Master of Science in Healthcare Services Management

**Leadership + Analytics + Operations = A New Advantage in Healthcare**

The Master of Science degree in Healthcare Services Management (MSHSM) is a 30-36 credit hour degree program designed to prepare professionals with the knowledge, skills and experience needed to spearhead operations in healthcare services organizations and their extended supply chains.

The MSHSM customizes business-oriented and practice-based MBA curriculum for the healthcare services sector. It is positioned to be one of the few healthcare management programs that is able to deliver a high level of preparation and training in leadership, analytics and operations, necessary to lead organizations to achieve operational excellence in a rapidly changing environment.

The program blends qualitative and quantitative skills in its core curriculum, and builds graduate level business acumen in finance, accounting, marketing, IT, and legal issues, all tailored towards healthcare around the core.

The MSHSM will benefit professionals from a variety of healthcare delivery sector organizations. It is designed for individuals interested in managerial or executive careers in healthcare services organizations (hospitals, clinics, long term care providers, etc.), healthcare consulting firms, and companies in the extended healthcare supply chains.

**Why a specialty masters in Healthcare Services Management**

The healthcare industry is projected to add more jobs than any other industry between 2012 and 2022; over 4 million jobs (U.S. Bureau of Labor Statistics).

- Healthcare Management Graduates enjoy a 93% placement. (CAHME report)
- Healthcare management careers in NJ are lucrative:
  - Hospital Chief Operating Officer: $277,000 (Indeed.com)
  - Hospital Vice President of Process Improvement: $114,00 (Indeed.com)
  - Health System Management Engineer: $106,000 (Indeed.com)
  - Practice Manager: $84,000 (Indeed.com)
  - Clinic Director: $82,000. (Indeed.com)

**Rutgers Business School
Newark and New Brunswick**

- 30-36 credit hours, flexible program that can be completed full-time in as little as one year
- Hybrid classes integrating on-campus (New Brunswick) and online sessions for convenience and effectiveness
- Business-oriented and practice-based curriculum
- Both soft (leadership) and hard (analytics) skills

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**Medical and Health Services Managers**
Percent change in employment, projected 2012-22

- Medical and health services managers: 23%
- Total, all occupations: 11%
- Management occupations: 7%

Student Learning Outcomes

1. Effectively lead healthcare provider organizations in the midst of healthcare reform/industry transition.
2. Improve organizational performance through operations excellence.
3. Develop the analytical skills to make data-driven decisions in healthcare management.
4. Integrate finance, accounting and marketing for successful healthcare operations and new ventures.

This 30-36 credit hour, flexible, hybrid program can be completed full-time in as little as one year. Part-time students are welcome!

Degree Requirements & Suggested Schedule (Part-time)
(Course credit indicated in parenthesis)

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<thead>
<tr>
<th>Semester 1</th>
<th>10 Credits</th>
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<tr>
<td>US Healthcare Systems and Managed Markets (3)</td>
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<td>Healthcare Services Management (3)</td>
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<td>Data Analytics and Decision Making (3)</td>
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<td>Healthcare Legal and Ethics (1)</td>
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<th>Semester 2</th>
<th>10 Credits</th>
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<tr>
<td>Accounting for Managers (3)</td>
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<td>Healthcare Operations Analysis (3)</td>
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<td>Management Skills - Professional Development (3)</td>
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<td>Healthcare Innovation and Technology Management (1)</td>
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<td>Optional Internship</td>
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<th>Semester 3</th>
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<tr>
<td>Healthcare Marketing (3)</td>
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<td>Lean Six Sigma (3)</td>
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<td>Healthcare Finance (3)</td>
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<td>Healthcare Seminar (1)</td>
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<th>Semester 4</th>
<th>6 Credits</th>
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<td>MS - HSM Industry Client Project (3)</td>
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<td>Valuation of New Business Ventures (3)</td>
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Marketplace Feedback:

“The healthcare industry is changing rapidly and to be successful, healthcare leaders need to engage at an unprecedented pace. Rutgers University is committed to improving healthcare in New Jersey and beyond by offering coursework that is preparing students to effectively lead in these challenging times.”

- Céu Cirne-Neves; FACHE, Vice President of Physician and Patient Service, Saint Barnabas Medical Center Rutgers University, Class of 1980

“The HSM course helped me to understand the constraints a manager faces within the healthcare field, and to develop the tangible skills necessary to navigate the landscape. I gained policy-level insights as well as department-level techniques that will help me in various stages of my career moving forward.”

- Alex Watson, MD/MBA Candidate, Class of 2019

“As healthcare continues to move away from fee for service to pay for performance, it is critical for both healthcare providers and administrators to develop expertise in the analytics that identify and track population health outcomes, and facilitates the transition to the new model of health care delivery.”

- Marc Klapholz, MD, FACC, Professor and Chair, Department of Medicine, Rutgers New Jersey Medical School, Chief of Service (Medicine), University Hospital

Graduate Admissions
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