

JEANA WIRTEBERG, Ph.D.

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EDUCATION

- 1979 **University of California at Los Angeles**, Los Angeles, CA
Ph.D.; Developmental Psychology; Social Psychology;
Measurement & Statistics.
Dissertation: *Expanding Girls' Occupational Potential: A Case Study of the Implementation of Title IX's Anti Sex-Segregation Provision in Seventh Grade Practical Arts.*
First Prize, Social Issues Dissertation Award from the Society for the Psychological Study of Social Issues (Division 9 of APA).
- 1972 **University of California at Los Angeles**, Los Angeles, CA
Master of Arts, Psychology
- 1971 **The City College of City University of New York**, New York, NY
Bachelor of Science, Mathematics, *Phi Beta Kappa, Magna Cum Laude.*

SUPPLEMENTAL EDUCATION

- 2024 Participant at BASF Sustainability Matters invitational event on Circular Economy hosted by Chairman and CEO, BASF Corporation, Florham Park, New Jersey, June 6, 2024.
- 2024 Youth Mental Health First Aid Training Certificate from the **Mental Health Association of New Jersey**, May 30, 2024.
- 2024 Regenerative Change Navigation Certificate of Completion, **Regenerative Change LAB**, March 5, 2024
- 2017 & 2019 **Rutgers University**, Institute for Ethical Leadership/Rutgers Institute for Corporate Social Innovation, Newark, N.J. Corporate Social Responsibility (CSR) Certificate Program
- 1992 **Babson University**, Babson Park, MA.
Strategic Human Resources Management Executive Education
- 1987 **University of Michigan Business School**, Ann Arbor, Michigan
Business-to-Business Marketing

1985 **Wharton School of Business, University of Pennsylvania,**
Finance and Accounting for the Non-Financial Manager,
Philadelphia, PA.

ACADEMIC EXPERIENCE

July 2024. Designed, developed and delivered online, asynchronous 3-part guest lecture on “Sustainability in a Sectoral Context – Business Solutions” for master’s course “Sustainability: Planetary and Human Health” which ran fall 2024 in Rutgers School of Public Health.

September-December 2024. Designed and delivered 3 credit Independent Study undergraduate course on “The Impact of Extreme Heat and Mental Health in Disadvantaged Communities.”

July 1, 2023 to present. **Executive Director, Rutgers Institute for Corporate Social Innovation.** See Report: “[RICS Social Impact Report 2023-2024](#)” for key initiatives and accomplishments.

April 12-13, 2024. Designed and launched the “[RICS Social Venture Challenge](#)” in partnership with Resolution Project. Two winning teams from Rutgers Business School were each awarded \$5000 and Lifetime Mentorships to begin their social ventures.

Spring 2024. Created and published [Health Equity webpage](#). Launched Community of Practice comprising repository of information on ten RICS health equity initiatives.

Fall 2022-2025 Serving as Advisor to DBA Student focusing on “The Effectiveness of Mental Health Intervention Programs” in the Workplace.

2019-present Designed and introduced “Intro to Corporate Social Innovation” course at MBA and Undergrad level. After running three times, faculty approved the course on May 4, 2022 to become permanent MBA elective. Course is ran in Fall 2024 for sixth time.

2020-present Designed and coordinating Rutgers Stackable Business Innovation (rSBI) Certificate in Corporate Social Innovation.

2023-present In partnership with School of Public Affairs and Administration (SPAA), designed and coordinating Rutgers Stackable Business Innovation (rSBI) Certificate in Social Entrepreneurship.

Sept. 2016 to Present **Rutgers Business School, Rutgers University**, Newark & New Brunswick, *Associate Professor of Professional Practice, Department of Management & Global Business.*

Courses Taught: Organizational Behavior in MBA; Introduction to Corporate Social Innovation in MBA & Undergraduate RBS; Management Skills, Women Leading in Business in BUILD program.

July 2018 to June 30, 2023. **Rutgers Institute for Corporate Social Innovation**, Newark, Associate Director for Corporate Social Innovation Education.

2004-2017 **Fairleigh Dickinson University**, Madison, NJ
Institute for Sustainable Enterprise, Co-Founder & Senior Advisor

2014-Aug. 2016 **Rutgers Business School, Rutgers University**, Newark & New Brunswick, *Part-Time Lecturer, Department of Management & Global Business.*

Courses Taught: Organizational Behavior in MBA; Women Leading in Business in BUILD program.

2014-2016 **Bard College**, Annandale-on-Hudson, New York
MBA Program in Sustainability, Visiting Lecturer
Courses Taught: HR/Employees & Organizations

PROFESSIONAL MEMBERSHIPS

1992-Present	Academy of Management Divisions: ONE, HR, ODC, MED, SIM, OB, HCM, DEI
1992-Present	Human Resources People & Strategy (formerly Human Resources Planning Society)
2000-Present	Society for Human Resource Management (SHRM)
2008-Present	Sustainability Management Association
2008-2020	Morris County Chamber of Commerce
2008-2017	New Jersey Chamber of Commerce
1995-Present	NJ Organization Development Learning Community (Founding member)
2006-Present	OD Collaborative for a Flourishing World (Formerly Global Community for the Future of Organization Development).

Founding member and leader, Research Committee

HONOR SOCIETIES

1972 Phi Beta Kappa

AWARDS & ACHIEVEMENTS

2023 Dean's Meritorious Teaching Award, Rutgers Business School
2021 Dean's Meritorious Service Award, Rutgers Business School
2001 New Jersey Association of Women Business Owners (NJAWBO) "*Salute to Women Leaders*" award (one of ten in New Jersey)
1999 *Distinguished Executive Fellow*, Center for Human Resource Management Studies, *Fairleigh Dickinson University*
1999 *Tribute to Women and Industry (TWIN) Award*
1995 *AT&T Human Resources Excellence Award*, for *Global HR Transformation*
1994 *AT&T Human Resources Excellence Award*, for *Strategic Assessment Survey*
1991 *AT&T HR Rave Award*, for recruiting of several hundred sales associates, 1990/91
1988 *AT&T Council of Leaders Winner*, Consumer Products
1979 *Dissertation Award* (first prize) from *Society for Psychological Study of Social Issues*
1978 *Graduate Woman of the Year Award*, *Association of Academic Women*,
1975 *Outstanding UCLA Graduate Student Award*.

PROFESSIONAL EXPERIENCE

2009-Present Transitioning to Green, LLC, President & CEO, and
Transitioning to Green Foundation, President & Executive
Director.

