Mini-MBA: Supply Chain in a Digitized Network

Advances in technology are radically impacting global supply chains transforming how businesses manage their own organizational and supply chain structures.

For those who manage critical, multi-step stages of operations, it can be overwhelming to keep pace with changes that are happening to every link in the supply chain while continuing to create value for the company. Our *Mini-MBA: Supply Chain in a Digitized Network* will help you understand the digital impact on processes, identify where your organization is vulnerable to disruption, and leverage new technological solutions to business integration.

What will you learn?

This program will empower you with critical knowledge of tools and processes key to successful supply chain management. Topics include:

• The Impact of Global Economics

• Building Resilient Organizations

• The Green Value Chain

• Innovation and Agile Development in a Digital Age

PROGRAM BENEFITS

■ Learn how to better manage the critical roles of business operational components, including logistics, procurement, inventory and vendor management

■ Gain new ways of managing, integrating and analyzing the comprehensive inputs into the chain

■ Learn from industry experts who are fluent in the modern tools of supply chain processes and will focus on real-world application, not just business theory

PROGRAM OUTCOMES

■ Modernize your process by employing a holistic strategy. Learn how to map across process ecosystems for better prediction of disruption, and implement solutions that avert impact on production

■ Elevate your contributions across the organization with clear articulation of the critical impact of efficient operational processes, including increase in revenue, improved customer experiengreater visibility

■ Communicate to stakeholders the complexity and commercial impact of successful supply chain management, the ROI of mastering digital flow, and the bottom-line impact of sustainable delivery systems

CONTACT US

Vickie Anderson, Program Manager

@ vanderson@business.rutgers.edu 📞 848.445.9248 🌐 business.rutgers.edu/mini-scm