Business Student Transition at Rutgers (B-STAR)
Transforming Undergraduate Students into Business Professionals

Program Description:
Rutgers Business School – Business Student Transition at Rutgers (RBS B-STAR) Program is a highly competitive six-week summer academic and residential bridge program offered by the RBS Office of Diversity Programs. The RBS B-STAR program is a signature program included in the RBS – PLUS (Pathways Leading to Undergraduate Success) diversity programs portfolio.

The RBS B-STAR program is designed to support high-performing and high-potential freshmen minority students who have accepted admission to RBS.

The first tier of the program includes an intensive, six-week, hands-on academic agenda in which selected incoming freshmen have an opportunity to live on campus and take two college courses for full academic credit.

The second tier of the program consists of multi-year follow-up and engagement of the RBS B-STARs. Program participants are provided various support services, resources, and opportunities designed to develop leadership abilities as they work towards the completion of an undergraduate business degree.

RBS B-STAR Program Dates
♦ The program will operate from: Early July – Mid August
♦ Deadline to apply: June 1

Contact Us:
Office of Diversity Programs
Newark and New Brunswick
E: diversityprograms@business.rutgers.edu
P: 973-353-2825

The technically advanced Rutgers Business School building in Newark’s University Heights is about 20 minutes to New York City by train.

Apply Today:
business.rutgers.edu/diversityprograms

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Excellence
Talented students, outstanding and demanding faculty, prestigious research University.

Diversity
Diverse and driven student body, diverse faculty, and a wide array of programs in diverse locations.

Access
Education that prepares students to make positive contributions to the economy of New Jersey and the world.
RBS B-STAR FAQs

Who is eligible to apply for the program?
The RBS B-STAR Program is open to qualified minority students from historically underserved and disadvantaged backgrounds/circumstances who have accepted admission to RBS. If you think you may be eligible, please apply.

What courses will I take as a RBS B-STAR program participant?
All program participants will participate in one general education course as well as one Business focussed course worth a total of (6) academic course credits. For example, Newark campus participants will take Management Information Systems and English Composition, while New Brunswick campus participants will take Intro to Business and Expository Writing 101.

How many students will be admitted to the RBS B-STAR program?
This highly competitive program has up to 20 openings for qualified students. Space is limited and eligible applicants will be admitted on a first-come, first-served basis, so apply early!

How much will it cost for me to attend the program?
Students recieve a scholarship to cover the costs of the program. Program costs are valued at approximately $8,000. There are no additional fees associated with the RBS B-STAR program.

Why should I attend the RBS B-STAR freshman summer bridge program?
In addition to earning college credits prior to the start of the fall semester, the small cohort experience is invaluable. You will be living and learning with a small group of students from similar backgrounds, and with staff and students who will work with you to make the most of your experience.

Application Requirements

- Acceptance to RBS
- Completed RBS B-STAR Program Application with Required Essay (minimum 500 words)
- Non EOF Student *
- Updated Resume
- Interview

***Successful candidates must also test into English 101 and must not be eligible to participate in Educational Opportunity Fund (EOF) programming.***