value-oriented investment firm with approximately $5.0 billion under management, today announced that RBS Alumnus Robin Shulman (MBA), former Managing Director and Compliance Officer at Seix Investment Advisors, LLC will join the firm as Chief Compliance Officer, effective immediately. In this role, Ms. Shulman will be responsible for Horizon’s regulatory and market compliance function.

Chief medical officer named
Asbury Park Press (Asbury Park, NJ) - October 17, 2010
RBS Alumnus Dr. Sabrina Simmons (EMBA), Franklin Park, has been named the chief medical officer of Ocean Health Initiatives, with locations in Lakewood and Toms River. Simmons will plan, direct, and monitor the delivery of medical services for Ocean Health Initiatives. She will also assist Dr. Theresa Berger, the CEO, in implementing policies and in recruiting medical doctors and health care providers.

Bristol Township Athletic Hall of Fame: Jerome D. Williams, Woodrow Wilson, Class of 1965
Bucks Local News - October 15, 2010
Professor Jerome D. Williams Woodrow Wilson, Class of 1965 While at Woodrow Wilson High School was recently added to the Bristol Township Athletic Hall of Fame. Williams excelled in cross country and indoor and outdoor track and field. He was the captain of the 1965 teams and established numerous Wilson records. He was All-County in Cross Country, All-County in Track and Field in the half-mile, two-mile relay, and triple jump, and All-State in the triple jump.

Rutgers Institute for Ethical Leadership’s Fall Programming Offers Skills & Leadership Development in Areas of Nonprofit and FCPA Compliance
Kansas City Star (KS) - October 14, 2010
The Institute for Ethical Leadership at Rutgers Business School announces its fall program schedule, including an expanded "Nonprofit Executive & Emerging Leader Certificate Program" (November 2-4) and "Bribery and Corruption in the Global Economy" speakers program (December 2).
Unemployed African-Americans Need to Redefine the Game, Says 'Apprentice'-Winner Pinkett

AMACOM - October 12, 2010

Randal Pinkett, author of the upcoming book "Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness" (AMACOM; October 28, 2010) with Rutgers Business School Professor Jeffrey Robinson, believes that the key to success is to transcend supposed barriers and survival instincts, and instead to pursue greatness.

Best Executive M.B.A. Programs 2010

The Register Guard (Eugene, Oregon) - October 1, 2010

Rutgers, ranked No. 21 on The Register Guard’s and received students’ highest ranking for administrative support. And more of the same is coming. Farrokh Langdana, program director at Rutgers Business School, is in the process of hiring additional executive career coaches who specialize in IT and pharmaceuticals to give students more support. But he’s not making the final decision on whom to hire: The E.M.B.A. students are.

Upcoming RBS Events

More events at business.rutgers.edu/events

October Rutgers Finance Alumni Network Event
October 28, 2010

MBA & GRADUATE ADMISSIONS OPEN HOUSE
October 30, 2010

Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness, Lecture and Book Signing at Rutgers Business School
November 1, 2010

Nonprofit Leadership Certificate Program 2010
November 2, 2010 to November 4, 2010

Rutgers Business School Student Social
November 3, 2010

Undergraduate Newark New Student Information Session
November 5, 2010

Graduate Admissions Information Session
November 8, 2010

CEO Lecture Series presents Joseph P. Pieroni
November 11, 2010

Contact the Rutgers Business School Communications Office for media contacts and to submit news and events.