

Business leaders are often tasked to make decisions that will either directly or indirectly affect the lives of individuals they may never meet. Whether it's a major decision about product safety or a minor issue with little to no measurable effect, it is **essential that these leaders possess the skills and desire to keep ethics at the forefront of their daily decisions.**

As a new student in the Flex MBA Program, I was genuinely surprised to see the results of a recent class poll in my Organizational Behavior course. The poll was given to us after reviewing a case of a fictional pharmaceutical company. This imaginary company manufactured a drug, which in light of many years of research, was found to cause 30-40 preventable deaths each year. Even though other drugs made by competitors treat the same symptoms without the deadly side effects, one in four classmates voted to fight the FDA with lobbying power to continue the production and sale of the profitable, yet harmful drug. **As students, thoughtful discussions around ethical issues, such as the one presented, prepare us for the real challenges that exist in the corporate world, both today and tomorrow.**

It is imperative, now more than ever, for you to consider [becoming a member](#) of, or [renewing your membership](#) to, the Institute for Ethical Leadership. Your support helps fund programs that shape ethical future business leaders. The work of the Institute is critical in bringing corporate and social responsibility experts to campus, developing curriculum and providing various training programs for current and future leaders, and in disseminating valuable research and best practices to the students and the business community.

[Your membership](#) provides the Institute for Ethical Leadership with a value we cannot substitute in any other way. We are truly grateful for your support.

Sincerely,



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