



Rutgers Business School
Newark and New Brunswick

**Learning Goals and Objectives for Master of Supply Chain Management Program
Spring 2015**

1. Supply Chain Management knowledge. Master of Supply Chain Management graduates will have a command of supply chain management theory and practice.

Students will demonstrate:

- a. Mastery of fundamental supply chain management concepts.
- b. Ability to integrate and apply supply chain management concepts to resolve business problems.

2. Ethical judgment. Master of Supply Chain Management graduates will use reasoned and ethical judgment when analyzing problems and making decisions.

Students will demonstrate:

- a. Recognition of ethical dilemmas in decision-making scenarios.
- b. To critically evaluate business decision-making scenarios and develop innovative and ethical solutions.

3. Global perspective. Master of Supply Chain Management graduates will have the breadth of perspective necessary to participate in a global and diverse business environment.

Students will demonstrate:

- a. An understanding of global and diverse business environment.
- b. Ability to participate in culturally and demographically diverse environment.

4. Persuasive communication. Master of Supply Chain Management graduates will be effective communicators.

Students will demonstrate:

- a. Students will be able to communicate information in a clear concise manner.
- b. Students will be able to communicate relatively complex ideas in an understandable manner.