2004-2016 **Institute for Sustainable Enterprise (ISE), Silberman
College of Business, Fairleigh Dickinson University.**
*Co-Founder/Director/Senior Advisor, External Relations and
Services & Executive Researcher*

1996-2004 **Public Service Enterprise Group (PSEG)**
*Human Resources Director: Development, Quality &
Organization Effectiveness*

1983-1996 **AT&T**

1992-1996 **AT&T HUMAN RESOURCES**
District Manager, HR Professionalism

1990-1991 **AT&T Human Resources**
Manager, Management Employment/College Relations

1988-1990 **AT&T Human Resources**
Manager, AT&T Employee Surveys

1985-1988 **AT&T Consumer Products**

- Marketing Manager*
- 1983-1984** **American Bell & AT&T Consumer Products**
Market Research Manager
- 1979-1983** **National Institute of Education**, Department of Education,
Washington, D.C.
*Research Manager/Team Leader, Social
Processes/Women's Research Team*
- 1975-1979** **U.S. Commission on Civil Rights, Washington, DC**
Office of Research, Social Science Analyst

PUBLICATIONS

BOOKS

- 2019.** J. Wirtenberg (ed. and co-author), with Linda M. Kelley, David Lipsky, and William G. Russell. ***The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition***. New York: Routledge/Taylor & Francis Group.
- Living Fieldbook website:** Created and oversaw (www.TheSustainableEnterpriseFieldbook.com) with extensive supplementary material for every one of 10 chapters. Includes **Learning Guides** for instructors with associated activities, cases, tools, articles and materials.
- 2014** J. Wirtenberg. ***Building a Culture for Sustainability: People, Planet, and Profits in a New Green Economy***, Santa Barbara, CA: Praeger/ABC-CLIO, Jan 2014.
- 2008** J. Wirtenberg (ed. and co-author), with David Lipsky & William G. Russell. ***The Sustainable Enterprise Fieldbook: When It All Comes Together***. Sheffield, UK: Greenleaf Publishing; New York: AMACOM (North America co-publisher).
- 1983** B. Richardson and J. Wirtenberg (co-editors) (1983). ***Sex Role Research: Measuring Social Change***. New York: Praeger.
- 2010** J. Wirtenberg was Technical Editor, ***Green Careers for Dummies*** (2010) by Carol McClelland, Hoboken, N.J.: Wiley.

RESEARCH REPORTS

- 2023** Academic Advisor and Editor for research report

The Intersection of Health Equity in Communities & Business Strategy: A Call-to-Action, Omnicom PR Group & Atlantic Insights, September 2023.

- 2007 American Management Association, ***Creating a Sustainable Future – A Global Study of Current Trends and Possibilities, 2007-2017***. Authors: Vickers, M., Wirtenberg, J., Harmon, J., Lindberg, A., Lee, J., & Dennis, D.

EDITED SPECIAL ISSUES OF JOURNALS

- 2010 J. Wirtenberg (ed.) (2010). ***Transitioning to the Green Economy*** – Special Issue of ***People & Strategy***, 33(1).
- 1981 S. Tangri and J. Wirtenberg (eds.) (1981). "Women and the Future," Special Issue of ***Psychology of Women Quarterly***.

JOURNAL PUBLICATIONS (PEER-REVIEWED)

- 2025 Kahn, N., Sarno, J. & Wirtenberg, J. (article under development in 2025 based on Independent Study, Fall 2024). "The Impact of Extreme Heat and Mental Health in Disadvantaged Communities." To be submitted to ***Sustainability: The Journal of Record***.
- 2020 Gafni, N. & Wirtenberg, J. (2020). "Executive Insights: Leading the Way in Corporate Social Innovation. An Interview with Gary M. Cohen." In Michael L. Barnett (Ed). Helping business help society: Overcoming barriers to corporate social innovation. ***Rutgers Business Review Special Issue on Corporate Social Innovation***, 5(2), 248-258.
- 2019 Lipoti, J. Wirtenberg, J. Kornitas, M., Birnie, D., Parrish, K., & Lee, R. (2019). "RU Sustainable, Collective Impact for the Global Goals." ***Sustainability: The Journal of Record***, 12(2), 1-5 (April. 2019).
- 2010 Harmon, J., Fairfield, K. D. and Wirtenberg, J. (2010). "Missing an Opportunity: HR Leadership & Sustainability," ***People & Strategy***, 33(1), 16-21.
- 2007 Wirtenberg, J., Harmon, J., Russell, W. G., & Fairfield, K. (2007). "HR's Role in Building a Sustainable Enterprise: Insights From some of the World's Best Companies," ***Human Resource Planning, Special issue on "Triple Bottom Line: HR's Contribution"***, 30(1), 10-20.

- 2007 Wirtenberg, J., Abrams, L., Lipsky, D., Conway, M., & Slepian, J., (2007). "The Future of Organization Development: Enabling Sustainable Business Performance Through People," **Organization Development Journal Special Issue, Spring 2007.**
- 2007 Wirtenberg, J., Backer, T., Chang, W., Lannan, T., Applegate, B., Conway, M., Abrams, L., Slepian, J., (2007). "The Future of Organization Development in the Nonprofit Sector," **Organization Development Journal Special Issue, 25(4), 179-195.**
- 2004 Wirtenberg, J., L. Abrams & C. Ott, (2004). "Assessing the Field of Organization Development," **Journal of Applied Behavioral Science, 40 (4), 465-479.**
- 2004 Feuss, J., J. Harmon, J. Wirtenberg, & J. Wides (2004). "Linking Employees, Customers and Financial Performance in Organizations," **Journal of Cost Management, 18(1), 12-22.**
- 2003 Wirtenberg, J. (2003). "Social Responsibility and Business: Can They Co-Exist?" Executive Commentary, **Academy of Management Executive.**
- 1993 Conner, J. & J. Wirtenberg (1993). "Managing the Transformation of Human Resources Work," **Human Resource Planning, 16(2), 17-34.**
- 1981 Wirtenberg, J. (1981). "Educational Trends for Expanding Women's Occupational Lives," **Psychology of Women Quarterly, 137-159.**
- 1976 Wirtenberg, J. (1976). "Education: Barrier or Boon to Changing Occupational Roles of Women," **Journal of Social Issues, 165-180.**
- 1975 Wirtenberg, T. J. & Faw, T.T. (1975). "The Development of Learning Sets in Adequate and Retarded Readers," **Journal of Learning Disabilities, 8(5), 304-307.**

BOOK CHAPTERS

- 2022 Wirtenberg, J. "Sub regions taking off: Overview of Fifth PRME Northeast Virtual Conference." Invited Contribution to book: **Responsible Management Education: The PRME Global Movement** published by Routledge, January 2022.

- 2019 Wirtenberg, J., Kelley, L. M., Lipsky, D., & Russell, W. G. "Introduction and overview." Introductory chapter in Part I: Understanding reality: our context for The Sustainable Enterprise Fieldbook. In J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. *The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition*. New York: Routledge/Taylor & Francis Group, 3-32.
- 2019 Wirtenberg, J., Fairfield, K. D., Knowles, R. N., Russell, W.G., & Muhurkar-Rao, S. "Employee Engagement for a sustainable enterprise." Chapter 5 in J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. *The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition*. New York: Routledge/Taylor & Francis Group, 221-252.
- 2019 Kelley, L.M., Axelrod, V. G., Russell, W.G., & Wirtenberg, J. "Sustainable globalization: the challenge and the opportunity." Chapter 7 in J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. *The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition*. New York: Routledge/Taylor & Francis Group, 321-388.
- 2019 Wirtenberg, J., Kelley, L.M., Lipsky, D., & Russell, W.G. "A path forward: building new bridges to the future." Chapter 9 in J. Wirtenberg (ed.), with Linda M. Kelley, David Lipsky, and William G. Russell. *The Sustainable Enterprise Fieldbook: Building New Bridges, Second Edition*. New York: Routledge/Taylor & Francis Group, 447-465.
- 2018 Aydinliyim, L. & Wirtenberg, J. "Reimagining the 21st Century Employment Relationship: Aligning HR & CSR Through Employment Policies and Practices." Chapter 40 In *The Talent Management Handbook: Making Culture a Competitive Advantage by Acquiring, Identifying, Developing, and Promoting the Best People. Third edition*, New York: McGraw Hill, 456-470.
- 2016 Wirtenberg, J., (2016). "The Living Organization: Designing a New Landscape for OD." Chapter 9. W. J. Rothwell, J. M. Stavros, R. L. Sullivan, and J. D. Vogelsang (Editors), *Organization Development in Practice*, San Francisco, CA: Organization Development Network, 150-167.
- 2011 Wirtenberg, J., (2011). "Sustainable Enterprise for the 21st Century." Chapter 4, Volume I (of 3 Volumes), In S.G. McNall,

