



JEFFREY CLACHKO

*Senior Vice President, NBC Sports
Group, Advertising Sales*

Jeff Clachko is Senior Vice President of Advertising Sales for the NBC Sports Group. In this role, he is responsible for national ad sales for Sunday Night Football, Golf, NASCAR, Indy Car, NHL, Notre Dame, Triple Crown, the French Open, and the English Premier League. Jeff works closely with Sales & Consumer Marketing, Research, Production, and Programming to develop custom advertising/marketing solutions for clients.

Clachko has been part of the NBCSG since 2004, having spent the first four years as an Account Executive selling NFL, NHL, Triple Crown, Golf, and NASCAR. In 2008, he became Director of Olympic sales where he was part of the team responsible for the Beijing, Vancouver, and London Olympics. In 2011, he was promoted to VP of Sales for Universal Sports. His role later expanded to include Premier League and NASCAR sales, as well.

Prior to 2004, Clachko was an Account Executive for NBC Daytime and Late Night sales. He began his media career in 1997 as a Buyer at McCann-Erickson.

Clachko is a graduate of Colgate University with a Bachelor's Degree in History. He currently lives in Westport, CT with his wife Betsy, and their three children Ben, Oliver, and Sam.