Master of Science in Business of Fashion

Bridge the gap between creative passion and business acumen

The Rutgers Business School Master of Science in Business of Fashion is a cutting-edge program that will prepare you for a thrilling business career in the fashion industry. Bridging the gap between creative passion and business acumen, our program will provide you with the knowledge you need to position yourself to be a key player in the industry—all in a location that is just minutes away from the fashion center of the world, New York City.

Students in the program will engage in a rigorous and relevant curriculum and have access to renowned, world-class faculty and industry professionals. Whether you are ready to break into a business career in the industry, are a creative design entrepreneur, or an industry veteran, the Master of Science in Business of Fashion will prepare you to be a leader in the field.

Classes will be held at our satellite location in Jersey City, just a few short train stops away from Manhattan.

Faculty Profile: Tavy Ronen

Professor Ronen has a Ph.D. in Finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management and corporate finance. Ronen’s areas of expertise include market microstructure, credit markets, informational efficiency and the financial issues facing the fashion and related industries. Her connections to the fashion world through her family business have given Ronen keen insights into the need the industry has for workers who are creative but also have knowledge and skills in key business areas, including logistics and finance. She is the director of the Business of Fashion programs at Rutgers Business School, which also include an undergraduate minor.
Curriculum

The Master of Science in Business of Fashion is 30-credit advanced, interdisciplinary program addressing the unique aspects of the fashion industry from a business, finance, marketing, and supply chain perspective. Full-time students can complete the program in one year and part-time students within two years. Each course is specifically tailored toward the fashion and beauty industries. Students will be provided with opportunities to meet fashion industry leaders through attending field trips and special courses and lectures. Fashion related special topic courses will also be offered.

Sampling of Courses
Small Business Finance
Management Skills
Supply Chain Strategy and Disruption
Management of Fashion
Global Procurement and Supply Management
Advanced Topics in Finance for the Fashion and Beauty Industries
The Branding of Fashion
Project Management in the Fashion and Beauty Industries
Fashion Law and Supply Chain Compliance
Digital Marketing
Marketing Research

How to Apply
Apply online: business.rutgers.edu/business-fashion/admissions

Please visit business.rutgers.edu to learn about upcoming information sessions and open houses.

Contact
Phone: 973-353-1234
Email: fashion@business.rutgers.edu
Website: business.rutgers.edu/business-fashion

Rutgers Business School-Newark and New Brunswick is an integral part of one of the nation’s oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.

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