

Innovations in Undergraduate Business Education-2

Preparing Students for the Evolving Business Landscape

October 16-18, 2017




Monday, October 16, 2017

Rutgers Business School 5th floor lounge

5:00 p.m. – 8:00 p.m.	Welcome Reception
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Tuesday, October 17, 2017



Livingston Hall, Livingston Student Center

7:30 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 9:00 a.m.	Welcome <i>Dean Lei, Rutgers Business School</i> <i>President Barchi, Rutgers University</i> <i>Kim Guadagno (TBD)</i>
9:00 a.m. – 9:30 a.m.	Keynote Speaker: <i>Dan Schulman, CEO PayPal</i> 
9:30 a.m. – 10:45 a.m.	Panel 1: Future Job Opportunities <i>Howard Handler, CMO, Major League Soccer</i>  <i>Judy Cavalieri, Vice President, AT&T</i>  <i>William Korbich, Vice President, R&D Procurement for J&J</i> <i>Frank Palumbo, Senior Vice President, Cisco</i> <i>Gary Rodkin, CEO, Executive in Residence, Rutgers Business School, Past CEO and President Conagra</i>
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 12:00 p.m.	Panel 2: Innovative Practices in the Business Curriculum <i>Professor Danna Greenberg, Babson University</i> <i>Professor Victoria Crittenden, Babson University</i> <i>Nathan Karst, Babson University</i> <i>Professor Ben Sopranzetti, Road to Wall Street, Rutgers Business School</i> <i>John Simson, Business and Entertainment, Kogod School of Business</i>
12:00 p.m. – 1:00 p.m.	Lunch

1:00 p.m. – 1:20 p.m.	Keynote Speaker: <i>Jagdish Sheth, Co-author: The Business School in the Twenty-First Century: Emergent Challenges and New Business Models</i>
1:20 p.m. – 2:30 p.m.	Panel 3: Assessment and Assurance of Learning <i>Suzanne Mintz, Senior Director, AACSB Accreditation</i> <i>Joyce Russell, Dean, Villanova University</i> <i>Joyce Strawser, Dean, Seton Hall University</i>
2:30 – 2:45 p.m.	Break
2:45 p.m. – 4:00 p.m.	Panel 4: Improving the Student Experience <i>Lerzan Aksoy, Fordham University, Social Innovation Collaboratory</i> <i>Brian Ellis, LeBow College of Business, BRIDGE Program</i> <i>J.P. Matychak, Boston University, Integrating Academic and Career Advising</i>

Wednesday, October 18, 2017

Heldrich Center, Heldrich Hotel

7:30 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 9:00 a.m.	Keynote Speaker: <i>David Miller, Princeton University, Topic: Business Ethics</i>
9:00 a.m. – 10:00 a.m.	Panel 5: Talent Acquisition <i>Marta Perez, Prudential  Prudential</i> <i>Mike Rausch, Fastena  FASTENAL</i> <i>Micael Dunckley, Goldman Sachs</i>
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 12:00 p.m.	Panel 6: The Future of Business Education <i>Eugene Spiegle, Student Research Group Presentation</i> <i>Hillarie Collins, Vice President, Clarion Education & Non-Profit Research Division</i> <i>Fataneh Taghaboni, Dean, College of Business at Champaign Urbana, University of Illinois, Programs Online</i>
12:00 p.m. – 1:00 p.m.	Lunch