

# Sinéad M. Monaghan

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## ACADEMIC EMPLOYMENT

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2014 - present	<i>Assistant Professor</i>	Dept of Management and Global Business, Rutgers Business School – Newark and New Brunswick, Rutgers University, Newark 07102
2014	<i>Post-Doctoral Scholar</i>	Dept of Personnel & Employment Relations, University of Limerick, Ireland

## EDUCATION

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2014	<b>PhD</b> in Management	Department of Personnel & Employment Relations, Kemmy Business School, University of Limerick, Ireland
2010	<b>MSc.</b> in Work & Organizational Psychology	Department of Personnel & Employment Relations, Kemmy Business School, University of Limerick, Ireland
2008	<b>B.Sc.</b> (Hons) Psychology	School of Psychology, University College Dublin, Belfield, Dublin 4, Ireland

## RESEARCH INTERESTS

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**International Business:** Firm internationalization; foreign direct investment (FDI); multinational corporations (MNCs); liability of outsidership; business networks

**International Entrepreneurship:** Rapid internationalization; international new ventures (INVs); entrepreneurial orientation; high-growth firms

**Economic Geography:** Location choice; geographic clusters; knowledge connectivity; subnational institutional capacity

## PUBLICATIONS

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### *Peer-Reviewed Journals*

1. **Monaghan, S.**, Gunnigle, P. & Lavelle, J. Firm-location dynamics and subnational institutions: Creating a Platform for Collocation Activities. *Industry and Innovation*, in press
2. **Monaghan, S.**, Gunnigle, P. & Lavelle, J. Mapping Networks: Exploring the utility of social network analysis (SNA) in management research and practice. *Journal of Business Research*, 76: 136-144.
3. **Monaghan, S.**, Gunnigle, P. & Lavelle, J. 2014. 'Courting the Multinational Enterprise': Subnational Institutional Capacity and Foreign Market Insidership, *Journal of International Business Studies*, 45(2): 131-151.
4. Almond, P., Gonzalez Menendez, M., Gunnigle, P., Lavelle, J., **Monaghan, S.**, & Murray, G. 2014. Multinationals and regional economies: embedding the regime shoppers? *Transfer*, 20(2): 237-253.
5. O'Shea, D., **Monaghan, S.**, & Ritchie, T. 2014. 'Career attitudes and satisfaction during recessionary times', *Journal of Managerial Psychology*, 29(3): 226-245.
6. Gunnigle, P., Lavelle, J. & **Monaghan, S.** 2013. Weathering the storm? Multinational companies and human resource management through the global financial crisis, *International Journal of Manpower*, 34(3): 214 – 231.
7. **Monaghan, S.** 2012. Attraction and Retention of Foreign Direct Investment (FDI): The role of subnational institutions in a small highly globalised economy, *Irish Journal of Management*, 31(2): 45-61.

### *Published Reports*

O'Shea, D. & Monaghan, S. 2009. *The Millennial Generation: Insights into increasing work-related satisfaction*. Report commissioned by OMT Group, Lonsdale House, National Technology Park, Limerick, Ireland.

### *Book Chapters*

Almond, P., Ferner, A., Gonzalez Menendez, M., Lavelle, J., Balbona Luque, D. & Monaghan, S. 2014. Multinational corporations, Sub-national governance and Human Resources: A Cross-national comparison for Western Europe, in Richet, X., Delteil, V. and Dieuaide, P. (Eds) *Strategies of Multinational Corporations and Social Regulations: European and Asian Perspectives*, Springer Berlin Heidelberg, pp 107 – 121

### *Teaching Case*

Kwan, J.K., Lee, A., Monaghan, S. & Mudambi, R. 2016. *Fotonation: Leveraging international knowledge connectivity*. Ivey Publishing: Ontario, Canada

### *Invited Presentations*

- Over 25 refereed conference papers from national and international conferences
- Almost 20 invited research seminar presentations

### *Working Projects*

- Internationalization of high-growth firms
- Personal connectivity and innovative performance in entrepreneurial new ventures
- Location capital, subnational engagement and firm strategy

