



# RUTGERS

Rutgers Business School  
Executive Education

## Mini-MBA: Lean Six Sigma



In the digitized modern era, consumers have nearly unlimited access to information and freedom of choice in the market. Their ever-increasing expectations from businesses require successful executives to increase and improve delivery and quality in step with those demands.

Our *Mini-MBA: Lean Six Sigma* for Executives teaches you how to maximize efficiency and through change, while prioritizing the wants and needs of customer.

### ***What will you learn?***

- **Define:** learn the importance of a Six Sigma Project Charter and As-Is Process Mapping, as well as management of team dynamics for maximum success
- **Measure:** you will learn the important tools of Six Sigma including data assessment with Pareto Analysis, and customer and supplier identification using SIPOC.
- **Analyze:** learn how to efficiently brainstorm in non-critical ways, develop prioritization techniques such as Nominal Group Technique and Multi-voting, and productive diagram tools such as Fishbone and Affinity.

### **PROGRAM BENEFITS**

- A unique opportunity to learn problem-solving, critical thinking, and process improvement skills that will help you meet the challenges of today's quickly evolving business environment
- A curriculum built by certified experts who are both driving thought leadership and using these methodologies on a daily basis – and will become part of your professional network
- Earn a program certificate as well as academic credits that can be applied toward future education goals. You will also receive Green Belt certification from Strategic Supply Chain and Six Sigma Consulting

### **PROGRAM OUTCOMES**

- Use new critical thinking skills to discover new solutions and opportunities. Lead your team to re-define definitions of success in terms of increased efficiency, waste reduction, and near-perfect delivery.
- Become a thought partner across departments, helping colleagues find innovative ways to improve processes. Facilitate change management in organizations resistant to replacing existing processes.
- Clearly communicate the ROI on shorter delivery times, improved products, and more satisfied customers that result from the Lean Six Sigma approach

**CONTACT US**

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