Where MBAs learn to innovate

The Technology Commercialization, Innovation and Entrepreneurship MBA encourages you to lead technology commercialization efforts inside of your company, come up with innovative business ideas, generate new sources of enterprise, and create new jobs. You will acquire the skills you need and meet an entirely new network of classmates, professors and alumni who will be your future advisors, mentors and investors, and business partners.

Entrepreneurs are leaders. They solve problems, seek opportunities and build a sustainable future for our world through innovation. Entrepreneurship is more than a skill; it’s a passion and a vision. It’s the ability to see the world as it could be and persuade others to help make it happen.

Curriculum

Through a modern curriculum, the MBA Concentration in Technology Commercialization, Innovation and Entrepreneurship teaches MBA students important 21st century skills in innovation and entrepreneurship.

Technology Commercialization

If you are interested in technology commercialization—the process of translating technology and scientific discoveries into new business opportunities as startup ventures or new lines of business—we’ve introduced a new sequence of courses specifically designed to bring business students and the STEM disciplines together to develop the knowledge and master the skills necessary for entrepreneurship and technology commercialization while building a new venture. We call it the Collaborative for Technology Entrepreneurship and Commercialization (CTEC).

The Collaborative for Technology Entrepreneurship and Commercialization (CTEC) is the newest initiative at Rutgers Business School. CTEC’s focus is on translating cutting-edge technology and scientific discoveries into new business opportunities as startup ventures or new lines of business. It is a place where students, faculty, inventors and business people come together to build the future through innovation grounded in a foundation of sound business practices.

This program is offered in Newark and New Brunswick

business.rutgers.edu/mba-entrepreneurship
Sampling of Courses

- Business Models to Launch
- Collaborative for Technology Entrepreneurship & Commercialization
- Creativity in Business Decision-Making
- Doing Business in China
- Growing New Ventures in a Supply Chain Environment
- Opportunity Identification and Evaluation
- Management of Innovation and Technology
- Social Entrepreneurship
- Urban Entrepreneurship & Economic Development
- Technology Ventures

Faculty Spotlight:

Jeffrey A. Robinson, Ph.D. is an award-winning business school professor, international speaker, and entrepreneur. Since 2008, he has been a leading faculty member at Rutgers Business School where he is an assistant professor of management and entrepreneurship and the founding Assistant Director of The Center for Urban Entrepreneurship & Economic Development. The Center is a unique interdisciplinary venue for innovative thinking and research on entrepreneurial activity and economic development in urban environments.

Contact

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"I started my business while at Rutgers Business School. The more I learned and grew in my experience at Rutgers, the more tools I had in my tool belt to actually pursue my business. I don’t know that without my Rutgers MBA I would have had the confidence to pursue the entrepreneurial route to launch my business as quickly as I did."

– Amanda Burton
MBA Alumnus, Founder/Owner Little Miss Mrs