Learning Goals and Objectives for RBS MBA Programs
MBA and EMBA

1. **Business knowledge.** MBA graduates will have a command of business theory and practice.

   **Students will demonstrate:**
   a. Mastery of fundamental business concepts and an ability to integrate and apply these concepts to resolve practical business problems.
   b. Proficiency at analyzing and interpreting numerical data to resolve practical business problems.

2. **Ethical judgment.** MBA graduates will use reasoned and ethical judgment when analyzing problems and making decisions.

   **Students will demonstrate:**
   a. Recognition of ethical dilemmas in decision-making scenarios.
   b. To critically evaluate business decision-making scenarios and develop innovative and ethical solutions

3. **Global perspective.** MBA graduates will have the breadth of perspective necessary to lead effectively function in a global and diverse business environment.

   **Students will demonstrate:**
   a. An understanding of how to conduct business internationally.
   b. Ability to lead and/or participate in culturally and demographically diverse teams.

4. **Persuasive communication.** Students graduating with an MBA degree will be effective communicators.

   **Students will demonstrate:**
   a. Ability to construct clear, concise, and convincing written business communication.
   b. Ability to construct and deliver clear, concise, and convincing oral business communication.

Approved by MBA Policy Committee in Spring 2015.