Advanced Workshop in Regulation & Competition 2008-2009

Responding to Conflicting Regulatory and Competitive Forces

November 14, 2008
Quality Regulation: Burdens, Benefits and Lessons from Post, Telecommunications and Energy Sectors

January 16, 2009
Sustainable Energy Policies

April 3, 2009
Innovative Pricing and Conservation

28th Annual Eastern Conference

22nd Annual Western Conference
Monterey, California, June 17-19, 2009

CENTER FOR RESEARCH IN REGULATED INDUSTRIES

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973-353-5761 ∆ 973-353-1348 (fax)
## SCHEDULE AND TOPICS OF THE 2008-2009 WORKSHOP

### Quality Regulation: Burdens, Benefits and Lessons from Post, Telecommunications and Energy Sectors

<table>
<thead>
<tr>
<th>November 14, 2008</th>
<th>Michael Crew, Rutgers University, “Regulating Quality: Basic Principles”</th>
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<tbody>
<tr>
<td>Victor Glass, National Exchange Carrier Association, “Service Quality where Switches and Packets Meet”</td>
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<td>Sheldon Switzer, Baltimore Gas &amp; Electric Company, “Internal Quality Regulation”</td>
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<td>Renée Sheehy, OIG USPS, “OIG and Postal Service Quality Standards”</td>
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<td>Lisbeth “Becky” Dobbins USPS, “Measuring Postal Service Quality”</td>
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<td>Margaret Cigno, US Postal Regulatory Commission, “Regulation of Quality in Postal Service”</td>
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### Sustainable Energy Policies

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<tr>
<th>January 16, 2009</th>
<th>Paul Kleindorfer, Univ. of Pennsylvania &amp; INSEAD, “European Perspectives on Sustainable Energy”</th>
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<tr>
<td>Colin Loxley, PSE&amp;G, “Valuation of Carbon Reductions through Higher Efficiency in Electric Delivery”</td>
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<td>John Caldwell, Edison Electric Institute, “The Economics of Climate Change”</td>
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<td>Christopher Phillips, Energy Solutions, &quot;Nuclear Fuel: technology, use, recycle or disposal&quot;</td>
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Additional Speakers to be arranged (Please continue to check Website)

### Innovative Pricing and Conservation

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<th>April 3, 2009</th>
<th>Eric Ackerman, Edison Electric Institute, “What’s so Smart about “Smart Rates?””</th>
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<tr>
<td>Menahem Spiegel, Rutgers University, “Elements of Demand Side Management as a Public Good”</td>
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<tr>
<td>Michael Crew, Rutgers University, “Price Caps and Energy Conservation: Some Questions”</td>
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<tr>
<td>Michael Ravnitzky, Postal Regulatory Commission, &quot;Electric Vehicles for Mail Delivery: Technical, Cost and Societal Implications&quot;</td>
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Additional Speakers to be arranged (Please continue to check Website)

### Advanced Workshop Conferences:

- **22nd Annual Western Conference**, June 17-19, 2009, Monterey, California, U.S.

## ADVANCED WORKSHOP IN REGULATION AND COMPETITION

Networking Industries—energy, electricity, gas, postal, telecom, water, etc.—are currently undergoing major changes, the most significant being regulatory changes. The Workshop presents some of the latest economic thinking used to analyze major current problems of network industries. Competition, ‘deregulation’, and the increased use of market rather than regulatory processes outline in very broad terms the material to be covered. In addition, the Workshop will provide some of the latest legal thinking and its economic impact upon the increasingly competitive environment of network industries.

### OBJECTIVE

To promote a better understanding of competition, regulatory environment, challenges in network industries and the role of regulation

### WHO SHOULD ATTEND?

Individuals interested in developing a better understanding of competition, forthcoming challenges, and regulatory developments in
network industries and applying it in their company or regulatory commission.

**APPROACH**

The Workshop is organized annually as three one-day meetings combined with a two-day conference in the Eastern U.S. and a second two-day conference on the West Coast. The meeting format is designed to allow for both presentation of recent research and the open discussion of new ideas. The topics covered provide not only the latest research on competitive developments in network industries, but also instructions on subjects required for a better understanding of competition.

**CALL FOR PAPERS - CRRI’S EASTERN & WESTERN CONFERENCES**

Persons interested in presenting papers are invited to submit abstracts not exceeding two double-spaced pages for consideration for either of the two conferences. Abstracts for the 22nd Annual Western Conference are due **December 2, 2008** and those for the 28th Annual Eastern Conference are due **January 5, 2009**. Please indicate which conference you are applying and whether you would be would be prepared to present the paper at either one. Abstracts may be submitted through the URL http://crri.rutgers.edu/papers. To submit an abstract, open the website, click on “Participants”, and choose under the option “Select a Conference” the entry “Eastern” or “Western”.

