



RUTGERS

Rutgers Business School
Executive Education

Mini-MBA: Sustainability-Aligned Leadership and Strategy



Increased awareness and valuation of sustainable products and processes make it a business imperative to incorporate a sustainability strategy that accommodates organizational values.

Our *Mini-MBA: Sustainability-Aligned Leadership and Strategy* program will guide you through the key components of sustainability and corporate social responsibility (CSR) including resource constraints, carrying capacity, and global footprint, from a business perspective.

What will you learn?

- **Strategy and Sustainability**- learn about emerging business models and innovations that advance sustainability, and thinking applied to understanding the planet and economy as interdependent systems
- **Global Markets**- learn how companies are aligning their business with global industry sustainability initiatives and learn the key international sustainability organizations and standards
- **Interfunctionality**- learn how sustainability is realized through a life cycle analysis, by functional perspectives including sales, marketing, and finance

PROGRAM BENEFITS

- A unique opportunity to develop a comprehensive perspective that introduces key components of sustainability goals into your organization, including strategy, global considerations, and financial impact
- Taught by specialists with deep expertise in sustainability and CSR strategy as well as practical experience. Together, you will build a plan tailored to your professional goals
- Through an experiential learning process, learn to apply new mental models, systems thinking, and leadership skills – and better understand the planet, society, and the economy

PROGRAM OUTCOMES

- Better understand how innovation and emerging business models are disrupting industries and advancing sustainability (such as the circular and sharing economy)
- Become a thoughtful partner across the organization by employing strategy and tools critical to achieve effective multifunctional progress toward sustainability and CSR goals
- Communicate to decision makers how organizations that prioritize sustainability succeed financially, and the cultural, accounting and infrastructure changes required to do so

CONTACT US

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