Rutgers University, Graduate School of Management
Center for Research in Regulated Industries
Advanced Workshop in Regulation and
Public Utility Economics

THIRD ANNUAL WESTERN CONFERENCE
Catamaran Hotel, San Diego, California
Wednesday, July 11 to Friday, July 13, 1990

APPLICATION PROCEDURES

Please complete the attached application form and return it by May 15, 1990. Applications received after this date will be accepted on a space available basis. The fee for the Conference is $550 per person. This includes learning materials, receptions and coffee breaks; it does not cover food and lodging which are to be paid directly to the hotel by the participant. For participants affiliated with governmental and other non-profit organizations, there is a reduced rate of $275 per person.

HOTEL RESERVATIONS

Sufficient rooms are reserved at the Catamaran Hotel for all of the Conference participants. Participants should register for the conference by returning the application form. Hotel reservation forms will be sent to participants after their conference application forms have been received.

CONFERENCE FACULTY AND STAFF

Linda S. Brennan, Administrative Assistant, Graduate School of Management, Rutgers University
Michael A. Crew, Professor of Economics, Graduate School of Management, Rutgers University

For further information, please contact:
Michael A. Crew
Center for Research in Regulated Industries
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The Center for Research in Regulated Industries aims to further the study of regulation by research in economics, finance, and institutions. Its publications, seminars, workshops, and courses make available the latest advances to academics, managers, and regulatory commission staff. The Center's Journal of Regulatory Economics is an international scholarly quarterly intended to provide a forum for the highest quality research in regulatory economics.
THIRD ANNUAL WESTERN CONFERENCE OF THE ADVANCED WORKSHOP IN REGULATION AND PUBLIC UTILITY ECONOMICS

Wednesday, July 11, 1990

4:30 - 6:00  Welcome to Conference—Michael Crew
John L. Jurwitz: When Avoided Costs Become an Endogenous Regulatory Variable
William E. Kovacic: Fixed Price Contracts in Weapons Acquisition

6:00 - 9:00  Harbor Cruise:
Cocktail Hour, Dinner & Speech
Commissioner Richard Bilas, California Energy Commission

Thursday, July 12, 1990

9:00 - 10:15  Chair: John Duray
Discussants: Terrence C. Halpin and Ingo Vogelsang
Andy Banerjee: Analysis of Demand Migration and Take Rates for Special Access High Capacity Services
Joel Brodsky: Applications of Residential End Use Load Data From PG&E’s Appliance Metering Project
Thomas J. Makarewicz: The Effectiveness of Low Income Telephone Assistance: The Southwestern Bell Experience

10:15 - 10:30  Coffee Break

10:30 - 12:15  Concurrent Sessions:

TELEPHONE COSTING
Chair: Bill R. Wiginton
Discussants: Wayne Hallard, John Kling, and Lynne C. Miller
Lisa Chalstrom: Cost Allocations for Regulated Telephone Companies
Mark E. Meitzen: Non-Basic Telecommunications Services and Cash Cow Economics: Who Gets Milked?
Bridger Mitchell: Incremental Costs of Telephone Access and Local Use

BIDDING
Chair: Manuel Alvarez
Discussants: Andrew Harvey, Fereidoon P. Sioshansi and Winifred C. Walters
David M. Kline: The Potential Contribution of Gas Futures Trading to Economic Efficiency
Frederick D. Sebold and Mark A. Thayer: A Methodology for Integrating Air Quality Impacts into Energy Resource Planning
Eric C. Woychik: Towards Optimal Multiattribute Bidding for Electric Power

12:15 - 1:45  Lunch Break

1:45 - 3:00  Concurrent Sessions:

Chair: Kent Bjornstad
Discussants: Brenda Kahn and Joseph C. Schuh
Richard Simonet: Network Externalities, Critical Mass, Community Interest, Other Buzzwords, and New Services
James A. Waddell and William M. Takis: Regulatory-Induced Biases on a Firm’s Cost of Capital

DSM
Chair: Carl H. Silsby
Discussants: Dennis Fukumoto and Donald G. Hoffard
Jasmin Ansar and Steven L. Kline: Incentive Schemes for DSM Programs and Their Effects on Utility Productivity
Ahmad Faruqui and Kenneth P. Seiden: Second-Stage Effects of Demand-Side Management Programs

3:00  Exercise Break

Friday, July 13, 1990

9:00 - 10:50  Chair: George Cluff
Discussants: James Green and Michael Robinson
Sarah J. Goodfriend: Competition Analysis in the Electric Utility Industry: Applying Antitrust Principles to the SCE and SDG&E Merger
David Salant: Crossing Dupuit’s Bridge Again: A Trigger Policy for Efficient Investment in Infrastructure
C.K. Woo: Efficient Electricity Pricing with Self-Rationing

10:50 - 11:10  Coffee Break

11:10 - 12:55  Concurrent Sessions:

Chair: Alexander Larson
Discussants: Dennis M. Keane, Christina Kirchner and Fred L. Curry
Joel A. Balbien: Rate Cap Regulation for Natural Gas Distribution Companies
Edward Kahn: Market Incentives for Technology Innovation: The Case of DOE’s Clean Coal Technology Program
Allen J. Girdner: Developer Owned Water Systems: The Regulator’s Bane

12:55 - 1:00  Closing Remarks—Michael Crew
Rutgers, The State University of New Jersey
Graduate School of Management
Center for Research in Regulated Industries
Advanced Workshop in Regulation and Public Utility Economics
Third Annual Western Conference
Catamaran Hotel, San Diego, California, July 11-13, 1990

Application

Name ____________________________
Title ____________________________
Company ____________________________
Address ____________________________

Telephone Number ____________________________

Billing Information:
☐ Payment enclosed*
☐ Send invoice to participant at above address
☐ Send invoice to: ____________________________

Fees: The fee for the conference is $550 per person which includes beverages and instructional materials. Food and lodging are not included.

Government Rate: Members of non-profit organizations may apply for the reduced enrollment fee of $275 per person.
☐ I would like to apply for the government rate of $275.

Volume Discount: Second and subsequent applications received in the same envelope will receive a 5% volume discount.

Telephone Reservations: You may register for the Conference by telephone (201-648-5049), however, your call should be followed up by a completed signed application form.
☐ This form confirms a telephone reservation.

CANCELLATION POLICY: Until May 15, 1990 refunds will be allowed in full. After this date the conference fee is due in full whether or not the participant actually attends the conference. Substitutions may be made at any time.

Signature of Participant: ____________________________

Please return completed application form by May 15, 1990** to:
Linda S. Brennan, Rutgers University, Graduate School of Management, 180 University Avenue, Newark, NJ 07102
or FAX your application to: (201)648-1348.
* Make check payable to “Rutgers University.” Credit cards are not acceptable for payment of conference fees.
** Applications received after May 15, 1990 will be admitted on a space available basis.