

The Wall Street Journal Ranks Rutgers Business School's Undergraduate Program in New Brunswick #3

Recruiters highlight Rutgers "great curriculum" and "talented, diverse students" as reasons why graduates stand out

Rutgers Business School's undergraduate program in New Brunswick was **ranked #3 by *The Wall Street Journal* for producing the best graduates** according to recruiters in a new ranking "The Top 25 Recruiter Picks."

According to *The Wall Street Journal*, "the ranking aimed to identify schools that are most likely to help students land a job in key careers and professions—areas that are growing, pay well and offer high levels of satisfaction." Rutgers University was ranked #21 overall.

Cited by *The Wall Street Journal*, recruiters highlighted Rutgers "great curriculum" and "talented, diverse students" as reasons why Rutgers graduates stand out. Rutgers' business major placed ahead of other top schools like Carnegie Mellon, Penn State, and the University of Virginia.

"Rutgers Business School's strong corporate relationships, world-class faculty, and diverse, driven student body, make our students highly desirable by recruiters and companies," said Dean Michael R. Cooper, PhD.

Cooper's focus on building strong ties to businesses has led to a high placement rate of students at internships and finding jobs. Graduates from the undergraduate business program in New Brunswick more than double the national average securing employment three months after graduation according to a 2010 national survey.



Old Queens Gate, Rutgers New Brunswick Campus



Rutgers Student Center, New Brunswick Campus

Rutgers Business School – Business, Science, and Technology

Multidisciplinary programs

- 270 degree programs to partner with at Rutgers University
- Dual degrees that deliver business, science, and technology credentials demanded by local, national & global markets

Strong corporate partnerships

- Partnerships with leading executives at top corporations
- Near a major center of global business, 20 minutes from New York City
- Distinct career advantages for students

Real world, international experiences

- High employment placement for graduates
- Student team case competition victories
- Global network of over 30,000 RBS alumni, & over 380,000 university wide

Leaders in research

- World-class industry experienced faculty
- Addressing major societal trends & issues globally
- Research projects leveraged by companies