Sharpen your business acumen for the fashion and beauty industries

The Rutgers Business School Master of Science in Business of Fashion (MSBF) is honored to partner with the Fashion Institute of Technology. FIT students can now take advantage of a special fast-tracked admissions process, not offered to any other school. This business school master’s degree provides requisite advanced business knowledge crucial in leadership roles in today’s markets.

Certain perks and waivers are being offered only to FIT students as part of our ongoing collaborative efforts with the Baker School of Business and Technology. The result loosely mimics a “4+1” program and helps students solidify their graduate plans early. Matriculated applicants will be able to earn a Masters degree from Rutgers within as little as one year from graduation from FIT. Students who plan on working full time once they graduate can enter the flex program or the part time option. All program courses are taught in the evenings and weekends, to accommodate working professionals’ schedules.

Classes will be held at our satellite location in Jersey City, just a few short train stops away from Manhattan

business.rutgers.edu/business-fashion
FIT Student Fast-Track Admissions

Faculty Profile: Tavy Ronen

Professor Ronen has a Ph.D. in Finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management and corporate finance. Ronen’s areas of expertise include market microstructure, credit markets, informational efficiency and the financial issues facing the fashion and related industries. Her connections to the fashion world have given Ronen keen insights into the need the industry has for workers who are creative but also have knowledge and skills in key business areas, including logistics and finance. She is the founding director of the Center for the Business of Fashion and the Business of Fashion programs at Rutgers Business School, which also include an undergraduate minor.

Each course is specifically tailored toward the fashion and beauty industries

Easy Application Process

Requirements to Apply:

- Resume and short essay
- Official Transcripts
  - Submit unofficial transcripts before you graduation to reserve a position
- GMAT/GRE Scores
  - Can be waived with a B or higher in online accounting for managers. (If taken during senior year).
- Two Letters of Recommendation
- FIT Applicant Interview

Application Deadlines:

- Apply in October 2018
- May 2017 graduates can apply for Fall 2018
- December 2017 graduates can apply for Spring 2018

FIT Fast-Track:

- Apply prior to graduation from FIT
- GMAT/GRE waiver
- Guaranteed interview for FIT students
- MSBF program coordinator can assist with any application questions

Contact Us and Apply Today

For questions regarding academic affairs please contact the Business of Fashion Director, Dr. Tavy Ronen: fashion@business.rutgers.edu

Questions regarding the admissions process and student affairs please contact Kaia Zimmerman: kzimmerman@business.rutgers.edu

“Business of Fashion is like an MBA program with a focus on fashion. It’s the only program like it outside Paris or Italy.”

– Sarah Jacobson, current Business of Fashion student