



Phil Cohn
Senior Vice President Sales, Consumer Retail Sales
Samsung Electronics America

Phil rejoined Samsung in February 2017 (after a brief tenure in 2004) and is responsible for the go to market strategy and sales execution in all U.S. retail channels. His sales team owns the customer relationships and is tasked with delivering the sales management plan across multiple categories. In addition, Phil's Sales Strategy and Enablement (SS&E) organization is accountable for providing supporting omni-channel initiatives and improving sales capabilities.

Phil has 25+ years' experience within the electronics, retail and entertainment industries. Throughout his career, he has led sales and marketing organizations with companies such as Barnes and Noble, D & M Holdings (Denon, Marantz, Boston Acoustics), Sony, and TouchTunes Interactive Networks, where he managed the entire sales organization for North America as their Executive Vice President of Sales and Corporate Marketing. Phil has a Bachelor's of Science degree in Marketing and Masters of Business Administration degree in Marketing from Rutgers University.

Phil resides in Northern New Jersey with his wife and two children. In addition to spending his leisure time with friends and family, Phil enjoys rooting for the NY Yankees, NY Giants and Rutgers Scarlet Knights, listening to music, and staying on top of current events.