



Beverly Aisenbrey

Retired Executive Compensation Consultant, Fredric W. Cook & Co. & Dean's Advisory Board; Rutgers Business School

Arash Azadegan

Associate Professor of Supply Chain Management & Director, Supply Chain Research Lab; Rutgers Business School

Stephen Birkhold

Executive Director, Cushman & Wakefield

Tzili Charney

Charney Associates, LLC

David Frame

Assistant Professor of Professional Practice & Associate Director of Curriculum and Research, Rutgers Center for Real Estate; Rutgers Business School

June Haynes

Founder & President, June Haynes Luxury Retailing

Richard Johnson

Founder & President, Johnson Retail

Kevin Kolben

Associate Professor of Supply Chain Management & Department Vice Chair; Rutgers Business School

Barbara Kolsun

Professor of Practice & Director, Fashion, Arts, Media & Entertainment (FAME) Law Center; Cardozo Law School

Greg Kogan

Lecturer In Accounting and Information Systems; Rutgers Business School

Grace Lepone

Lecturer, Department of Applied Finance; Macquarie University

Martina Linnenluecke

Professor, Department of Applied Finance, Center for Sustainability and Environmental Finance; Macquarie University

Tony Lupo

Partner, Arent Fox

Olivera Medenica

Partner, Dunnington Bartholow & Miller, LLP

Eduardo Perez

CFO, Saint Laurent Americas

Andrea Pini

CFO, Gucci North America

Emanuela Prandelli

Associate Professor, Department of Management and Technology & Director, Masters in Fashion Experience and Design Management; Bocconi University

Tavy Ronen

Associate Professor of Finance; Director of the Business of Fashion Programs & The Center for Business of Fashion; Vice Director, Whitcomb Center for Research and Financial Services; Rutgers Business School

Ben Sopranzetti

Professor of Finance & Assistant Chairman of The Department of Finance and Economics; Rutgers Business School



Center for Business of Fashion

Annual Research Conference - November 02,2018 1410 BROADWAY, SUITE 1504, NEW YORK, NY 10018

9:00 - 9:15 AM 9:15 - 9:30 AM	Registration Opening Remarks: EDUARDO PEREZ (Saint Laurent Americas) TAVY RONEN (Rutgers Business School)
9:30- 10:30 AM	Panel I: Law and the Fashion Industry
	Moderator: BARBARA KOLSUN (Cardozo Law School) Panelists: KEVIN KOLBEN (Rutgers Business School) TONY LUPO (Arent Fox) OLIVERA MEDENICA (Dunnington Bartholow & Miller LLP)
10:30 - 10:45 AM	Tea/Coffee Break
10:45 - 11:20 AM	Keynote I: Budgeting in High Growth Scenarios
	ANDREA PINI (Gucci North America)
11:20 - 12:00 PM	Session I: Current Topics in Fashion
	Cybersecurity in the Fashion Industry ARASH AZADEGAN (Rutgers Business School) Round Table Discussion
12:00 - 1:15 PM	Lunch and Keynote II
12:45 - 1:15 PM	The Digital Challenge in Fashion & Luxury Business EMANUELA PRANDELLI (Bocconi University)
1:15 - 2:15 PM	Panel II: Real Estate and the Fashion Industry
	Moderator: DAVID FRAME (Rutgers Business School) Panelists: STEPHEN BIRKHOLD (Cushman & Wakefield) TZILI CHARNEY (Charney Associates LLC) RICHARD JOHNSON (Johnson Retail)
2:15 - 3:10 PM	Session II: Visual Attention in Finance
	Role of Imaging In Equity Crowd Funding (Lin, Ronen & Wang) TAVY RONEN (Rutgers Business School) Visual Information and Market Efficiency: Evidence from the Fashion Industry (Li, Lin, Ronen & Sopranzetti) TAVY RONEN and BEN SOPRANZETTI (Rutgers Business School) Round Table Discussion
3:10 - 3:20 PM	Tea/Coffee Break
3:20 - 3:50 PM	Industry Perspective: Talent Wins
	JUNE HAYNES (June Haynes Luxury Retailing)
3:50 - 5:00 PM	Session III: Sustainability and Fashion
5:00 - 5:30 PM	Do Investors Care about ESG Scores? GRACE LEPONE (Macquarie University) Corporate Sustainability, Performance on Material Metrics & Customer Loyalty in the Fashion Industry GREG KOGAN (Rutgers Business School) Global Environmental Change, Sustainability & the Fashion Industry - Current Issues & Future Directions GRACE LEPONE for MARTINA LINNENLUECKE (Macquarie University) Round Table Discussion Closing Reception & Comments by BEVERLY AISENBREY (Rutgers Business School)