



Rutgers Business School
Newark and New Brunswick

**Learning Goals and Objectives for RBS MBA Programs
MBA and EMBA**

1. **Business knowledge.** MBA graduates will have a command of business theory and practice.

Students will demonstrate:

- a. Mastery of fundamental business concepts and an ability to integrate and apply these concepts to resolve practical business problems.
- b. Proficiency at analyzing and interpreting numerical data to resolve practical business problems.

2. **Ethical judgment.** MBA graduates will use reasoned and ethical judgment when analyzing problems and making decisions.

Students will demonstrate:

- a. Recognition of ethical dilemmas in decision-making scenarios.
- b. To critically evaluate business decision-making scenarios and develop innovative and ethical solutions

3. **Global perspective.** MBA graduates will have the breadth of perspective necessary to lead effectively function in a global and diverse business environment.

Students will demonstrate:

- a. An understanding of how to conduct business internationally.
- b. Ability to lead and/or participate in culturally and demographically diverse teams.

4. **Persuasive communication.** Students graduating with an MBA degree will be effective communicators.

Students will demonstrate:

- a. Ability to construct clear, concise, and convincing written business communication.
- b. Ability to construct and deliver clear, concise, and convincing oral business communication.

Approved by MBA Policy Committee in Spring 2015.