Rutgers Business School
Center for Supply Chain Management Presents
Supply Chain Segmentation Summit

Date: October 16, 2015
Time: 8am – 11:45am
Location: Busch Student Center, 604 Bartholomew Road, Piscataway, NJ 08854 (Directions)

Many companies are benefiting from supply chain segmentation, a process by which supply chains are customized for customers. Under this model, different customers associated with unique channels and products are served through individualized supply chain processes, policies, and operational modes. Finding the best supply chain to serve each customer and each product at a given point in time can maximize both customer service and company profitability by reducing cash-flow leakages and potentially lost sales. Segmentation can also help supply chain managers address demand variability, and provide high levels of responsiveness and efficiency.

At this Summit, distinguished speakers will discuss trends, challenges and best practices in Supply Chain Segmentation.

The program agenda is as follows:

8:00 – 8:30 Registration and Continental Breakfast
8:30 – 8:45 Welcome and Overview
8:45 – 9:45 Presenter: Joe Slota, Product & Supply Operations Leader, Deloitte
9:45 – 10:00 Break
10:00 – 11:00 Presenter: Jim Gowen, Vice President for Supply Operations, Verizon
11:00 – 11:30 Q&A Discussion

To register for the Supply Chain Segmentation Summit:
- Please click here to register
- There is no registration fee for Center of Supply Chain Management Member companies and faculty.
- For all others, the fee is $75 payable by check or credit card.
- For multiple registrants from the same company, the fee is $75 for the first attendee and $50 for each additional attendee.
- Registration deadline is October 9, 2015. Advance registration is required.

Please contact cscm@business.rutgers.edu or (973) 353-1218 with questions.