

### Program Distinctions

## The Global Leader in Supply Chain Knowledge

#### RANKINGS

- Find-MBA.com: #2 SCM Program (2017)
- Gartner: #5 undergraduate SCM (2016)
- Gartner: #7 MBA SCM (2016)
- Financial Times: #7 MBA in Manufacturing/Logistics Globally (2017)
- U.S. News & World Report: #9 MBA SCM/Logistics Program (2017)
- U.S. News & World Report: #12 Online Graduate Business Program (2017)
- U.S. News & World Report: #17 Undergraduate SCM/Logistics Program (2017)

#### CASE COMPETITIONS

- 2016 Rutgers Ten Plus Supply Chain Dual (MBA/UG) Case Challenge: MBA 1st place
- 2015 Rutgers Ten Plus Supply Chain Dual (MBA/UG) Case Challenge: Undergraduate 1st place
- 2014 and 2015 Sam M. Walton College of Business International Graduate Logistics Case Competition: 3rd Place
- 2012 HULT Prize Global Competition Honorable Mention (Cornell, Darden and Rutgers)
- 2011, 2014, and 2015 ISM SCM Case Competition: 1st place in U.S.

#### SCHOLARSHIPS

Over 150 scholarships awarded by Rutgers Center for SCM and our industry partners (2008 - 2017)

- Advisory Board scholarships
- Undergraduate and MBA department scholarships
- Student club and leadership awards
- The prestigious Gene Richter Scholarship (2012, 2015)
- Institute for Supply Management (ISM) scholarships (2011-2017)
- Council of Supply Chain Management Professionals (CSCMP) scholarships (2009-2017)
- Partner corporations include BASF, Johnson & Johnson, L'Oreal, Novartis, and Panasonic

#### PLACEMENTS

- SCM-MBA Internship Placement Rate: 100% (2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, and 2017)
- SCM Undergraduate Summer Internship Placement Rate (2016): nearly 100%

#### SUPPLY CHAIN CAREER EXPO (2012 - 2017)

- Exclusive event for supply chain management students organized and presented by the RBS SCM Department annually.
- 75+ Corporate Partners actively recruiting RBS supply chain students for full time and part time jobs, internships and co-ops.
- 500+ undergraduate and graduate students participating annually

### Rutgers SCM Programs

1,053 Undergraduate SCM Majors

195 M.S. in Supply Chain Management (online)

27 M.S. in Healthcare Services Management

17 M.S. in Supply Chain Analytics

77 Full time SCM-MBAs

17 SCM Ph.D. students

25 Academic faculty

### SCM Students win the Hult Prize, "Nobel Prize for Students"



The prize with a seed capital of \$1 million, given for social entrepreneurship, was awarded on Sept. 16, 2017 to current SCM student Gia Farooqi and recent SCM graduates Hanaa Lakhani, Moneeb Mian and Hasan Usmani of the Roshni Rides Team, and was presented by former President Bill Clinton.

### Sample Rutgers SCM Conferences

- Technology for Business Roundtable
- Three-Day Certificate Program
- Supply Chain Finance Summit
- A Roundtable on Supply Chain Management: Rutgers University, the Newark Community and Beyond
- ASU-Rutgers Corporate Curriculum Review
- Summit on Supply Chain Talent Management
- Response to Supply Chain Disruptions Conference
- Summit on Big Data Analytics
- MBA Regional Supply Chain Case Competition
- MBA Supply Chain Case Competition

### Sample Rutgers SCM Cases

- Novartis Faces Its Future and Confronts the Big Question: Should it outsource? (D. Klock)
- American Pharmaceuticals-Global Transportation Organization (GTO) (D. Klock)
- Managing the Outsourced Operations of Air-Champion (L. Lei, R. Oppenheim)
- Build-to-Performance: Boeing 787 Dreamliner (X. Xu, Y. Zhao)
- Pandemic Influenza: Just-in-Time vs. Just-in-Case Strategies (Y. Zhao)
- From Farm to Cup: The Coffee Supply Chain in Kenya (R. Kiwanuka, Y. Zhao)
- OXO International: Forecasting and Inventory Management (S. Bal, S. Bedi, S. Singh, Y. Zhao)
- Schneider's Insource vs. Outsource (L. Lei)
- Demand Management at ACT (L. Lei, R. Oppenheim, T. York)

### Supply Chain Research

- Rutgers Green Purchasing, Kevin Lyons
- Supply Chain Disruption Research Laboratory, Arash Azadegan,
- Kevin Lyons, Anne Quarshie and corporate sponsor A&M Industrial Supply
- Best Practices in Supply Chain Management, Don Klock, Lei Lei, and Sean Handley
- Continuous-Review Inventory Model with Dual-Sourcing Strategy and Random Disruptions at the Primary Supplier, Lian Qi
- Balancing Learning and Economies of Scale: The Case of Adaptive Clinical Trials, Adam Fleischhacker and Yao Zhao
- Bayesian Acceptance Sampling Plans in a Supply Chain with Endogenous Product Quality, Wan Hong and Xiaowei Xu
- Collaborative vs. non-collaborative container-vessel scheduling, Lei Lei, Cunxing Fan, Maria Boile, Sotiris Theofanis
- Combining Calculation and Culture, Wayne Eastman

### Sample Corporate Partners of Rutgers SCM Programs

Air Products and Chemicals, Inc	Bristol-Myers Squibb	Estée Lauder	JF Hillebrand USA	Norfolk Southern Corp	SAP
Allergan plc	Burlington Stores, Inc.	Fastenal	Johnson & Johnson	Novartis	Schindler Elevator Corporation
Altria Group Distribution Corp.	C.H. Robinson	FedEx Genco	JPMorgan Chase	P&S Transportation	Shipco Transport
Amazon	Camelot Management Consultants	Ferrero USA	Kenco	Panalpina	Shiseido
American Express	Campbell Soup Company	GAF	Kuehne & Nagel	Panasonic	Siemens
Anixter	Caterpillar Logistics	Gebruder Weiss Inc.	L'Oréal	PepsiCo	Silver Line by Andersen
Barrier Therapeutics	CH Robinson	Geodis Wilson	Laufer Group International	Pfizer, Inc	SRS Distribution Inc.
BASF Corporation	Church & Dwight Co., Inc.	GlaxoSmithKline	Linde	Philips	Stryker
Bayer Healthcare	Cintas	Goldman Sachs	Mars, Inc.	Pinnacle Foods	Sunteck Transport
Becton, Dickinson and Company	Coca-Cola	Goya Foods	McGraw-Hill	Preferred Freezer Services	Toys R Us, Inc
Bed Bath & Beyond	Colgate-Palmolive	Graybar Electric	Mercedes-Benz USA	PS Logistics	TRAC Intermodal
Benjamin Moore & Co.	Consolidated Edison	IBM	Mondelez International, LLC	PSE&G	Turtle & Hughes, Inc.
Bettaway Transportation Logistics	Dell	Integra LifeSciences	Monsanto	Quest Diagnostics	Unilever
BNY Mellon	Deloitte Consulting	Intel Corporation	Monument Chemical	Raymour & Flanigan Furniture	United Parcel Service
	DHL Supply Chain	International Flavors & Fragrances	Motorola Solutions	Reckitt Benckiser	Verizon
	Diageo	J.B. Hunt Transport	New Avon	RLS Logistics	Werner Enterprises
	DuPont	Jet.com	New York Life	Rohlig USA LLC	Yusen Logistics

