



Office of Diversity Programs: RBS NextUP

Introducing the Next Generation of Undergraduates to Business Education and Careers

Rutgers Business School – **NextUP** is a highly selective program offered by the Office of Diversity Programs. The NextUP program is a signature program included in the Pathways Leading to Undergraduate Success (RBS – PLUS) diversity programs portfolio.

The RBS NextUP one-day college exploratory program is designed to introduce high school freshmen and sophomores from under-represented minority backgrounds to a full range of opportunities available within the business world and educate them on the college admissions and financial aid process. Participants will discover careers in business through activities and interactions with RBS students, faculty, staff, and corporate professionals.

RBS NextUP participants will have opportunities to:

- Learn more about Rutgers University and Rutgers Business School
- Develop leadership and communication skills
- Develop tools to help overcome challenges
- Increase understanding and appreciation for diversity, inclusion, equity, and access in higher education settings and the broader business community
- Explore various business majors and business disciplines
- Attend workshops by distinguished RBS faculty, staff, students, and corporate professionals



Program Quick Facts

Program Date: Spring Semester

Application Deadline: February 28th

Application Requirements

- Completed RBS NextUP Program Application and Personal Statement of Interest (250 word minimum)

To be considered, applicants must:

- Be a high school freshman (9th grade) or sophomore (10th grade)
- Have a strong interest in pursuing a business major in college

How to Apply

Apply online:

business.rutgers.edu/diversityprograms



RBS NextUP FAQs

Who is eligible to apply for the RBS NextUP program?

The RBS NextUP program is open to underrepresented minority students from historically underserved and disadvantaged backgrounds/circumstances including students who identify as African-American, Latino/Hispanic, American Indian/ Native American, or Native Hawaiian/Pacific Islander who have a strong interest in pursuing a business major in college and/or career in business.

How are students selected for the RBS NextUP program?

High school freshman and sophomores interested in applying to the RBS NextUP program should have a strong interest in pursuing a business major in college and/or career in business. After a careful review of student applications, eligible finalists will be formally invited to participate in the program.

How much will it cost to participate in the RBS NextUP program?

With the exception of travel to and from the Rutgers Business School Campus, all expenses associated with the RBS NextUP program are covered by RBS contributions and generous corporate sponsorships.

What opportunities are available to students who successfully complete the RBS NextUP program?

Students who successfully complete the RBS NextUP program will have opportunities to participate in additional RBS Diversity programs and initiatives, priority access to program admission applications, earn pre-college academic credits, admissions applications fee waivers, etc.

Contact

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