Conflicting Technological and Competitive Forces in Regulated Industries

November 19, 2010
Rutgers Business School, 1 Washington Park, Room 508, NJ
Reformulating the Regulatory Process

January 14, 2011
Rutgers Business School, 1 Washington Park, Newark, NJ
Smart Grid and Regulatory Issues

April 1, 2011
K&L Gates LLP, 1601 K Street, NW, Washington, DC
Viable Modern Postal System?

30th Annual Eastern Conference
Skytop, Pennsylvania, May 18-20, 2011

24th Annual Western Conference
Monterey, California, June 15-17, 2011
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<td><strong>Location:</strong> Rutgers Business School, 1 Washington Park, Room 508, Newark, NJ 07102</td>
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### Speakers
- **Eric Ackerman**, Edison Electric Institute, “Managing Change in the Investor-Owned Utilities”
- **Lauren Rosenblatt**, FERC, “Current State of FERC Enforcement and Oversight of Organized Transmission Markets”
- **Alan Finder**, KPMG, “Preparing for a Reformulated Regulatory Process”
- **Victor Glass**, NECA, Comments

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### Speakers
- **Paul R. Kleindorfer**, INSEAD, “Electrification of Large Delivery Vehicle Fleets”
- **Sheldon Switzer**, BG&E, “Utility DR in Deregulated Markets”
- **James Reitzes**, The Brattle Group, “Smart Grid/Smart Regulation”
- **John Caldwell**, EEI, “Economic Efficiency and the Smart Grid”
- **Kurt Strunk**, NERA “Decoupling and the Cost of Equity”

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### Additional Speakers to be announced

**Advanced Workshop Conferences**


**24th Annual Western Conference**, June 15-17, 2011, Monterey, California, U.S.
ADVANCED WORKSHOP IN REGULATION AND COMPETITION

Network industries - telecommunications, electricity, gas, water, etc. - are currently undergoing major changes, the most significant being the entry of competitors. These conferences aim to be at the cutting edge of these developments by providing the opportunity to discuss the research of academics, company economists, and regulatory commission economists. Several of the papers presented at past conferences have been published in professional journals, including the Conference/Practitioners Issue of the Journal of Regulatory Economics.

OBJECTIVE
To promote a better understanding of competition, regulatory environment, challenges in network industries and the role of regulation.

WHO SHOULD ATTEND?
Individuals interested in developing a better understanding of competition, forthcoming challenges, and regulatory developments in network industries and applying it in their company or regulatory commission.

APPROACH
The Workshop is organized annually as three one-day meetings combined with a two-day conference in the Eastern U.S. and a second two-day conference on the West Coast. The meeting format is designed to allow for both presentation of recent research and the open discussion of new ideas. The topics covered provide not only the latest research on competitive developments in network industries, but also instructions on subjects required for a better understanding of competition.

CALL FOR PAPERS - CRRI’S EASTERN & WESTERN CONFERENCES
Persons interested in submitting papers are invited to submit abstracts not exceeding 300 words for consideration for either of the two conferences. Please complete the abstract submission form along with your abstract and send via email to the following dedicated account: abstractsecwc@business.rutgers.edu. Include your name and title of the paper on the abstract and use MS Word format. All abstracts will receive an immediate automatic acknowledgement and a personal acknowledgement within a few days. If both of these have not been received with 48 hours please let us know immediately by calling (973)353-5761 or via e-mail at crri@business.rutgers.edu. If there is more than one author indicate whether co-author plans to attend. More than one abstract may be submitted but please note for each abstract which conference is preferred. The Workshop Organizing Committee is responsible for the selection of the program for the Eastern Conference. The Western Conference Organizing Committee will select the program for the Western Conference. So that we may distribute copies of the papers before the conferences, completed papers are due no later than April 6, 2011, for the Eastern Conference, and May 20, 2011, for the Western Conference. All papers will be distributed on a restricted website and on CD-ROM. This requires that the papers be in the following electronic formats: MS Word and Adobe Acrobat PDF’s.

Acceptance of any abstract automatically registers the lead author for the Conference for which the paper is selected. The lead author will be considered a Speaker and is required to pay the reduced Speakers' enrollment fee. The fee is $950 (government rate of $485 for regulatory commission staff) for the Eastern and $1,005 (govt. $540) for the Western Conference, provided payment is received by February 4, 2011 for the Western and February 18, 2011 for the Eastern. After this date the full conference fees of $1,015 (govt. $515) for the Eastern and $1,080 (govt. $575) for the Western will apply. A no cancellation policy is applicable to speakers of accepted papers, unless we are notified prior to the abstract submission deadline. All registration fees are exclusive of food and lodging which will be paid directly to the hotel by the participant, with the exception of the Western Conference fee, which includes dinner on the first evening of the Conference. In the case of full-time faculty of colleges and universities selected for the program, an honorarium plus full support for registration and lodging may be available.

CENTER FOR RESEARCH IN REGULATED INDUSTRIES
CRRI is located at Rutgers University, aims to further the study of regulation by research in economics, finance, and institutions. Its publications, seminars, workshops, and courses make available the latest advances to academics, managers, and regulatory commission staff. The Center has over thirty years of experience providing research, instruction, conferences, courses, seminars, and workshops in the economics of network industries. The Center’s Journal of Regulatory Economics is an international scholarly bi-monthly publication intended to provide a forum for
the highest quality research in regulatory economics.