The Workshop Organizing Committee is responsible for the selection of the Eastern Conference program. The Western Committee is responsible for selection of the Western Conference Program. Decisions on papers will be conveyed promptly. Electronic copies of the completed papers are due **April 10, 2009** for the Eastern and **May 15, 2009**, for the Western Conference.

All persons presenting papers are presenting papers are required to register for the conference at the reduced enrollment fee of $950 (govt. $485) for the Eastern and $1,005 (govt. $540) for the Western Conference, provided payment is received by February 2, and February 16, 2009 respectively. After these dates, the full conference fees of $1,015 (govt. $515) for the Eastern and $1,080 (govt. $575) for the Western Conference will apply. In case of full-time faculty of colleges and universities selected for the program, an honorarium plus full support for registration and lodging may be available.

**CENTER FOR RESEARCH IN REGULATED INDUSTRIES**

CRRI is located at Rutgers University, aims to further the study of regulation by research in economics, finance, and institutions. Its publications, seminars, workshops, and courses make available the latest advances to academics, managers, and regulatory commission staff. The Center has over thirty years of experience providing research, instruction, conferences, courses, seminars, and workshops in the economics of network industries. The Center’s *Journal of Regulatory Economics* is an international scholarly bi-monthly publication intended to provide a forum for the highest quality research in regulatory economics.

**FACULTY**

- **Michael A. Crew**: CRRI Scholar, Department of Finance and Economics, and Director - CRRI, Rutgers University
- **James L. Bicksler**: Professor of Finance and Economics, and Associate Director - CRRI, Rutgers University
- **Paul R. Kleindorfer**: Anheuser Busch Professor of Management Science and Economics, Emeritus, The Wharton School, University of Pennsylvania and Distinguished Research Professor, INSEAD
- **Menahem Spiegel**: Associate Professor of Economics, and Associate Director – CRRI, Rutgers University

**STAFF**

- **Karen Walters**, Assistant Director, Center for Research in Regulated Industries, Rutgers University

**WORKSHOP ORGANIZING COMMITTEE**

- Eric Ackerman - Edison Electric Institute
- Hung Po-Chao, ISO New England, Inc.
- Rand Costich - Postal Regulatory Comm.
- Michael A. Crew - Rutgers University
- Alan E. Finder - KPMG LLP
- Tom Frantz - New Hampshire P.U.C.
- John Kelly - APPA
- Julie Kelly - IDA
- Michael Ravitzky – Postal Regulatory Commission
- James Reitzes - Brattle Group
- Marc Smith - USPS
- Menahem Spiegel - Rutgers University
- Howard Spinner - Virginia State Corporation Commission
- Sheldon Switzer - BG&E

**WESTERN CONFERENCE ORGANIZING COMMITTEE**

- Jasmin Ansar - Pacific Gas & Electric
- Michael A. Crew - Rutgers University
- Fred Curry - California P.U.C.
- Carl Danner - Wilk & Associates/LECG
- Robert Earle – Brattle Group
- Robert Entriken - EPRI
- Ahmad Faruqui - Brattle Group
- Dennis Keane - Pacific Gas & Electric
- Cliff Rochlin - Southern California Gas
- David Salant - Columbia, Clemonson and CRA
- Carl Silsbee - Southern California Edison
REGISTRATION INFORMATION
To register, please complete and return the form below. Registrations are accepted by mail, email, fax, or telephone. Please confirm telephone registrations by sending a completed and signed application form. The deadline for Workshop applications is October 31, 2008. Applications after October 31, 2008, will be admitted on a space available basis.

Volume Discount: Second and Subsequent received in the same envelope or fax or made at the same time by phone or email will receive a 5% volume discount.

Payment Information: Make checks payable to “Rutgers University” and mail to Karen Walters at the above address. VISA and Master Card are accepted forms of payment for registration fees. Fees include prescribed learning materials, meals at Newark meetings, all receptions, and coffee breaks, but do not include lodging and meals at residential meetings. The government rate registration fee is available to government employees. Rates for the Annual Eastern Conference and Western Conference apply only for applications received by January 5, 2009; after this date the full conference fees of $1,015 (govt. $515) for the Eastern and $1,080 (govt. $575) for the Western Conference will apply.

REGISTRATION FORM: Advanced Workshop in Regulation and Competition 2008-2009

Name____________________________________________________

Title: ____________________________________________________

Company: ________________________________________________

Complete Address: __________________________________________

_________________________________________________________

Telephone: _______________________________________________

Fax: _____________________________________________________

Email: __________________________________________________

Billing Information:

____ Payment enclosed.

____ Send invoice to participant at above address.

____ Send invoice to__________________________________________

____ Charge to _____ VISA ______ Master Card #_____________________________ Exp.________/_______

Government Rate: Government employees may apply for reduced enrollment fees.

Cancellation Policy: Until October 31, 2008 cancellation is allowed without penalty and refunds will be allowed in full. After this date, the indicated fee is due in full whether or not the participant attends. Substitutions may be made at any time.

Signature of Participant: ____________________________________