The purpose of this Hot Topic Seminar is to share practices, processes and thoughts regarding the preparation and planning for major disruptions to the supply chain.

Craig A. Koska of the Public Health Preparedness Section, Division of Public Health, State of Delaware, will make a keynote presentation regarding state and local preparation for a major supply chain disruption. Using the avian flu pandemic as a working scenario, each participant will then join in a facilitated roundtable discussion on actions their company has taken or is taking to plan and prepare for such an event. Discussion will focus on topics such as:

- What plans are in place to ensure continuous company operations? How do these plans differ from short-term crisis management plans?

- How will the continuous supply of raw materials and other critical operating inputs be assured and maintained throughout such a crisis?

- What risks have been identified and mitigation plans designed to address:
  1) health of supply chain employees;
  2) continuity of information systems (order processing);
  3) dependencies on outsourcing services and their contingency plans;
  4) transportation of finished goods;
  5) security of manufacturing facilities and employees.

- How will customer demand be impacted and how will continuity of products and services to critical customers be maintained? Have any modeling tools...
been identified to address changing needs during a crisis? What action or steps have key value chain/supply chain partners taken to ensure continuity of your product supply?

This event is exclusively for member companies of the Rutgers Center for Supply Chain Management. Two seats per member company have been reserved.

Please RSVP by March 26 to the Center for Supply Chain Management at cscm@rbs.rutgers.edu, and include your name, title, company, mailing and email addresses, and phone number. We will send confirmation following receipt of RSVP.

We look forward to seeing you at the event. Please contact us at (973) 353-1169 with any questions.