

Pallavi Shukla, PhD

Assistant Professor of Professional Practice
Department of Management and Global Business
Rutgers Business School, Office 1088
1 Washington Park, Newark, NJ 07102
Email: pallavi.shukla@rutgers.edu

EDUCATION

Rutgers, The State University of New Jersey Ph.D. in Management at Rutgers Business School	2016
Birla Institute of Technology, India Bachelor of Engineering, Electronics and Communication	1996

ACADEMIC, GOVERNMENT, AND PROFESSIONAL POSITIONS

Rutgers Business School – Newark and New Brunswick, NJ Department of Management and Global Business	2013-present
<i>Assistant Professor of Professional Practice</i>	<i>July 2017–present</i>
<i>Instructor</i>	<i>2016-2017</i>
<i>Part-time Instructor</i>	<i>Fall 2013 & winter 2015</i>
Bureau of Economic Analysis (BEA) <i>Academic Researcher</i> U.S. Department of Commerce, Washington DC	2015-2018
Journal of International Business Studies <i>Editorial Assistant</i>	2010-2013
JP Morgan, New York, NY	2008-2009
Bear, Stearns & Company, New York, NY <i>Project Manager</i> <i>Project Manager</i> <i>Sr. Software Developer</i> <i>Sr. Software Developer</i> <i>Software Developer</i>	1999–2008 <i>Equities Audit Trail System (2007–2008)</i> <i>Equities Shared Platform (2005–2008)</i> <i>Super Montage Connectivity (2003–2005)</i> <i>P&L Tracker (2001–2003)</i> <i>OTC Stratus (1999–2001)</i>
Tata Consultancy Services, Mumbai, India <i>Software developer at the National Stock Exchange of India</i>	1996–1998

JOURNAL PUBLICATIONS (PEER-REVIEWED)

Shukla, P. & Cantwell, J. 2018. Migrants and multinational firms: The role of institutional affinity and connectedness in FDI. *Journal of World Business*. <https://doi.org/10.1016/j.jwb.2018.07.003>

Shukla, P. & Cantwell, J. 2016. Migrants and the foreign expansion of firms. *Rutgers Business Review*, 1(1), 44-56

Cantwell, J., Piepenbrink, A., Shukla, P., Vo, A. 2016. The changing landscape of JIBS authorship. *Journal of International Business Studies*, 47(7), 749-777

Cantwell, J., Piepenbrink, A. & Shukla, P. 2014. Assessing the impact of JIBS as an interdisciplinary journal: A network approach. *Journal of International Business Studies*, 45(7): 787-99

PROCEEDINGS (PEER-REVIEWED)

Shukla, P. & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *Academy of Management Proceedings* Vol. 2015, No. 1.

PRESENTATIONS

Shukla, P. & Cantwell, J. 2017. Migrants and Multinational Firms: The role of institutional affinity and connectedness in FDI. *DRUID Conference NYU Stern School of Business, NY, USA*. June 2017. Panelist for a Professional Development Workshop on Migration, Innovation and Internationalization.

Shukla, P., & Cantwell, J. 2015. Migrants and Foreign Direct Investment: Literature Review and a Conceptual Framework. *International Business, Economic Geography and Innovation (iBEGIN) Conference, Philadelphia, PA, USA*. November, 2015.

Shukla, P., & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *The Academy of Management Annual Meeting, Vancouver, Canada*. August 2015.

Shukla, P., & Cantwell, J. 2015. The Chicken or the Egg? Migrants and Foreign Direct Investment: An Exploratory Study. *The Academy of International Business Annual Meeting, Bengaluru, India*. June 2015.

Shukla, P. 2013. The role of foreign-born workers in influencing the geography of inward and outward FDI patterns. Dissertation proposal accepted for the AOM International Management Division Doctoral Consortium. *The Academy of Management Annual Meeting, Lake Buena Vista, Florida*. August 2013.

Shukla, P. 2012. Alliance Portfolio Management Capability and Portfolio Performance. *The Academy of Management Annual Meeting, Boston, Massachusetts*. August 2012.

Shukla, P. 2012. What Matters More - Experience or Competitive Imitation? A Longitudinal Study of R&D Location Decisions. *The Academy of International Business Annual Meeting, Washington DC*. June 2012.

PROFESSIONAL MEMBERSHIPS

Academy of Management	2012 - present
Academy of International Business	2011 - present

AWARDS / HONORS

Rutgers Business School

Research assistantship (\$4200) awarded by Dean's office	2014
Competitive summer scholarship award (\$3000) awarded by Dean's office	2013
Competitive summer scholarship award (\$3000) awarded by Dean's office	2012

PROFESSIONAL AND/OR EXECUTIVE TRAINING

Project Management Institute

Project Management Professional (PMP) certification	2009 - 2012
---	-------------

FACULTY DEVELOPMENT ACTIVITIES ATTENDED

Teaching & Learning Conference

Academy of Management Annual Meeting, Atlanta, Georgia	August 2017
--	-------------

SERVICE TO THE PROFESSION

Session Chair

Managing MNEs

<i>Academy of Management Annual Meeting, Chicago, United States</i>	August 2018
---	-------------

Determinants and Consequences of Internationalization Strategies

June 2015

The Academy of International Business Annual Meeting, Bengaluru, India

Paper Reviewer –

Journals:

The Asia Pacific Journal of Management 2017 - present

The Journal of World Business 2017 - present

Conferences:

The Annual Academy of Management conference 2012 - present

The Strategic Management Society special conference 2018

The Annual JIBS Paper Development Workshops 2013-2016

The Annual Academy of International Business conference 2013-2016

Paper Discussant

Regulation and policy: Institutions and frameworks Session

DRUID Conference 2017, NYU Stern, New York, United States June 2017

SERVICE TO THE COLLEGE

Participant, Big Ten International Business Faculty Symposium

International Business Summit, University of Nebraska, Lincoln April 2018

Presenter, RBS PhD program Professional Development Seminar

For first-year PhD Students November 2015

Presenter, RBS PhD program Professional Development Seminar

For first-year PhD Students October 2012

SERVICE TO THE DEPARTMENT

International Business Course Coordinator
Department of Management & Global Business

May 2018 – present

Presenter, MBA Open House RBS - New Brunswick
Strategy & Leadership and Global Business Concentrations

October 2016