**Advanced Workshop in Regulation & Competition 2013-2014**

**Rutgers Center for Research in Regulated Industries**

---

**New Business Models and Postal Reform**

**April 4, 2014**

Location: K&L Gates, LLP  
1601 K Street, NW  
Washington, DC 20006

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:45 – 9:15</td>
<td>Sign in, Coffee &amp; Tea Available</td>
</tr>
<tr>
<td>9:00 – 9:10</td>
<td><strong>Welcome and Introduction</strong> – Michael Scanlon and Michael Crew</td>
</tr>
<tr>
<td>9:10 – 9:45</td>
<td><strong>USPS Evolving Infrastructure to Meet Future Marketplace Demands</strong> – Megan Brennan</td>
</tr>
<tr>
<td>10:55 – 11:15</td>
<td><strong>COFFEE BREAK</strong></td>
</tr>
<tr>
<td>11:15 – 11:50</td>
<td><strong>Business Strategies for a New Era</strong> – John Caldwell</td>
</tr>
<tr>
<td>12:25 – 13:00</td>
<td><strong>Customer Focus for USPS</strong> – Jody Berenblatt</td>
</tr>
<tr>
<td>13:00 – 14:05</td>
<td><strong>LUNCH</strong></td>
</tr>
<tr>
<td>14:05 – 14:40</td>
<td><strong>Current Issues in U.S. Postal Competition Policy</strong> – David Levy</td>
</tr>
<tr>
<td>14:40 – 15:15</td>
<td><strong>Building Our Network and Postal Banking</strong> – Debby Szeredy</td>
</tr>
<tr>
<td>15:15 – 15:50</td>
<td><strong>A Consensus Approach to postal Reform</strong> – Jim Sauber</td>
</tr>
<tr>
<td>15:50 – 16:25</td>
<td><strong>USPS Diversification Strategies: Panacea or Placebo</strong> – Michael Scanlon</td>
</tr>
<tr>
<td>16:25 – 16:45</td>
<td><strong>Discussion and Concluding Remarks</strong> – Michael Scanlon and Michael Crew</td>
</tr>
</tbody>
</table>
SPEAKERS

Jody Berenblatt, Senior Advisor, GrayHair Advisors
Megan J. Brennan, Chief Operating Officer and Executive Vice President, USPS
Tim Brennan, Chief Economist, FCC and Professor, University of Maryland –Baltimore County
John Caldwell, Chief Economist, Edison Electric Institute
Michael A. Crew, CRRI Distinguished Professor of Regulatory Economics, Rutgers University
Ruth Goldway, Chairman, U.S. Postal Regulatory Commission
David Levy, Partner, Venable LLP
Jim Sauber, Chief of Staff, The National Association of Letter Carriers
Michael Scanlon, Partner, K&L Gates LLP
Debby Szeredy, Executive Vice President, American Postal Workers Union
Dave Williams, Inspector General, Office of Inspector General – United States Postal Service

CONTACTING CRRI
Home Page: www.business.rutgers.edu/CRRI
Address: CRRI, Rutgers Business School, 1 Washington Park, Newark, NJ 07102-3122
Phone: 973-353-5761 (office) / 973-353-1348 (fax)
Email: crri@business.rutgers.edu (Jeremy Guenter) or mcrew@business.rutgers.edu (Michael A. Crew)

REGISTRATION INFORMATION
To register, please complete and return the form to CRRI, Rutgers Business School at address, email or fax above.

VOLUME DISCOUNT: Second and Subsequent received in the same envelope or fax or made at the same time by phone or email will receive a 5% volume discount.

PAYMENT INFORMATION: Make checks payable to “Rutgers University” and mail to the above address. VISA and Master Card are accepted forms of payment for registration fees. Fees include prescribed learning materials, meals at workshop, all receptions, and coffee breaks, but do not include lodging and meals at residential meetings. The government rate registration fee is available to government employees

REGISTRATION FORM: April 4, 2014 Workshop – New Business Models and Postal Reform

Name________________________________________________

Title: ________________________________________________

Company: ____________________________________________

Complete Address: _____________________________________

Telephone: ___________________________________________

Fax: _________________________________________

Email: _______________________________________________

Registration Package:

_____ Industry rate (non-govt) $400

_____ Government rate $210

Billing Information:

_____ Payment enclosed.

_____ Send invoice to participant at above email address.

_____ Send invoice to_____________________________________

_____ Charge to _____ VISA _____ Master Card #___________________________ Exp_______ / ______ CVC ________

Government Rate: Government employees may apply for reduced enrollment fees

Cancellation Policy: In the event of cancellation of his/her registration for the workshop there are no refunds. Substitutions may be made at any time.

Signature of Participant: _____________________________________________________________________