Mini-MBA: Business Management for Military and Veterans



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Rutgers Business School Executive Education

> Unquestionably, a career in the military is like no other. After years of dedicated service to country, the world as a civilian employee can feel foreign and impenetrable. Learning to successfully communicate and apply the experience acquired while in uniform is an imperative part of a successful career after leaving the armed forces. Current employers of former servicemen and servicewomen who want to help position these unique hires for long-term success in their organizations also play an important role in identifying and cultivating their potential.

> Our Mini-MBA in Business Management for Military and Veterans offers a unique opportunity – both for those with military experience, and those who wish to recruit and retain them. Together you can learn how to understand business management skills through the lens of armed forces experience.

PROGRAM BENEFITS

- A unique program with two perspectives: Current and former military identify which skills they bring and which they need. Recruiters and employers learn how to lead, support and retain veterans
- Learn from veterans who have transitioned to civilian life and will show how military experiences became the foundation of careers as private citizens
- A post-program mentor-military participants will receive help creating a career plan and setting goals. Employers will learn how to retain and promote veteran employees

PROGRAM OUTCOMES

- Veterans will be better equipped to leverage military training in daily work life. Employers will clearly articulate how former military can contribute at the office
- Former military gain business skills like financial analysis and people management. Managers will help veterans reshape defense budget management and chains of command experience into workplace-ready assets
- Earn a program certificate as well as Rutgers Business School 3-credit elective waiver that can become the beginning of a university master's degree path





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