## FUNDING, AWARDS & VISITING POSITIONS

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- 2017** Rutgers Advanced Institute for the Study of Entrepreneurship and Development, Rutgers Business School (\$3,200)
- 2016** Visiting Scholar, Michael Smurfit Graduate School of Business, UCD, Ireland
- 2015** Technology Research Management Center, Rutgers Business School (\$4,200)
- 2012** New Foundations Award, *Irish Research Council* (\$6,000/€5,200)
- 2012** “Neil Hood and Stephen Young Prize for the Most Original New Work” 39<sup>th</sup> Annual Academy of International Business, UK and Ireland Chapter (AIB-UKI), University of Liverpool
- 2011** Kemmy Business School, University of Limerick (\$3000/£2,000) research grant
- 2011** European Science Foundation (ESF) (\$5,000/€3,500) research grant
- 2010** Government of Ireland Doctoral Scholarship, *Irish Research Council* (\$55,000/€48,000)
- 2010** Student Excellence Award for highest performance in MSc. in Organizational Psychology, *University of Limerick*
- 2009** Recognition of superior performance in BSc. (Hons) Psychology, *University College Dublin*

## RESEARCH NETWORKS

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<b>2015-present</b>	iBEGIN (International Business, Economic Geography, Innovation and Networks)	<i>Temple University, PA, U.S.A</i>
<b>2015-present</b>	Accelerated Multinationalization	<i>Rutgers University &amp; University College Dublin, Ireland</i>
<b>2010-present</b>	Multinational Corporations, Subnational Governance and Human Resources	<i>DeMontfort University, Leicester, United Kingdom</i>
<b>2013 – present</b>	Irish Academy of Management Special Interest Group in International Business	<i>Dublin Institute of Technology, Ireland</i>
<b>2010 - 2014</b>	Work, Knowledge & Employment Research Theme	<i>University of Limerick, Ireland</i>
<b>2010 - 2014</b>	Kemmy Business School Graduate Research Colloquium	<i>University of Limerick, Ireland</i>
<b>2011 – 2013</b>	Evolutionary perspectives on the MNC-Institution nexus	<i>University College London, United Kingdom</i>

## SPECIALIST SKILLS & PROFESSIONAL TRAINING

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- 2014** Geographic Information Systems
- 2012** Advanced Social Network Analysis I – Selection Mechanisms & Social Structure
- 2011** Network Dynamics and An Introduction to Social Network Analysis
- 2010** Advanced Analysis with NVivo and Working with Long Documents
- 2010** Structural Equation Modelling using LISREL
- 2009** Level A and Intermediate Level B Psychometric Training

## THESIS SUPERVISION AND EXAMINATION

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### Ph.D. Committee Member

- Jessica Salmon, International Business doctoral student, Rutgers Business School (2017)
- Seho Cho, International Business doctoral student, Rutgers Business School (expected: 2017)

### MSc. Thesis Supervision

- Le Yang, MSc. in Human Resource Management, University of Limerick (2014)
- Xiaotong Song, MSc. in Human Resource Management, University of Limerick (2014)
- Xuan Kou, MSc. in Human Resource Management, University of Limerick (2014)
- Yiming Han, MSc. in Human Resource Management, University of Limerick (2014)

### External Examiner

- University of Oviedo, Spain (2017)

## PROFESSIONAL EMPLOYMENT

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Date	Company	Position
2008	KPMG, 1 HarbourMaster Place, IFSC, Dublin 1	HR Intern

## TEACHING

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### Undergraduate Education

Global Management and Strategy ( <i>curriculum development</i> )	2017 – present Rutgers Business School
International Business	2014 - present Rutgers Business School

### Graduate Education

Personnel Psychology: Selection and Assessment	University of Limerick
International Human Resource Management	University of Limerick
Human Resource Management in Transition	University of Limerick

## ACADEMIC SERVICE

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- Editorial Board – *Journal of World Business*
- Journal Reviewer (Ad Hoc) - *Journal of International Business Studies (JIBS)*, *Journal of World Business (JWB)*, *Small Business Economics Journal (SBE)*, *British Journal of Management (BJM)*, *Irish Journal of Management (IJM)*, *Journal of Management Studies (JMS)*, *Journal of Business Venturing (JBV)*
- Conference Reviewer - *Academy of International Business (AIB)*, *Academy of Management (AOM)* (*International Management Division*, *Entrepreneurship Division*)