J.C.Hershauer and G.Basile, (Editors), ***The Business of Sustainability: Trends, Policies, Practices and Stories of Success***, Santa Barbara, Ca: ABC-CLIO/Praeger, 67-88.

- 2011** Wirtenberg, J. (2011). "Unleashing Talent in Service of a Sustainable Future," In ***The Talent Management Handbook***, 2nd edition, New York: McGraw Hill.
- 2008** Harmon, J., Wirtenberg, J., et al. (2008). "Developing a Sustainability Strategy," In Wirtenberg, Lipsky & Russell & Lipsky (eds.), ***The Sustainable Enterprise Fieldbook***, Sheffield, UK: Greenleaf Publishing and New York: AMACOM, 2008.
- 2008** Fairfield, K., Knowles, R., Russell, W., & Wirtenberg, J. (2008). "Employee Engagement for a Sustainable Enterprise," In Wirtenberg, Russell & Lipsky (eds.). ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008** Axelrod, V., Harmon, W.G. Russell, W. & Wirtenberg, J. (2008). "Sustainable Globalization: The challenge and the opportunity," In Wirtenberg, Russell & Lipsky (eds.), ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008** Wirtenberg, J., Russell, W. & Lipsky, (2008). "Introduction and Overview," In Wirtenberg, Russell & Lipsky (eds.). ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008** Wirtenberg, J., Lipsky, D. & Russell, W. (2008). "A New Beginning: When It All Comes Together," In Wirtenberg, Russell & Lipsky (eds.). ***The Sustainable Enterprise Fieldbook***. Sheffield, UK: Greenleaf Publishing and New York: AMACOM.
- 2008** Harmon, J., Bucy, F., Nickbarg, S. Rao, G. & Wirtenberg, J. (2008). "The ABC's of Formulating and implementing Sustainability Strategy," ***PRNews Guide to Best Practices in Corporate Social Responsibility***, Vol. 3, 21-24.
- 2007** Wirtenberg, J. & Cox, T.P., (2007). "The Evolving Sustainability Paradigm: How Practices and Trends Impact PR," ***PRNews Guide to Best Practices in Corporate Social Responsibility***, Vol. 2, 3-6.

Rutgers Business School UN Principles for Responsible Management Education (UN PRME) REPORTS

- 2024 Rutgers Business School, "[Sharing Information on Progress \(SIP\) Report to Implement the Principles for Responsible Management Education, January 2024.](#)
- 2021 Rutgers Business School, "[Sharing Information on Progress \(SIP\) Report to Implement the Principles for Responsible Management Education, November 2021.](#)
- 2020 [Sustainable Development Goals: Transforming Business Education and Practice \(October 2020\)](#).. Produced by Dan Stoll, Luke Greeley, and Jeana Wirtenberg.
- 2019 Rutgers Business School, "[Sharing Information on Progress \(SIP\) Report to Implement the Principles for Responsible Management Education](#)" November 2019.

PROCEEDINGS (PEER-REVIEWED)

- 2007 Fairfield, K., Wirtenberg, J., Harmon, J. & Russell, W. G. (2007). "Towards Sustainability in Business Enterprises: Experiences of Some Best-In-Class Firms." *Proceedings of the Eastern Academy of Management*. New Brunswick, NJ: Eastern Academy of Management.
- 2007 Wirtenberg, J., Harmon, J., Fairfield, K. & W. Russell (2007). Building the Most Sustainable Companies: The Role of Human Resources." *Proceedings of the International Eastern Academy*. Amsterdam: EAM-International.

ARTICLES, MEDIA MENTIONS, AND PODCASTS

Podcast

August 30, 2024. "[The Business Case for Sustainable Leadership.](#)" Sustainability Ambassador Podcast. Hosted by **Collective Responsibility**.

Articles and Media Mentions

Summer, 2024. "[Branching Communities Together through Sustainability,](#)" Rutgers Population Health Newsletter, Issue No. 8, pp.3-4.

February 15, 2024 [Rabin Martin, Community Voices in Health Equity Panel Discussion: Compassionomics, Jeana Wirtenberg](#)

December 6, 2023. [“Conference to showcase how some companies are doing good.” In Rutgers Today.](#)

April 05, 2023. [Rutgers Research, Office for Research Hosts Women on the Cutting Edge Conference, Jeana Wirtenberg](#)

January 06, 2022. [INSIDER, 5 ways to build a sustainability-focused work culture that aligns with employee values, Jeana Wirtenberg](#)

October 14, 2020. [Chicago News, United Nations PRME Event Will Focus On Sustainable Development Goals In 2020, Jeana Wirtenberg](#)

March 06, 2020. [NJBIZ, Brain Drain: Out-migration of NJ college grads examined at Rutgers University](#)

March 11, 2019. [NJBIZ. No Conflict, Jeana Wirtenberg](#)

February 15, 2019. [AIM2Flourish. Advancing The World of Health](#)

December 02, 2018. [TAPinto.net, The Morris County Economic Development Corporation Hosts Inaugural Event, Jeana Wirtenberg](#)

November 06, 2018. [Morris Town Green, What is the ‘Innovation Economy’?, Jeana Wirtenberg](#)

October 30, 2017. [For greater corporate social responsibility impact, smaller companies need to band together, said Jeana Wirtenberg in NJBIZ](#)

Spring/Fall 2022. Supported Management Skills students in four classes to edit and publish more than 25 online stories about innovative companies who are supporting the UN Sustainable Development Goals on <https://aim2flourish.com/innovationsAIM2Flourish.com>

Fall 2021 Wrote and published Four Blogs:

- Oct. 4, 2021 Corporate Social Innovation: [Part 1. Giving Back to Society.](#)
- Oct. 14, 2021. Corporate Social Innovation: [Part 2. Aligning Profit and Purpose.](#)
- Oct. 21, 2021. Corporate Social Innovation: [Part 3. Engaging in Responsible Business Practices: Driving Systemic Change at Scale.](#)

- **October 27, 2021. Corporate Social Innovation: [Part 4: Advocating for Social Issues: Galvanizing Corporate Social Activism for a Better Future.](#)**

