CONFERENCE PARTICIPANTS

Beverly Aisenbrey
Retired Executive Compensation Consultant, Fredric W. Cook & Co. & Dean's Advisory Board; Rutgers Business School

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CFO, Gucci North America

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Tavy Ronen
Associate Professor of Finance; Director of the Business of Fashion Programs & The Center for Business of Fashion; Vice Director, Whitcomb Center for Research and Financial Services; Rutgers Business School

Ben Sopranzetti
Professor of Finance & Assistant Chairman of The Department of Finance and Economics; Rutgers Business School
9:00 - 9:15 AM  Registration
9:15 - 9:30 AM  Opening Remarks: EDUARDO PEREZ (Saint Laurent Americas)
             TAVY RONEN (Rutgers Business School)
9:30 - 10:30 AM  Panel I: Law and the Fashion Industry
             Moderator: BARBARA KOLSUN (Cardozo Law School)
             Panelists:  KEVIN KOLBEN (Rutgers Business School)
             TONY LUPO (Arent Fox)
             OLIVERA MEĐENIĆA (Dunnington Bartholow & Miller LLP)
10:30 - 10:45 AM  Tea/Coffee Break
10:45 - 11:20 AM  Keynote I: Budgeting in High Growth Scenarios
             ANDREA PINI (Gucci North America)
11:20 - 12:00 PM  Session I: Current Topics in Fashion
             Cybersecurity in the Fashion Industry  ARASH AZADEGAN (Rutgers Business School)
             Round Table Discussion
12:00 - 1:15 PM  Lunch and Keynote II
12:45 - 1:15 PM  The Digital Challenge in Fashion & Luxury Business
             EMANUELA PRANDELLI (Bocconi University)
1:15 - 2:15 PM  Panel II: Real Estate and the Fashion Industry
             Moderator: DAVID FRAME (Rutgers Business School)
             Panelists:  STEPHEN BIRKHO LD (Cushman & Wakefield)
             TZILI CHARNEY (Charney Associates LLC)
             RICHARD JOHNSON (Johnson Retail)
2:15 - 3:10 PM  Session II: Visual Attention in Finance
             Role of Imaging In Equity Crowd Funding  (Lin, Ronen & Wang) TAVY RONEN
             (Rutgers Business School)
             Visual Information and Market Efficiency: Evidence from the Fashion Industry
             (Li, Lin, Ronen & Sopranzetti)
             TAVY RONEN and BEN SOPRANZETTI (Rutgers Business School)
             Round Table Discussion
3:10 - 3:20 PM  Tea/Coffee Break
3:20 - 3:50 PM  Industry Perspective: Talent Wins
             JUNE HAYNES (June Haynes Luxury Retailing)
3:50 - 5:00 PM  Session III: Sustainability and Fashion
             Do Investors Care about ESG Scores? GRACE LEPONE (Macquarie University)
             Corporate Sustainability, Performance on Material Metrics & Customer Loyalty in
             the Fashion Industry  GREG KOGAN (Rutgers Business School)
             Global Environmental Change, Sustainability & the Fashion Industry - Current Issues
             & Future Directions  GRACE LEPONE for MARTINA LINNENLUECKE (Macquarie University)
             Round Table Discussion
5:00 - 5:30 PM  Closing Reception & Comments by BEVERLY AISENBREY (Rutgers Business School)