IUBE Conference
(Innovations in Undergraduate Business Education)

Schedule
Monday October 26, 2015

3:00 pm
Conference Registration
Hyatt Regency New Brunswick
Two Albany Street
New Brunswick, New Jersey, 08901
Tel: (732) 873-1234

5:00 pm
Tour of Campus – Reception
Rutgers Business School
100 Rockafeller Road
Piscataway, NJ 08854
(Note: Transportation will be provided from the Hyatt Hotel to all conference venues. For those driving, parking will be available.)

Richard Edwards, Executive Vice President and Chancellor and
Karen Stubaus, Vice President for Academic Affairs and Administration will address
the participants.

Tuesday October 27, 2015
Livingston Student Center
84 Joyce Kilmer Avenue
Piscataway, NJ 08854

7:30 – 12:00
Conference Registration – Livingston Hall.

7:30 – 8:15
Continental Breakfast
Tuesday October 27, 2015 (continued)

Livingston Student Center
84 Joyce Kilmer Avenue
Piscataway, NJ 08854

Strategy – Livingston Hall

8:30 am
Welcome
Dean Lei
President Robert Barchi
Governor Chris Christie (to be confirmed)

9:00 am
Keynote Address

Gary M. Cohen – Executive Vice President and President, Global Health and Development, BD (Becton, Dickinson and Company)
“Business Models for Positive Societal Impact”

9:30 am
Future Job Trends in Business

Panel of Business Leaders will discuss the trends in their industries and the types of preparation potential employees would need.

Michael Chlopak – Managing Director – Citigroup Global Markets
Heidi Hemmer – VP Network Corporate Technology VP – Verizon
Joe Slota – Director, Deloitte Services LLP
Eddie Stewart - Director, Talent Acquisition – University - Johnson and Johnson

10:45 am
Break
Tuesday October 27, 2015 (continued)
Livingston Student Center
84 Joyce Kilmer Avenue
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11:00 am

Helping Faculty develop effective programs

Art Certosimo – CEO Global Markets, BNY, Rutgers University
Robert Kueppers, Deputy CEO Deloitte, University of Minnesota
Jeff Noordhoek, CEO, Nelnet, Lincoln, University of Nebraska
Judy Cavalieri, Vice President Voice and Prepaid Products, AT&T, Rutgers
Chad Kokenge – PWC, University of Iowa, (to be confirmed)

The Business School Advisory Boards are the primary links between the programs and the organizations that hire students. Members of Business School Advisory Boards will discuss how they can be more actively involved with Business School programs such as curriculum development, internships and internship preparation, and mentorship programs, etc.

12:30 pm

Lunch
Livingston Campus Center, Rutgers University
Board members and Deans will attend a working lunch at the Livingston Center Reception room.

Innovative Course Creation

There two parallel sessions Tuesday afternoon:
Session I: Board Members and Deans will be taken to Deloitte Headquarters in New York City to network and exchange their best practices.
Session II will focus on innovations in B-Education and will take place in Livingston Hall on the Rutgers Campus.
Tuesday October 27, 2015 (continued)
Livingston Student Center
84 Joyce Kilmer Avenue
Piscataway, NJ 08854

1:30 pm
(Session I) Best Practice of B-School Boards (30 Rockefeller Center, NYC)
Transportation to NYC: Bus will depart from Livingston Campus Center at 1:30 pm.

This is a special working session designated to the B-School board members and the deans to exchange their best practices in working together, and will take place at the headquarters of Deloitte. Followed by the working session, there is a networking reception sponsored by Deloitte for the board members and deans at NYC.

1:30 pm
(Session II) Innovations in B-Education (Livingston Campus Center, Rutgers University)
The panel will discuss innovative programs that have redefined the way business education is taught.

The Innovo Scholars Program – Robert H. Smith School University of Maryland – new approach to innovation oriented program
CBA Honors Academy – Donna Dudney - University of Nebraska – Lincoln – comprehensive program aimed at high SAT/ACT students with high levels of high school leadership involvement
Innovative Diversity Programming – Patricia Grant - McDonough School of Business – Georgetown University
“Improving business student writing: research on writers and audiences” – Aline Wolf – Stern School – New York University

2:45 pm
Break
Tuesday October 27, 2015 (continued)
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3:00 pm
Internationalization of the curriculum
   Study Abroad and International internships
   Ken Brown – University of Iowa
   Shannon M. Brandt Brecheisen - Michigan State University

4:00 pm
Board Buses to NYC for Show (Early registrants)

Wednesday October 28, 2015
Hyatt Regency Hotel
2 Albany Street
New Brunswick, NJ 08854

Outreach

7:30 am
Continental Breakfast

8:30 am
Keynote Address
   Anant Agarwal CEO edX - an online learning destination founded by Harvard and MIT

9:00 am
The Pillars of future Business Education
   Panel will discuss the online tools and techniques that have been successful in providing online business education. The future of the online medium will be discussed.
   Miklos Vasarhelyi – Rutgers Business School
   Darin Kapanjie - Temple University
   Nancy Ostroff - Fashion Institute of Technology
Wednesday October 28, 2015
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10:00 am
Break

10:15 am
Outreach to non-business School constituencies

11:30 am
Closing remarks

Immediately after the conference, bus transportation will be provided to Newark Liberty Airport.