Articles

- 2016** Wirtenberg, J., (2016). “Five Keys to Unlock Human Potential and Solve our Most Intractable Problems,” *Huffington Post*, March 7, 2016.
- 2014** Wirtenberg, J., (2014). “Three Transformative Business Sustainability Trends,” *Stanford Social Innovation Review*, July 10, 2014.
- 2014** Wirtenberg, J. (2014). “Companies That Do Sustainability Right, Make it Mainstream, Not Niche.” *Bloomberg Business Week*, **July 1, 2014.**
- 2008** Wirtenberg, J. (2008). “Leaving a Legacy: Lead Sustainable Enterprise.” *Leadership Excellence*, November, p.16.
- 2001** Wirtenberg, J. (2001). “Improved ‘People ROI: How to Make it a Reality,” *HR Focus*, July 2001.
- 1996** Wirtenberg, J. (1996). “Eyeing Future HR Concerns,” *Personnel Journal*.
- 1981** Wirtenberg, J. (1981). “Sex Equity in American Education”, *Educational Leadership*.
- 1980** Wirtenberg, J. (1980). “Coed Practical Arts,” *American Education*, April 1980.
- 1980** Wirtenberg, J. (1980). “Restructuring Education through Feminist Inspired Global Analysis,” *Futurics: A Quarterly Journal of Futures Research*, Vol. 4, Nos. 3-4, 337-348.

BOOK REVIEWS

- 1998** **Change Management Bibliography**, published by the New Jersey Human Resource Planning Group, 1998 (contributed to overall design and wrote five book summaries).

Rutgers Institute for Corporate Social Innovation Publications

August 30, 2024. Designed and published RICS's Inaugural "Social Impact Report: 2023-2024."

GOVERNMENT PUBLICATIONS

- 1981** ***Sex Equity in Education:*** NIE-Sponsored Projects and Publications, US Department of Education, 1981.
- 1980** ***Characters in Textbooks: A Review of the Literature,*** US Commission on Civil Rights, 1980.
- 1979** ***Fair Textbooks: A Resource Guide,*** US Commission on Civil Rights, 1979.

RBS EXECUTIVE EDUCATION AND EXECUTIVE MBA CLASSES

November 20, 2024. Designed and co-led highly successful Executive MBA session on "[Sustainability-Aligned Leadership & Strategy](#)" for RBS EMBA Immersion visiting Executives from Dublin City University.

April 25, 2024. Designed and co-led Executive Education program "The Circular Economy: Overview, Insights and Opportunities" "at Siemens Financial Services, Iselin, NJ.

Strategic Learning for Sustainability: Climate & Environment." Designed and delivered highly successful RBS Executive Education program to Atlas Copco client. Conducted four 1-1/2 hour sessions for 2024 including March 27, June 26, September 26, and December 4, 2024. Scheduled for three sessions in 2025 on March 12, June 25, and November 5. Previously conducted on Feb. 3, April 21, June 23, Sept. 29, and Oct 13, 2023 & Dec. 2, 2023.

December 2022 to present. At suggestion of head of RBS Executive Education, consulting with Volute.Education as Subject Matter Expert on Sustainability. Designed and delivered inaugural "Sustainability watch party" for Sigma Corporation on December 9, 2022.

CONFERENCE PRESENTATIONS (Selected Recent List)

November 14, 2024. Panelist at "[Building Sustainability Into Business Operations.](#)" Panel at Morris County Chamber of Commerce, 2024 Sustainability Breakfast, Park Avenue Club, Florham Park, NJ.

June 20, 2024. Designed and hosted “Sustainable Living Empowerment Conference – Branching Communities Together Through Sustainability” with 250 people registered and 114 participants.

April 9, 2024. “Roadmap to What’s Coming...Building a Culture for Sustainability,” Keynote Speaker at Webinar sponsored by Licensing International.

April 11, 2024. “Impact of Hybrid Work on Women’s Careers.” Panel presentation sponsored by CoreNet, Parsippany, New Jersey.

January 24, 2024. Fireside Chat at “Community Voices in Health Equity Summit” at USA TODAY, sponsored by Omnicom PR Group and Black Doctor.org, NYC.

December 12, 2023. Introductory remarks & Overview of Corporate Social Innovation, at Association of National Advertisers/Center for Brand Purpose Conference sponsored by Rutgers Institute for Corporate Social Innovation, “*Tapping Brand Potential for Social Good.*” Livingston Student Center, Rutgers. Piscataway, NJ.

November 3, 2023. Designed and moderated panel on “Aligning Organizational Priorities & Women’s Needs Across Career Stages & Life Cycles,” at Women in Remote and Hybrid Work, Center for Women and Business, Rutgers Business School, Piscataway, NJ.

September 26, 2023. Introductory remarks & Overview of Corporate Social Innovation, at FSG Health Equity Purpose Studio. Rutgers Business School, Piscataway, NJ.

September 15, 2023. Presentation on Rutgers Institute for Corporate Social Innovation to Rutgers Office for Research.

August 7, 2023. “Strategies and Frameworks for Incorporating Community Perspectives in Health Equity” at the 83rd Annual Meeting of the Academy of Management, Boston, MA.

May 24, 2023. “Introduction to ESG: What it means and why it matters.” Johnson & Johnson Onward Sustainability Program Kickoff Session.

April 19/20, 2023. Participated in invitation only Atlantic Insights/Omnicom PR Group “Health Equity Salon” and “Health Equity Summit,” Boston, MA.

April 14, 2023. “Values-Driven Business Leadership: A Workshop on ESG in Somerset County,” Presentation on Rutgers Institute for Corporate Social Innovation, Duke Farms, Somerset County.

April 5, 2023. "Raising Your Voice: Essential Skills and Support for Women." Presentation at 'Women on the Cutting-Edge Conference,' Rutgers, University.

March 29, 2023. Keynote presentation on "Sustainability in the Flavor & Fragrance industry" to the "Women in Flavor & Fragrance Commerce" association.

Fall 2022. Designed, coordinated, and moderated three-part RICS I Webinar Series followed by blogs with summaries. For each one produced PPT deck, Resource Repositories, and blog summary published on RICS I website. Series included:

September 9, 2022. "Climate Justice: Advancing Health Equity in the Face of a Changing Climate."

October 7, 2022. "Health Equity: The role of Business in Building Healthy Communities."

November 4, 2022. "Shared Prosperity: Leveling the Playing Field through Inclusive Upskilling, Innovation & Entrepreneurship"

May 4, 2022. Spoke at Roundtable III: Partnering for Climate Action at Rutgers Climate Convening on "Mobilizing the University for Climate Transformation" New Brunswick, NJ.

April 28, 2022. Presented "Perspectives on the Changing Role of Business," at Financial Women's Associations Webinar on "Actions for Sustainability in your Home, Your Workplace, and Your Community."

March 30, 2022. Introduced and moderated half day webinars on Shared Prosperity, at RICS I's Inclusive Impact Summit held March 30-31, 2022.

November 17, 2021. "Reinventing Work for People and a Better, More Sustainable World." American Marketing Association, Rethink Summit.

May 19, 2021. Presented at Eastern Academy of Management (EAM) conference Symposium on "*Transforming Business Education and Practice through Corporate Social Innovation.*" Conference theme was "Responsible Management, Challenges and Opportunities" held May 19-22, 2021.

March 24, 2021. Gave presentation at UN PRME NA Secretariat Conference focused on the PRME NE Conference. Created video excerpt, edited and disseminated 13 minute video summary of conference. May 19, 2021.

