Rutgers Business School–Newark and New Brunswick
Rutgers, The State University of New Jersey
1 Washington Square Park
Newark, NJ 07102

Maureen McGuire,
Senior Director of Development
973-353-5124
mcguire@business.rutgers.edu
business.rutgers.edu

Rutgers University Foundation is the fundraising arm of Rutgers, The State University of New Jersey.
For more than 80 years, Rutgers Business School–Newark and New Brunswick has provided its students with a competitive edge in creating innovative solutions to today's business challenges. It offers programs that deliver the business, science, and technology credentials demanded by global corporations. On a campus that is the most diverse in the nation, students experience the myriad cultures and backgrounds that define tomorrow's workforce.

Geographically situated in the heart of one of the densest regions of corporate headquarters, the school receives robust support from its business partners. These partners help shape curriculum so that students are up to date about issues and trends facing business. These partnerships help the school excel in areas such as pharmaceutical management, supply chain management, ethical leadership and responsibility, finance, and accounting.

Students also gain from real-world experiences provided by the school's corporate connections and exposure to senior executives. Mentorships, the CEO Speaker Series, and a 99 percent internship rate prepare graduates for careers in business. A capstone Team MBA consulting course gives students practical experience working with real business problems. Through the Center for Urban Entrepreneurship and Economic Development, students contribute to the redevelopment of Newark by working with investment capital to promote new businesses. Rutgers Business School initiatives join business students with engineering and science students to bring Rutgers' intellectual property to the marketplace.

Through these programs and partnerships in Asia, Europe, and North America, the business school embodies Rutgers' commitment to Jersey Roots, Global Reach.

**COMPETITIVE EDGE**

**an education with a competitive edge**

With new headquarters in Newark at 1 Washington Park, Rutgers Business School–Newark and New Brunswick is continually expanding and offering the latest technologies. The building, which can accommodate 3,500 students, features electronic smart classrooms; a high-tech trading room; student facilities; lecture halls; modern faculty, staff, and administrative offices; and the fastest internet connection available.

**a business school on the move**
RBS Pavilion
$10,000,000
The RBS Pavilion serves as the architectural centerpiece of the new Rutgers Business School. The pavilion is a two-story addition which houses a magnificent atrium entry, three lecture halls, and the Global Financial Market Center. The light-filled pavilion, with sweeping glass walls, faces Washington Park and is the “storefront” of the facility.

Executive MBA Suite
$3,000,000
The EMBA suite, occupying nearly the entire second floor, encompasses an EMBA conference room, two 30-seat classrooms, two 59-seat lecture halls, and the EMBA/graduate lounge. These facilities are used to host meetings with major corporate partners and potential EMBA students, and to accommodate EMBA classes.
Global Financial Market Center (Trading Room)
$2,500,000
The trading room is on the first floor of the new RBS Pavilion and, by virtue of its prominence and location, is seen by all visitors to RBS. This high-tech classroom simulates the work environment of the nation’s leading brokerage houses. It features 55 work stations with access to real-time and delayed market feeds for U.S. and foreign exchanges, and an abundance of corporate financial and accounting data.

Technology Classroom Wing
$2,500,000
The third-floor classroom wing includes two computer classrooms, a distance learning room, 90 MBA/PhD student lockers, a 58-seat classroom, and two breakout rooms. There is a significant hi-tech component in the computer classrooms and distance learning room.

Fourth- and Fifth-Floor Classroom Wings
$1,500,000
Classroom wings on the fourth and fifth floors comprise two 58-seat classrooms, a 32-seat computer classroom, eight-seat and 15-seat breakout rooms, and a small student lounge between the two classrooms, which also houses MBA/PhD lockers.
The RBS Admissions and Career Management Services offices are strategically located on the first floor of 1 Washington Park in a highly visible and accessible location adjacent to the atrium and elevator banks. The suite consists of offices for the assistant dean of admissions and assistant dean of career management services, admissions directors, MBA director, career management counselors, two interview rooms, six work stations, and a reception area.

Second-Floor Pavilion Lecture Hall
$750,000
In addition to the special-use lecture hall, an additional high-capacity lecture hall located in the RBS Pavilion on the second floor in a high-traffic area hosts large lectures and presentations.

Student Services Suite
$500,000
The student services offices are on the first floor of 1 Washington Park and are easily accessible by students and visitors. The suite consists of offices and workstations for student services staff and a staff work area.

Student Lounges
$250,000
Lounges on the second and third floors provide students with areas in which to socialize, relax, and interact between classes. Like the entire building, the wireless lounges are high-traffic gathering spots for students and are highly visible to visitors.
Student Clubs Area
$250,000
An area on the third floor off the undergraduate lounge is proposed for use by business school student clubs. This facility will see substantial use by undergraduate leadership and is highly visible due to its placement near the undergraduate lounge and connecting PSEG Green Rooftop Patio Lounge.

Dean’s Suite, Conference Room, and Boardroom
$250,000
The 11th floor houses the dean’s suite, which includes the dean’s office, associate dean offices, a centerpiece 22-seat boardroom, and an eight-person conference room. These facilities are used to host key presentations and meetings with corporate partners, alumni, and university and state officials.

Classrooms
$150,000
Classrooms of varying size and finish are located on floors two through five of 1 Washington Park and are the site of day-to-day instructional activities. Classroom capacities range from 30 to 60 students and vary in form and function. Computer classrooms, labs, and distance-learning classrooms offer special-use space for students.
naming opportunities

Conference Rooms
$35,000–$100,000
Six conference rooms are located throughout the building and are used by faculty, student leaders, graduate students, alumni, and administrators for meetings and special presentations.

Staff/Faculty Offices, Departmental Suites, and Student Computer Lab
$35,000–$100,000
Staff/faculty offices, departmental suites, and work spaces provide excellent naming opportunities for individuals and corporations. Departments are clustered together and share common work space. A student computer lab is located on the fifth floor.