



**RUTGERS**

Rutgers Business School  
Newark and New Brunswick

## Management Major

### Description & Careers

#### The Field

The Management and Global Business department equips students with the tools, skills, and understanding needed to manage and lead businesses in our globally integrated economy. Management is the act of orchestrating people and other resources to accomplish desired goals and objectives efficiently and effectively. With a focus on organizations and employees, managers are involved in planning, organizing, staffing, controlling, and leading the enterprise. Students develop skills to be both effective managers and effective leaders.

Because management is the fundamental discipline used in all businesses, the management major is beneficial for students as their prime major. Because management is necessary not only at the top of the enterprise but in all its business functions, students pursuing other majors, including finance, accounting, supply chain, marketing, information systems, or analytics, will benefit with management as a dual major with their prime major.

The department also offers specialized courses in the field of international business and entrepreneurship to prepare future leaders for the global economy. In a global economy, the success and survival of companies is dependent upon their ability to expand into new markets and develop new businesses with new products and services. Companies are looking for professionals who understand the importance of global reach, and can help firms succeed in global markets.

#### Career Paths

Management careers are found in all industries, because expert management is essential to the success of all businesses. Management and Global Business graduates find work after graduation in a variety of supervisory and management trainee and associate positions. These positions include for example: customer service managers, strategy and business analytics associate, business development specialist, product and brand management associate, and team leads in cross-functional teams. Graduates specializing in international business find employment in multinational companies involved in import and export business as well as foreign companies operating in the United States.

Managers are hired to play a variety of roles which require a solid understanding of functional areas as well as leadership and decision making capabilities. These managers support the work of people who specialize in a functional area such as accounting, marketing, finance, or supply chain. Managers coordinate specialist activities and build cooperation in and among the functions.

#### Compensation

Compensation of Management and Global Business graduates depends on the type of job and other functional specializations.

#### Key Facts:

- ◆ RBS offers various global study trips to Asia and Latin America
- ◆ Management graduates have the flexibility to work in a variety of different industries
- ◆ Salary levels depend on the type of industry and location
- ◆ Management curriculum gives students a broad understanding and foundation of the way businesses are run
- ◆ Managers should keep an eye on key industry trends and understand how to be an effective leader

#### Excellence

Talented students, outstanding and demanding faculty, prestigious research University.

#### Diversity

Diverse and driven student body, diverse faculty, and a wide array of programs in diverse locations.

#### Access

Education that prepares students to make positive contributions to the economy of New Jersey and the world.