October 29, 2020. "Tying Social Innovation to Timely Topics: Data for Good, Future of Work, and Racial Equity." Co-facilitated discussion breakout at 2020

MBA Roundtable Curricular Innovation Symposium: “Building Increased Impact and Purpose into your MBA Program.”

October 26-29, 2020. 5th PRME NE Virtual Conference. “Sustainable Development Goals: Transforming Business Education and Practice” with over 1000 registrants from 61 countries and 34 states. Designed, coordinated, and hosted this major virtual global conference, co-sponsored by the UN Principles for Responsible Management Education, Rutgers Business School/RICSI, and several other universities.

August 8, 2020. Transforming Business Education through Sustainable Development Goals and Curriculum Innovation. Designed, coordinated, chaired and presented at PDW, co-sponsored by MED, MSR, ONE Divisions, Academy of Management Virtual Conference.

August 8, 2020. Presentation: “Cultivating the Leadership our Society Needs: Transforming Management Education with the SDGs: Collective Impact for the Global Goals.” Academy of Management Virtual Conference.

May 20-November 2019. Designed and facilitated Executive Roundtable Series under RWJF Grant “Creating a Culture of Health” on May 20, July 23, and September 17, 2019 in Newark, NJ. Established 12 person design team and enrolled 35 executives. Wrote concept paper, project plan and final report.

September 4, 2019. Panel participant at “Partners with Innovative Solutions with Social Impact” Leadership meeting, Verizon’s Technology and Product Development Group, Verizon Learning Center, The Ridge, Basking Ridge, N.J.

August 11, 2019. Chair and Discussant for Discussion Paper Session on “Ethical Managerial Decision-Making” at Academy of Management, Boston, MA.

April 28, 2019. Gave closing presentation at Women BUILD conference and graduation.

June 2-4, 2019. “Catalyzing the PRME Movement at Rutgers Business School,” PRME NA 5th Regional Meeting, Cleveland, Ohio.

March 1, 2019. “Collective Impact for the Global Goals.” Designed, hosted, and facilitated University-wide meeting. Rutgers Business School, Newark, N.J.

February 27, 2019. “Student Poster Competition and Career Panel.” Facilitated career panel. Sponsored by the Northern and Central New Jersey Chapter of the Air & Waste Management Association and the Department of Environmental Sciences. Cook Campus Center, New Brunswick, N.J.

November 15, 2018. First Annual Innovation & Sustainability Forum: Impact of Corporate Social Innovation. Co-hosted meeting & led panel on “Health &

Wellness, Philanthropy & Community Engagement, & Environmental Sustainability.” Sponsored by Morris County Economic Development Corporation & Morris County Chamber of Commerce.

November 2, 2018. “Catalyzing the PRME Movement in Rutgers Business School,” Fourth PRME Conference, Sustainable Development Goals: Pedagogy, Practice and Policy.” Rowan University, Glassboro, N. J.

November 2, 2018. “Generating a Shared Vision for PRME: An Experiential Exercise.” Fourth PRME Conference, Sustainable Development Goals: Pedagogy, Practice and Policy.” Rowan University, Glassboro, N. J.

April 25, 2018. Sustainable and Equitable Solutions for a Healthy Future. RU Sustainable event. Designed and facilitated University-wide meeting, New Brunswick, N.J.

October 11, 2017. RU Sustainable to the CORE* (*Curriculum, Operations, Research, Engagement)? Facilitated University-wide meeting, New Brunswick, N.J.

August 7, 2017. “Reimagining the 21st Century Employment Relationship: Aligning HR & CSR through Employment Policies and Practices in an Interconnected World,” *Academy of Management Annual Conference*, Atlanta, Ga.

June 29, 2017. Moderator, *Executives’ Association of New Jersey* Panel on Corporate Social Responsibility, Florham Park, N.J.

May 17, 2017. “CSR as a Career,” *Institute for Ethical Leadership Corporate Social Responsibility (CSR) Certificate Program*, Newark, N.J.

May 4, 2017. “Lessons Learned from Millennials: Attentional, Inspired Seeing,” *New Jersey Organizational Development Learning Community, Annual Sharing Day Conference*, Newark, N.J.

November 11, 2016. “The Next Generation: Building a Culture for Sustainability,” Keynote at *Cleaning Products 2016 Conference*, Washington D.C.

October 21, 2016. “Bridging the School to Work Divide through Sustainability Internships,” *NJCBA Conference*, Edison, N.J.

September 28, 2016. “CSR as a Career,” CSR Certificate Program Fall 2016, *Institute for Ethical Leadership*, Newark, N.J.,

May 5, 2016. "Leading for Our Future – People, Profit, Planet – and Purpose...A Real World Perspective," *New Jersey Organization Development Learning Community, Annual Sharing Day Conference*, Newark, N.J.,.

May 12, 2016. "Panel: Purpose From Within: What are Today's Employees Seeking From Companies"? *Ross Positive Business Conference*, Ross Business School, Ann Arbor, Michigan,

June 15, 2016. "Business Risk & Human Rights Risk: A Common Platform to Consider in Moving Toward Human Capital Development," *Labor, Human Rights and Sustained Company Performance, Skytop Strategies at Bard College*, Annandale-on-the-Hudson,

October 7, 2015. "Bringing It All Home: Recap & Looking Forward," *Commerce and Industry Association of New Jersey (CIANJ), Human Resources Summit: Tackling Issues Confronting New Jersey's Employers*, Bergen County, New Jersey,

October 21, 2015. "Accelerating HR's Role in Sustainability: The Next Big Step," *The 2015 COMMIT!Forum*, New York, NY.

November 5, 2015. "Developing Core Capacity: Case Stories," *Skytop Strategies Integrated Thinking Symposium*, New York, NY.

November 18, 2015. "Building a Culture for Sustainability," *SHRM of Central NJ*,

June 3, 2015. "Workplace of the Future - How to reach new milestones in employee engagement, gamification, educational services and culture shifts." *Sustainable Brands '15*, San Diego, California.

May 7, 2015. "Designing a New Landscape for OD: Introducing a New Model for Co-Creating Organizations that Thrive and Flourish," *NJ Organization Development Learning Community Annual Sharing Day*, Newark, N.J.

March 23, 2015. "The Human Side of Sustainability: Putting People and Communities Into the Equation," *NJ Appleseed: Embedding Sustainable Development & Land Use into Public Policy Panel: It's the Economy Stupid: Private Sector Concerns & How Implementing 'Green' Impacts the Bottom Line*.

March 11, 2015. "Building a Culture for Sustainability: People, Planet, and Profits in a New Green Economy," *SHRM, Morris County Chapter, Morris County, NJ* Program received 1.5 HRCI Business strategic credits.

February 19, 2015. "Engaging Employees' Hearts and Minds in Sustainability" and workshop on "How to Accelerate HR's Role in Sustainability: The Next Big Step!" *GreenBiz Annual Conference*, Scottsdale Arizona.

October 15, 2014. Workshop with Jeremy Hunter on "Mindful Management Practices for Human Flourishing," *Flourish & Prosper Global Forum for Business as an Agent for World Benefit*. Cleveland, Ohio.

