Rutgers students from other schools, departments, and majors can expand their education and enhance their careers by earning a Minor in Business Administration at Rutgers Business School. The minor benefits any major by giving students skills and knowledge to compete globally while broadening their appreciation for how the world works.

The RBS Undergraduate Program created seven learning goals that shape the curriculum on the accreditation standards of the Association to Advance Collegiate Schools of Business (AACSB). Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master’s, and doctoral degrees in business and accounting. AACSB Accreditation is the hallmark of excellence in business education, and has been earned by less than five percent of the world’s business programs.

RBS provides instruction and experiences to develop essential business skills that will enable our graduating students to pursue meaningful careers and make positive contributions to society.

Learning goals
2. Business Knowledge – demonstrate knowledge of basic business concepts.
3. Quantitative Skills – understand, analyze, and use quantitative data to make business decisions and report to stakeholders.
4. Critical Thinking Skills – critically evaluate, analyze and interpret information to solve problems and make business decisions.
5. Information Technology Skills – demonstrate proficiency in the use of information technology.
6. Ethics – understand and evaluate ethical issues and situations to make business decisions.
7. Multicultural and Diversity – develop an awareness and understanding of the cultural issues that impact business operations in a global society.

Advantages
A Minor in Business Administration augments all disciplines and expands career options and professional development. Virtually any position can utilize the learning goals. Students’ earning potential increases not only from course content and employer-recognized expanded education, but also from students’ own informed analysis and decision making.

Key Facts:
- Full course curriculum taken alongside RBS majors
- Courses taught by award-winning faculty
- Requirements cover each of RBS’s disciplinary areas
- Minor augments and supports any major or career

Excellence
Talented students, outstanding and demanding faculty, prestigious research University.

Diversity
Diverse and driven student body, diverse faculty, and a wide array of programs in diverse locations.

Access
Education that prepares students to make positive contributions to the economy of New Jersey and the world.
Path to Minor

Rutgers Business School’s Undergraduate Program in New Brunswick offers a minor in Business Administration to provide students with a strong foundation in the broad functional areas of business. The 18-credit minor consists of 6 three-credit introductory courses covering each of Rutgers Business School’s disciplinary areas. This combination provides a substantial and comprehensive overview of the major aspects of business administration. The Business Administration minor requires the successful completion of the following courses:

1) Financial Accounting (33:010:272)
3) Introduction to Management (33:620:301)
4) Introduction to Marketing (33:630:301)
5) Introduction to Supply Chain Management (33:799:301)
6) Choice of one of the following:
   b. Operations Management (33:136:386)

With the exception of Introduction to Finance, all of the above courses are taken alongside RBS majors. Though the minor is kept to 18 credit hours, we further include the following as suggested courses to round out the experience.

THESE COURSES ARE NOT REQUIRED

1) Introduction to Microeconomics (01:220:102)
2) Introduction to Macroeconomics (01:220:103)
3) Writing for Business and the Professions (01:350:303)
4) Business Ethics (33:522:334)

Goals of the Minor

- To acquire an understanding of the theories, principles, and practices in the foundations of business (accounting, finance, management, marketing, supply chain management).
- To acquire the knowledge and understanding of the terminology used in business.

How to Apply

Students must apply to Rutgers Business School for the Business Administration minor. Only after admission will a student be recognized as enrolled in the Business Administration minor. Given the limited space that is available, admission will be on a first come, first served basis for eligible students. Visit our website to find out more about applying:

Eligibility to be admitted into the minor requires the student to meet all of the following criteria:

1. Good academic standing.
2. Successful completion of Pre-calculus College Mathematics (01:640:115) (or placement out of Pre-calculus).