



Rahsan-Rahsan Lindsay serves as the executive vice president of ad sales and marketing for TV One, where he has been for almost 7 years. In this role, he is responsible for all national linear, digital, VOD, app, direct response and paid programming advertising revenue. He also oversees integrated marketing, ad sales planning and sales operations.

Prior to going to TV One, Rahsan-Rahsan spent 8 years at Viacom Media Networks. His last position at Viacom was vice president of client strategy. He also served in new business roles at MTV, Comedy Central, SpikeTV, TV Land and CMT among others during his time at there.

Before going to Viacom, Rahsan had spent 6 years at African Heritage Network — serving as head of sales. He began his career at Leo Burnett in Chicago.

Outside of work, Rahsan serves as the co-chair of the board of directors for a non-profit organization, sometimes fancies himself a filmmaker and coaches rec league basketball.

He resides in Brooklyn with his wife and 12-year old twin boys.