October 16-17, 2014. Co-led Mini design Summit with Chris Laszlo and Bruce Cryer, "Consciousness and Connectedness in the Workplace" *Flourish & Prosper Global Forum for Business as an Agent for World Benefit*, Cleveland, Ohio.

January 15, 2013. "Co-Creating the Future of Organization Development," Global Community for the Future of OD. Sponsored by *FDU's Institute for Sustainable Enterprise, and the New Jersey OD Learning Community*, Madison, NJ.

April 18, 2012, 2/15/12 et al. "Explore Career Opportunities in the Emerging Green Economy," *Neighbors Helping Neighbors*. January 25, 2013 & Right Management, New Jersey.

October 18, 2012. "Sustainability and HR," *HR Policy Institute's Annual Conference HR and the Future*, Boston University, Boston, MA.

September 14, 2012. "Sustainability:Unleashing HR's Contribution." *i4cp Research Roundtable*, Ft. Lauderdale, Florida.

May 21, 2012. "Transitioning to Green...helping individuals and organizations thrive in the emerging green economy." *Summit Business & Professional Women*, Summit, NJ.

April 11, 2010. Plenary Session and ran breakout session on "Sufficiency and Sustainability" at the third annual *Global Sufficiency Summit*, sponsored by the *Global Sufficiency Network*, held at MIT, Boston, Massachusetts.

August 8, 2010. Jeana Wirtenberg, Convener & Chair. Panel included: Riane Eisler, Peter Senge, Jay Barney and Jane Dutton, "Creating a Caring Economics: Theory, Research, and Practice", *All Academy Symposium, Academy of Management*, Montreal, Canada.

April 27, 2010. "Building Bridges to a Green Economy: Discovering and Unleashing HR's Contribution," Presentation at the *33rd annual Global Conference of the Human Resource Planning Society*, San Diego, CA.

January 20, 2010. Platform Presentation on "Transitioning to Green Economy," *Ethical Culture Society of Bergen County*, Teaneck, NJ.

December 16, 2009. "Transitioning to Green: A World of Possibilities."
Presentation to *American Society for Quality*, New Jersey Chapter. Totowa, N.J.

November 15, 2009. "Inventing Your Future in the New Green Economy."
Workshop held for *Green Noise Seminar Series*, Part 3. Burlington, NJ.

November 5, 2009. "Building a Sustainable Enterprise: Unleashing HR's
Contribution." One Day workshop, *Human Resource Planning Society*, Western
New England, Farmington, Connecticut

"Transitioning to Green." Various Presentations to Dover, New Brunswick and
Somerville, *NJ Professional Services Groups*. November 4 (Dover), October 22
(New Brunswick), June 29 (Somerville) NJ, 2009.

October 2009. Panel presentation at *Women's Entrepreneurial Expo.*, Florham
Park, NJ.

October 22, 2009. *Essex County Green Business Summit Presentation*, Newark,
NJ.

October 2, 2009. Presentation at *The Women's Institute at Bergen Community
College* Inaugural conference. Essex County, NJ.

September 23, 2009. "Transitioning to Green," Presentation to Right Associates
group in transition. Paramus, NJ.

September 16, 2009. Spoke at Georgian Court University at a forum on
"Transitioning to Green: A World Of Possibilities." Coverage from the Asbury
Park Press, Lakewood, N.J.

August, 2009. Participated in Symposium on "Creating a Sustainable Future:
New Thinking, New Models, and New Ways of Action." One of three
presentations in a panel chaired by John Ehrenfeld, Ph.D., *Academy of
Management*, Chicago, Illinois.

June 11, 2009. "People, Planet and Profits: HR's Role in Building a Sustainable
Enterprise." Half day workshop delivered to *Conference Board's HR Research
Council*. Manitoba, Canada.

May 28-29, 2009. Led workshop on "Drivers of business leadership and the role
of government in setting policy frameworks for success," at *The 10th National
Business Leaders Forum on Sustainable Development* at Parliament House,
Canberra. The 2009 Forum addressed "Redesigning the Global Economy:
Turning Risks into Sustainable Business Opportunities," Canberra, Australia.

May 19-21, 2009. "Jumpstarting The New Green Economy," the 2009 Green
Ventures Conference, held at Fairleigh Dickinson University, Madison, NJ.
Member of the core team which designed and coordinated the Conference with
more than 500 people attending over three days, including multiple presentations

and breakout sessions. Served as Master of Ceremonies at the Recognition event recognizing best practice sustainable companies and individual, and designed and led an Action Learning Workshop which launched "Transitioning to Green," www.transitioningtogreen.com, Madison, NJ

April 27, 2010. Jeana Wirtenberg, Ph.D., Speaker on Sustainability at *Women's Financial Network of New Jersey*, New York, NY.

March 3, 2009. "How to Develop Your Sustainability Strategic Plan," Keynote Presentation in *Executive Summit on Sustainable Business: Tackling a Tough Economy with Sustainability Strategies*, Milwaukee, Wisconsin.

January 22, 2009. "Sustainability: Forging a Path to a Brighter Future," *Women in Flavor & Fragrance Commerce (WFFC)*, Saddlebrook, New Jersey.

January 15, 2010. "HR Leadership and Sustainability Strategy: Missed Opportunity"? Presentation at *Institute for Sustainable Enterprise/Center for Human Resource Management Studies*, Madison, New Jersey.

January 5, 2009, "Transitioning to Green: A World of Possibilities," *Financial Women's Association (FWA) Scholarship Reunion: Sustaining Eco-Savvy Women*, New York, NY.

December 10, 2008. Moderator of Panel Discussion, Hoboken, New Jersey. *Net Impact New Jersey Professional Networking Event*.

November 7, 2008. "Journey to Sustainable Enterprise: When It All Comes Together", *2008 This Way to Sustainability IV, Our Sustainable Future*, CSU, Chico State University, Chico, California.

October 26, 2008. "Journey to Environmental Sustainability: Exploring the many roles of Colleges, Universities, and Campus Bookstores." *Campus Stores Canada (CSC)*, Edmonton, Alberta, Canada.

October 6, 2008. "The Sustainable Enterprise Fieldbook: When It All Comes Together," Enterprise Sustainability Action Team, *ODNofGNY*, Hosted by Pfizer, New York, New York.

October 2, 2008. Introducing "The Sustainable Enterprise Fieldbook: When It All Comes Together," Enterprise Sustainability Action Team, Fairleigh Dickinson University, Madison, New Jersey, Co-sponsored by the *NJ OD Community and the Institute for Sustainable Enterprise*, Madison, New Jersey.

September 20, 2008. "Sustainable Enterprise," *World Shift to Peace Festival, The Coalition for OneVoice*, New York, NY.

September 9, 2008 “Sustainability: Forging a Path to a Brighter Future in Personal Care,” *HBA Global Exposition & Educational Conference*, Jacob Javitz Center, New York, NY.

May 1, 2008. “OD Applications in Creating a Sustainable Enterprise,” *New Jersey Organization Development Annual Sharing Day (NJOD ASD)*, Enterprise Sustainability Action Team. Newark, New Jersey.

February 5, 2008. “Sustainability: Forging a Path to a Brighter Future.” *i4cp’s 36th Annual Membership Conference*, Tampa, Florida (Keynote).

