Monday, September 19

Rutgers Business School, 5th Floor Lounge, 100 Rockafeller Road, Piscataway, NJ

6:00 – 9:00 pm  **Welcome Reception and Networking Dinner**  
Richard L. Edwards, Chancellor, Rutgers University-New Brunswick  
Karen Stubaus, Vice President for Academic Affairs & Administration, Rutgers University  
Barbara McFadden Allen, Executive Director, Big Ten Academic Alliance

**Keynote  Education, Delivered Just In Time**

Jeffrey Selingo, former editor of *The Chronicle of Higher Education*, speaker, and author: *College (Un)Bound, MOOC U, & There is Life After College*

College is no longer the end of formal education, but the start of lifelong learning. In the future, more education will be "just in time" rather than "just one time." After college, today's young adults are seeking out short-term basic training programs with one goal: to get them a job. Based on research for his new book, *There is Life After College*, education expert and columnist Jeffrey Selingo will lay out a vision for what the future learning economy will look like and its far-reaching impact on business schools, graduate business programs, specifically, and higher education in general.

Tuesday, September 20

Rutgers University, Livingston Campus, Livingston Student Center, 84 Joyce Kilmer Avenue, Piscataway, NJ 08854, Livingston Hall

7:00 – 8:00 am  **Breakfast**

8:00 – 8:10 am  **Welcome**  
Robert Barchi, President, Rutgers University  
Lei Lei, Dean, Rutgers Business School

8:10 – 9:00 am  **Keynote  From Purpose Consumers to Purpose Creators**  
Richard Lyons, Dean, Haas School of Business, U.C. Berkeley

If we are really producing leaders, as our mission statements say, then how are we equipping our students for instilling a greater sense of purpose in those around them? How seriously are we taking purpose and values in the running of our own schools? Are we setting a strong example?

9:00 – 10:15 am  **Industry Trends, Challenges, Opportunities**  
**Facilitator:** Sanjay Gupta, Dean, Eli Broad College of Business, Michigan State University  
Art Certosimo, Chairman of the Board of Overseers, Rutgers University Foundation and Chair, Board of Advisors, Rutgers Business School  
Natalya Leahy, Vice President, Finance, Holland America Group  
Michael Seneski, Director of Corporate Strategy, Ford Motor Company

10:15 – 10:30 am  **Coffee Break**  (Tuesday’s program continues on the next page)
Tuesday, September 20 (continued)

10:30 – 11:45 am  **Building Strong Industry-Academe Partnerships**

Panel Chair:
Anil K. Makhija, Dean, Fisher College of Business, The Ohio State University

Panel Members:
Brett Palmer, President, Small Business Investor Alliance
Donde Plowman, Dean, College of Business Administration, University of Nebraska
Gary Rodkin, Executive-in-Residence, Rutgers Business School and past CEO and President of ConAgra
Thomas Stewart, Executive Director, National Center for the Middle Market, Fisher College of Business, The Ohio State University

11:45 – 1:00 pm  **Networking Lunch Sponsored by Johnson & Johnson**
Theresa A. Ragozine, Vice President, Procurement Citizenship, Johnson & Johnson

1:00 – 1:15 pm  Walk to Rutgers Business School, 100 Rockafeller Road, Room 1095, First Floor

1:15 – 2:30 pm  **Preparing Future Business Talent**
Sarah Gardial, Dean, Henry B. Tippie College of Business, University of Iowa
Paulo Goes, Dean, Eller College of Management, University of Arizona
Linda Livingstone, Dean, School of Business, George Washington University
Richard Phillips, Dean, J. Mack Robinson College of Business, Georgia State University
Rohit Verma, Dean of External Relations, College of Business, Cornell University

2:30 – 2:45 pm  **Coffee Break**, 2nd Floor Lounge

2:45 – 4:00 pm  **Innovations in Content, Processes, and People: Curriculum, Infrastructure, Alumni**
William Boulding, Dean, Fuqua School of Business, Duke University
Soumitra Dutta, Dean, College of Business, Cornell University
Bernard T. Ferrari, Dean, Carey Business School, Johns Hopkins
Erika James, Dean, Goizueta Business School, Emory University
Peter Zemsky, Deputy Dean, INSEAD

4:00 – 4:10 pm  **Board Rutgers Bus to NYC directly from the conference: Broadway Show**
*Wicked*, Gershwin Theatre, 222 West 51st Street, NY

(Participants who are attending the Broadway show will be traveling directly from the conference to NYC in order to avoid heavy traffic. Buses will return to the hotel after the show.)
Wednesday, September 21

Rutgers University, Livingston Campus, Livingston Student Center, 84 Joyce Kilmer Avenue, Piscataway, NJ 08854, Livingston Hall

7:00 – 8:00 am  Breakfast

8:00 – 8:10 am  Welcome
Sabrina White, Vice President, Americas, Graduate Management Admission Council

8:10 – 9:00 am  Keynote  Rick Levin, CEO, Coursera and past President, Yale University

9:00 – 10:15 am  On-Line Programs: Trends, Successes, and Lessons
Jeffrey Brown, Dean, College of Business, University of Illinois - Urbana Champaign
Moshe Porat, Dean & Laura H. Carnell Professor, Fox School of Business, Temple University
Idalene Kesner, Dean, Kelley School of Business, Indiana University
John Kraft, Dean, Warrington College of Business, University of Florida

10:15 – 10:30 am  Coffee Break

10:30 – 11:45 am  Building a Sustainable Business School
Jake Cohen, Senior Associate Dean for Undergraduate and Master’s Programs, MIT Sloan School of Management
Lei Lei, Dean, Rutgers Business School, Rutgers University
François Ortalo-Magné, Dean, Wisconsin School of Business, UW-Madison
Alexander J. Triantis, Dean, Smith School of Business, University of Maryland

12:00 – 1:00 pm  Networking Lunch
Robert Falzon, Executive Vice President and CFO, Prudential Financial, Inc.

1:00 – 1:15 pm  Walk from Livingston Student Center to Rutgers Business School, Room 1095

1:15 – 2:15 pm  Keynote  R. Glenn Hubbard, Dean, Columbia Business School, Columbia University

2:15 – 3:15 pm  Culminating Special Panel Presentation
Industry Leaders Panel
Views on the future of business education from the short-term to the long-term planning perspective.
Moderator: John Byrne, Chairman and Editor-in-Chief, C-Change Media Founder, PoetsandQuants.com and poetsandquantsforexecs.com
Michael Bodson, President and CEO, DTCC
Leonardo DeCandia, Chief Procurement Officer, Johnson & Johnson
Stephen Klasko, President and CEO, Thomas Jefferson University and Jefferson Health
Glenn Lurie, President and CEO, AT&T Mobility and Consumer Operations
Joseph Ucuzoglu, Chairman and CEO, Deloitte & Touche LLP

3:15 – 3:45 pm  Closing Remarks
Sanjay Gupta, Dean, Eli Broad College of Business, Michigan State University
Lei Lei, Dean, Rutgers Business School, Rutgers University
Anil K. Makhija, Dean, Fisher College of Business, The Ohio State University
Jerome D. Williams, Executive Vice Chancellor and Provost, Rutgers University — Newark, and Distinguished Professor and Prudential Chair in Business

3:45 – 4:30 pm  Networking Reception, 2nd Floor Lounge
Bus departure to airport 4:00 & 4:30