Supply Chain Case Competition
Center for Supply Chain Management, Rutgers Business School
Friday April 8, 2011
12:00 – 5:00 p.m.
Janice H. Levin Building, Rutgers-Livingston campus (Piscataway, NJ)

Competition Format

• Each team will consist of 3-4 members. All team members must be currently enrolled as graduate students.
• The business case will be distributed to the teams three days prior to the competition. Once the team receives the written case, coaching by faculty members and/or contact with content experts is expressly prohibited. Teams will be on the honor system.
• Each team has 25 total minutes (including Q&A) during the competition. Presentations will be timed and stopped after 20 minutes to allow 5 minutes for Q&A. Each team member must present.
• Teams must use PowerPoint presentations. (No audio will be allowed.) Each team must bring its presentation to the competition on a USB memory stick to be loaded onto a Rutgers-provided computer.
• Teams may observe other teams’ presentations only after they have presented. The order of presentation will be determined at random on the day of competition.
• Professional attire is required.
• Reception and networking with the judges will immediately follow the competition.

Judging

The judges will consist of Supply Chain executives from various companies.

The judging criteria will focus on the following three areas: analysis, recommendation, and presentation. In particular:

• Identification of key business issues
• Thoroughness of analysis
• Quality of business solutions
• Poise and presentation
• Articulation of ideas

The winning team will be announced immediately following the judges’ deliberations.
Networking opportunities with some of our Rutgers Industry Sponsors and participating companies such as:
AstraZeneca, Colgate-Palmolive, Estee Lauder, Johnson & Johnson, MetLife, Novartis, Panasonic, Tyco International, Verizon

Directions and Travel Expenses
Directions to the Janice H. Levin building may be found at:

Up to $250 travel expenses per team will be reimbursed upon submission of original receipts to the Rutgers Center for Supply Chain Management.

Awards
$ 750 to first-place team.
$ 500 second-place team