February 6, 2008. “Green Leadership: Creating Business Value.” Interview with Andrew Winston, *American Management Association Webcast*, New York City.

Presentations 2007 and selected list of prior presentations

September 11, 2007. “Sustainability: An Evolving Business Paradigm.” *American Management Association Webcast*.

September 25, 2007. “Sustainability,” *New York Human Resource Planning Society*.

April 16, 2007. “HR’s Role in Building a Sustainable Enterprise: Insights from Some of the World’s Best Companies,” Presentation to the *Human Resource Planning Society Annual Conference*, Scottsdale, AZ.

November 17, 2006. “HR’s Role in Building a Sustainable Enterprise: Insights from Some of the World’s Best Companies,” *Institute for Sustainable Enterprise, Fairleigh Dickinson University*, Madison, NJ.

October 24, 2006. “The Role of OD as a Business Partner – Listening to the Customer, Reaching the Customer & Lessons Learned from the Global Committee on the Future of OD (GCFOD) Volunteers,” *OD Network Conference*.

January 20, 2006. “Leader Survey Results: Challenges and Opportunities in the For Profit and Non Profit Sectors”, *FDU CHRMS Breakfast Seminar* including panel of five HR/OD executives, Madison, NJ.

“Defining the Future of Organization Development,” *Executive Development Associates*, February 28, 2006, Atlanta, Georgia; March 28, NYC; July 26, Boston, MA.

April 24, 2006. “Shaping the Future of Business: The Role of Organization Development in Driving Growth and Sustainability,” *Association of Internal Management Consultants (AIMC) Annual Conference*.

November 7, 2005. "Leading in the 21st Century," *Garden State SHRM*, Monmouth County, New Jersey.

November 3, 2005. "The Future of Organization Development," *Massachusetts Bay OD Learning Group*, Boston, MA.

July 14, 2005. "Building the Sustainable Enterprise: How OD Can Pave the Way," *NJ OD Network*, Newark, NJ.

January 11, 2005. "Building the Sustainable Enterprise for Today and Tomorrow," *Northern New Jersey ASTD*, Totowa, NJ.

Oct. 2004. "The Future of Organization Development," *Fairleigh Dickinson University*, Madison, NJ.

Nov. 2004. "The Future of Organization Development," *Garden State SHRM*, New Jersey.

April 2004. "Strategic People Metrics: The Economic Impact of Employee Workplace Perceptions - Two Case Studies," *Society for Industrial and Organizational Psychology (SIOP)*, Chicago, Illinois.

May 2003. "Employee Satisfaction, Customer Satisfaction, and the Bottom Line," *2003 Conference Board Performance Measurement Conference: The Implications for Business Execution and Strategy*, New York, NY.

October 2002. "Reshaping Leadership and Professional Development at PSEG: Adding Value in a Decentralized Environment," *IQPC Succession Planning and Leadership Development Conference*, Atlanta, GA.

February 2000. "Creating the Future at PSEG: A Journey of Transformation," Keynote address at *Human Resource Institute's Millennium conference*, Ft Lauderdale, FL.

2002. "Creating Effective Change Management Strategies for Different Types of Change: Illustrative Examples," *New Jersey Organization Development Network*, Newark, NJ.

2001. "People ROI: Strategic Approaches to Leading, Managing, and Measuring People Assets," The 2001 *Performance Measurement Conference, Conference Board*, New York, NY.

2001. "*Uncovering PSEG's Core Identity: A Strategic Intervention*," Keynote address at *NJ Organization Development Network Annual Sharing day*, Newark, NJ.

1993. "Managing the Transformation of HR Work at AT&T," *Human Resource Planning Society Annual Conference, Transforming the Way We Work*, Scottsdale, Arizona.

"Managing the Transformation of HR Work at AT&T,": Also Presented from 1993-1995 at: *Cornell University Graduate Program in HR* (twice), *NJ Human Resource Planning Group*, *Boston HR Planning Group*, *Cleveland HR Planning Group*, *Pitney Bowes Human Resource Forum*, *European Human Resources Forum*, *ABB (in Netherlands)*, and others.

Academy of Management (prior to 2006)

Participation in the Founding and Facilitation of Academy of Management Practitioner Series: *Academy of Management Annual Conference*, Co-leader *in Scholarship/Practice annual pre-conference workshops*, 1994-2006 (see below).

2006: Sustainable Practice Action Research Community (SPARC) Workshop, Academy of Management, Atlanta, Georgia, August 12-13, 2006

2005: Academy of Management Practitioner Series/Action Research Community Program, Honolulu, Hawaii, August 5-7, 2005.

2004: AoM Practitioner Series and Action Research
Included action research project: "The Future of Organization Development"

1999-2003: AoM Practitioner Series and Action Research annual pre-conference workshops

1998: Empowering Work/Action Research merges with the Practitioner Series

1997: Preconference: Practitioner Series – Building Effective Bridges Between Academics and Practitioners

1996: Symposium – Practitioner Involvement Dialogue: The Role of Practice and Practitioners in the Academy

1995: Caucus – Scholarship and Practice II

1994: Caucus – Scholarship and Practice I

CURRENT/RECENT SERVICE AND PRO BONO WORK (SELECTED LIST):

Rutgers Service Projects

September 2019 to Present: Elected three times for consecutive 3-year terms to **Rutgers University Senate**. Participating on Faculty and Personnel Affairs Committee.

Throughout 2023-2024, led effort to respond to charge S-2116-1 on "Student Instructional Rating Survey (SIRS)." Presented response to full Senate on November 13, 2024. Response and all recommendations were approved.

Fall 2021. Represented Rutgers Business School on **Rutgers President Holloway's Future of Work** initiative, participating on Academic Affairs and Human Resources Working Groups.

November 2020. Served on ad hoc committee on **Social Responsibility at RBS** team.

September 2020 to June 2021: Selected by Dean Lei to serve on **RBS MBA Policy Committee**.

2017 to Present: Leading **Principles for Responsible Management Education (PRME)** initiative of the UN Global Compact, for Rutgers Business School. Led initiative and produced first and second Sharing Information on Progress Report, November 1, 2019 and November 1, 2021. Also see 2020 Conference and just released report.

Fall 2018 RBS PRME Faculty & Staff Survey. Designed, analyzed, wrote report and presented at Faculty meeting (December 2018) on the findings and recommendations of first RBS PRME Survey on the 17 Sustainable Development Goals.

2016 to Present: Actively participating on Rutgers University Sustainability Committee representing Rutgers Business School.

Grants

Grants awarded:

- December 16, 2024. Round 4 Rutgers Equity Alliance for Community Health (REACH) grant Proposal for \$100K submitted on 10/24 focused on "Expanding Experiential Education and Community Engagement in Service of the Social Determinants of Health in Newark" has been funded at \$100K for 2025. The Project is a continued collaboration between RICS, Newark Science and Sustainability, Inc. and includes a Health

Equity/Medical Advisory Research Team: RICS Health Equity Medical Advisor Hannah (Aura) Shoval, MD, Daniel Choi, Medical Student from Hackensack Meridian School of Medicine, and Amanda Botticello, Ph.D., MPH, Associate Director, Center for Outcomes and Assessment Research, Kessler Foundation.

