Supply Chain Case Competition  
Center for Supply Chain Management, Rutgers Business School  
Friday April 9, 2010  
1:00 – 5:00 p.m.  
Janice H. Levin Building, Rutgers-Livingston campus (Piscataway, NJ)

**Competition Format**

- Each team will consist of 3-4 members. All team members must be currently enrolled as graduate students.
- The business case will be distributed to the teams three days prior to the competition. Once the team receives the written case, coaching by faculty members and/or contact with content experts is expressly prohibited. Teams will be on the honor system.
- Each team has 25 total minutes (including Q&A) during the competition. Presentations will be timed and stopped after 20 minutes to allow 5 minutes for Q&A. Each team member must present.
- Teams must use PowerPoint presentations. (No audio will be allowed.) Each team must bring its presentation to the competition on a USB memory stick to be loaded onto a Rutgers-provided computer.
- Teams may observe other teams’ presentations only after they have presented. The order of presentation will be determined at random on the day of competition.
- Professional attire is required.
- Reception and networking with the judges will immediately follow the competition.

**Judging**

The judges will consist of Supply Chain executives from various companies.

The judging criteria will focus on the following three areas: analysis, recommendation, and presentation. In particular:

- Identification of key business issues
- Thoroughness of analysis
- Quality of business solutions
- Poise and presentation
- Articulation of ideas

The winning team will be announced immediately following the judges’ deliberations.
Networking opportunities with various Rutgers Industry Sponsors such as: AstraZeneca, Bayer HealthCare, Bristol-Myers Squibb, BD, Colgate-Palmolive, Exelon, ITOCHU International, Johnson & Johnson, Merck, MetLife, Novartis, Panasonic, PSEG,

Directions and Travel Expenses
Directions to the Janice H. Levin building may be found at: http://maps.rutgers.edu/directions.aspx?id=185.

Up to $250 travel expenses per team will be reimbursed upon submission of original receipts to the Rutgers Center for Supply Chain Management.

Awards
$ 750 to first-place team.
$ 500 second-place team