Double major in Psychology and Marketing Science

Year 1 (2009-2010)

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
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<tbody>
<tr>
<td>26:830:545 Research Design</td>
<td>26:830:511 Cognitive Neuroscience</td>
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<td>TTh 1:00-2:20</td>
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<tr>
<td>26:830:672 Contemp Problems Social Psychology</td>
<td>26:830:596 Multivariate Methods</td>
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<td>W 1:00-3:50</td>
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<tr>
<td>T 5:30-8:20</td>
<td>Th 1:00-3:50</td>
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Year 2 (2010-2011)

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<tr>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
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<tr>
<td>26:830:637 Seminar Cognitive Psychology</td>
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<tr>
<td>Th 1:00-3:50</td>
<td>Th 2:30-5:20</td>
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May: Written qualifying exam covering the four RBS courses.

How requirements for Psychology are satisfied.

Foundation (4 courses)
1. 26:830:506 Psychology Pro Seminar
2. 26:830:596 Multivariate
3. 26:830:545 Research Design
4. 26:830:675 Research Seminar

Area Requirements (3 courses)
1. 26:830:637 Sem Cognitive
2. 26:830:612 Sem Social Psych
3. 26:830:511 Cognitive Neuroscience

Electives (5 courses)
1. 26:830:672 Contemp Prob Soc Psych
2. 26:630:670 Multivariate Analysis
3. 26:799:685 Supply Chain & Marketing
4. 26:799:675 Marketing Models
5. 26:799:685 Sp Topics Marketing

Research (36 credits)
1. 26:799:686 First Early Research
2. 26:799:687 Second Early Research
3. 6 research credits in psychology
4. 24 credits for dissertation

How requirements for Marketing are satisfied.

Methodology (4 courses)
1. 26:830:596 Multivariate
2. 26:830:545 Research Design
3. 26:830:506 Psychology Pro Seminar
4. 26:830:675 Research Seminar

Major (5 courses)
1. 26:630:670 Multivariate Analysis
2. 26:799:685 Supply Chain & Marketing
3. 26:799:675 Marketing Models
4. 26:799:685 Sp Topics Marketing
5. 26:830:675 Sem Cognitive Psych

Minor (3 courses)
1. 26:830:672 Contemp Prob Soc Psych
2. 26:830:511 Cognitive Neuroscience
3. 26:830:612 Sem Social Psych

Research
1. 26:799:686 First Early Research
2. 26:799:687 Second Early Research
3. 6 additional research credits
4. 24 credits for dissertation

Seminar (zero credits) 26:799:689, W 12:00-1:00, each semester between the qualifying examination and dissertation proposal

2 26:830:675 Research Seminar is offered every semester and carries one credit per semester. Students must take it for 3 semesters. The 2nd, 3rd, and 4th semesters are recommended.