- October 27, 2023. Submitted Rutgers Equity Alliance for Community Health (REACH) grant proposal on “Expanding the Impact of Newark Community Food System.”. Awarded grant for \$225,000 on December 15, 2023.
- Gary M. Cohen donated \$625,000 to RICS to date, most recently \$100K in 2023 and \$25,000 in 2024. After pledging \$1 million, previously donated \$500,000 between 2018-2022.
- Robert Wood Johnson Foundation gave grant for \$450,000 to RICS in 2018. Jeana was co-PI along with Professor Michael Barnett.

Grants Submitted but not funded:

- Goldman Sachs proposal submitted on 9/18 by Kristin DiFoglio for an RBS application for \$1 million unrestricted grant was not funded.
- Application was submitted on 9/4 by Newark Office of Sustainability for \$400K USDA grant focused on composting in Newark. RICS was written into the grant on "Empowering and Enabling Composting in Newark: Train the Trainer Workshops and Toolkit" as a sub-award for \$44,340 over two years.
 - Newark was notified on 12/17 that due to the large number of proposals received, they were not able to fund this proposal. Newark intends to resubmit next year.

Grants submitted/under consideration in 2025

- Jeana, Professors Phyllis Siegel and Sharon Hellman submitted a collaborative grant for the Dean's Seed Funding on Oct. 7th. Topic is "Investigating the Impact of AI Soft Skills Training on Employees' Learning and Development to Prepare for the New World of Work." Includes \$17,500 for RICS Operational support. (Awaiting notification any day)
- Newark Science and Sustainability is the lead applicant and Make America Beautiful is the Statutory Partner for the EPA IRA \$19 million grant with RICS included as a community partner/collaborating entity. RICS's portion of the grant has a budget of \$2.525 million. Title of the proposed grant is: "Newark Based Coalition Empowering a Climate Resilient Community through Green Development, Training, Composting,

and Zero-Waste Initiatives." Grant was submitted on 11/21 to meet EPA IRA deadline.

- Status. An [EPA IRA announcement](#) on Dec. 12 indicated that 105 awards have now been made, totaling \$1.6 out of the original allocation of \$6.8 Billion. For the remaining \$5.2 Billion, the EPA IRA received 2600 applications, including ours, and decided to review ALL remaining proposals before making their additional selections. As a result, we will not hear back with the final results until sometime in the Spring of 2025.

Other Professional Development Activities and Service

December 17, 2024. At the invitation of Newark's Chief Sustainability Officer, attended the "Brought to the Table" educational event at The Prudential Lounge with Mayor Ras Baraka.

December 16 and November 18, 2024. Attended Consumer Food Waste Webinar Series sponsored by USDA, Rutgers and Ohio State University.

December 9, 2024. Participated in Rutgers Population Health Consortium meeting.

December 5, 2024. Participated in Enhesa webinar, "Trends in AI for Sustainability and Compliance."

November 21, 2024. Participated in BASF Webinar, "Innovate to Differentiate: Sustainability as a Competitive Advantage."

May 2, 2023. RBS/SPAA Social Entrepreneurship Joint Certificate for the rSBI approved by MGB Department, RBS Faculty and SPAA Faculty.

April 17, 2023. Participated in UN Focus Group Meeting with Rutgers Global.

January 21, 2023. Served as practice judge for Hult Prize 2023 Competition on "Redesigning Fashion" challenge to be held on February 11, 2023.

October 8, 2022. Served as judge at BMS Student Hackathon competition on "Workplace of the Future to enhance Diversity and Inclusion."

2022 to present. Serving as Advisor to RBS Net Impact Chapter. Supported "EN-ROADS" event held Nov. 11, 2022 sponsored by the Net Impact Chapter

featuring MIT Simulation on climate change and CO2 reductions to meet Paris agreement.

2020 Helped design and edited new journal **“Writing Heals & Inspires”** in collaboration with the Women’s Health Initiative, RWJ Medical School, RWJ/Barnabas Health. First issue Vol. 1.1 focused on Ruth Bader Ginsburg, for which I wrote the Introduction. *

May 2021 Wrote 8 page white paper on **“Reskilling for the Future of Work”** foundational document which was widely disseminated in advance of the June 23rd launch of a multi-sector high level working group, subsequent to the Future of Work Symposium held on March 26th.

December 1, 2018. Judge in Social Entrepreneurship Enactus Case Competition, NB, NJ.

Jan. 2017-Present Leader, The Human and Business Side of Sustainability Subcommittee, Morris County Chamber of Commerce Sustainability Committee.

July 11, 2017 Panel of Judges, Women’s Leadership Conference for Mandela Washington Fellows Program, in association with the Civic Leadership Institute and the Business & Entrepreneurship Institute. Rutgers University, New Brunswick, N.J.

2017 Volunteer article editor for Sage Open Article.

2014-2015 Business Alliance for the Future. Team leader for “New Business Narratives” team.

2006 to 2015 Human Resource Planning Journal, Publications Committee, Articles editor for Organization Effectiveness area, Human Resource Planning Society. Now called *HR People & Strategy Journal*,

2004-Present Global Committee on the Future of OD: Leadership Team; Team Leader, Research Team, 2003 to present. Now called *“OD Collaborative for a Flourishing World” (ODCFW)*. Also Team Leader of *Enterprise Sustainability Action Team* launched 10/17/05 (29 practitioners/academics who collaborated on Sustainable Enterprise Fieldbook, Living Fieldbook, and working ongoingly on various initiatives to support Sustainable Enterprise and human side of sustainability).

- 2002 Chair of *NJ BEST Commission - Management Training and Development* to revamp training and development for the State of New Jersey under Governor McGreevey.
- 2002 At the request of the Chairman of the Board, successfully completed change management initiative working with CEO of *Liberty Science Center*, major non-profit organization in New Jersey to reinvent itself and create a new direction for the future,
- 1998-2004 *Integrity, Inc.* (Drug and Alcohol Rehabilitation Center) Chair of Personnel Committee and Member, Board of Trustees, Newark, N.J.
- 1998 to 2004 *Center for Human Resource Management Studies, Fairleigh Dickinson University* Board Member and Corporate Partner,
- 1998 to 2005. *The Academy of Management Executive*, Executive Advisory Panel.

CONSULTING

- January 12, 2024 Conducted webinar on “Listening: A foundational skill for advancing sustainability.” On *Volute.education*.
- July 29, 2023 Conducted workshop retreat “Building a Highly Effective Aligned Team at SignNexus. Plainfield, NJ
- July 18, 2023 Conducted Teambuilding workshop retreat for Rutgers Student Affairs Marketing Team
- May 28, 2022 Designed and delivered workshop “Building a Highly Effective Aligned Team at SignNexus”
- April 2, 2022 Designed and delivered “Sustainability Workshop” for BMS.
- March 4, and March 11, 2022. Designed and delivered retreat for KraftyLab.
- May 27-28, 2021. Designed and ran two virtual day long teambuilding sessions at Cisco Meraki.
- 2004 to Present President & CEO, Jeana Wirtenberg & Associates
www.jeanawirtenberg.com

2009 to Present President & CEO, Transitioning to Green, LLC
www.transitioningtogreen.com

2010 to Present President & Executive Director, Transitioning to Green
Foundation (501C3), www.TTGFoundation.org