**FACULTY**

**Michael A. Crew:** Director and CRRI Professor of Regulatory Economics, CRRI, Rutgers University  
**James L. Bicksler:** Professor of Finance and Economics and Associate Director - CRRI, Rutgers University  
**Paul R. Kleindorfer:** Anheuser Busch Professor of Management Science and Economics, Emeritus, The Wharton School, University of Pennsylvania and Distinguished Research Professor, INSEAD  
**Menahem Spiegel:** Associate Professor of Economics and Associate Director – CRRI, Rutgers University

**WORKSHOP ORGANIZING COMMITTEE**

Eric Ackerman - Edison Electric Institute  
Sandra Bennett - Southwestern Electric Power Company  
John Caldwell – Edison Electric Institute  
Hung-po Chao, ISO New England, Inc  
E. Rand Costich - Postal Regulatory Commission  
Michael A. Crew - Rutgers University  
William Deegan - Central Vermont Public Service Corporation  
Alan E. Finder - KPMG LLP  
Tom Frantz - New Hampshire P.U.C.  
Victor Glass – NECA  
Julie Kelly – IDA  
Susan Kelly - APPA  
Colin Loxley - PSE&G  
Mark Reeder - New York State Department of Public Service  
James D. Reitzes - Brattle Group  
Richard E. Schuler Jr. - New York State Department of Public Service  
Marc Smith - USPS  
Menahem Spiegel - Rutgers University  
Howard Spinner - Virginia State Corporation Commission  
Kurt Strunk - NERA  
Sheldon Switzer - BG&E

**WESTERN CONFERENCE ORGANIZING COMMITTEE**

Matthew Arenchild (Navigant Consulting, Inc.)  
Michael A. Crew (Rutgers University)  
Fred Curry (Regulatory Consultant)  
Carl Danner (Wilk & Associates/LECG)  
Robert Earle (Analysis Group)  
Robert Enright (EPRI)  
Ahmad Faruqui (Brattle Group)  
Jim Heidell (NERA)  
Rami Kahlon (California Public Utilities Commission)  
Dennis Keane (Pacific Gas & Electric)  
Carl B. Linvill (Aspen Environmental Group)  
Cliff Rochlin (Southern California Gas)  
Carl Silsbee (Southern California Edison)  
Kevin D. Woodruff (Woodruff Expert Service)

**CONTACTING CRRI**

Home Page:  [www.crri.rutgers.edu](http://www.crri.rutgers.edu)  
Address: CRRI, Rutgers Business School, 1 Washington Park, Newark, NJ 07102-3122  
Phone: 973-353-5761 (office) / 973-353-1348 (fax)  
Email: crri@business.rutgers.edu or mcrew@business.rutgers.edu (Michael A. Crew)

**REGISTRATION INFORMATION**

To register, please complete and return the form below. Registrations are accepted by mail, email, fax, or telephone. Please confirm telephone registrations by sending a completed and signed application form. The deadline for Workshop applications is October 31, 2010. Applications after October 31, 2010, will be admitted on a space available basis.
**VOLUME DISCOUNT:** Second and Subsequent received in the same envelope or fax or made at the same time by phone or email will receive a 5% volume discount.

**PAYMENT INFORMATION:** Make checks payable to “Rutgers University” and mail to the above address. VISA and Master Card are accepted forms of payment for registration fees. Fees include prescribed learning materials, meals at workshops, all receptions, and coffee breaks, but do not include lodging and meals at residential meetings. The government rate registration fee is available to government employees. The special speaker rates will be given provided payment is received by February 4, 2011 for the Western and February 18, 2011 for the Eastern. After this date the full conference fees of $1,015 (govt. $515) for the Eastern and $1,080 (govt. $575) for the Western will apply.

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**REGISTRATION FORM: ADVANCED WORKSHOP IN REGULATION AND COMPETITION 2010-2011**

Name____________________________________________________  Package:
Title: ____________________________________________________  ____ Workshop I ($780/Gov. $395): D.C./Newark/NYC sessions ONLY
Company: ________________________________________________  ____ Single Newark Session ($390/Gov. $200)
Complete Address: _________________________________________  ______ November 19, 2010
Telephone: _______________________________________________  ______ January 14, 2011
Fax: _____________________________________________________  ______ April 1, 2011
Email: __________________________________________________  ____ Workshop II ($1260/Gov.$635): Newark/Newark/D.C. sessions and ONE conference:
Qty. Charge to _____ VISA ______ Master Card #__________________________ Exp.________/_______

**Billing Information:**
___ Payment enclosed.
___ Send invoice to participant at above address.

___ Send invoice to_______________________________________________________  ____ 30th Annual Eastern Conference (May 18-20, 2011)
___ 24th Annual Western Conference (June 15-17, 2011)
___ Workshop III ($1670/Gov. $855): Newark/Newark/D.C. sessions and BOTH conferences.
___ Eastern Conference ONLY ($950/Gov. $485)
___ Western Conference ONLY ($1005/Gov. $540)

**Government Rate:** Government employees may apply for reduced enrollment fees.

**Cancellation Policy:** Until October 31, 2010 cancellation is allowed without penalty and refunds will be allowed in full. After this date, the indicated fee is due in full whether or not the participant attends. Substitutions may be made at any time.

**Signature of Participant:** ________________________________________________