Global Business MBA

Come with your passion, leave with your career

The Global Business concentration prepares students to manage effectively in a complex and dynamic global business environment. Building on a foundational course in international business, students can select from a range of courses that address issues of managing in a global environment, such as cross-cultural management, strategies for emerging markets, negotiations, strategic alliances and technology transfer, international trade and finance, and marketing. The department also regularly offers courses that involve travel abroad, combined with structured learning on and off campus. One such course offered through the department can be counted toward the concentration. The Global Business concentration is especially valuable for students who choose a second concentration in areas such as Strategy and Leadership, Finance, Supply Chain Management, and Marketing. This sends a signal to employers of having both functional specialization as well as in-depth understanding of how to manage in a global economy.

Bringing Research into the Classroom

Students learn from professors like John Cantwell, Editor-in-Chief of the prestigious Journal of International Business Studies; Farok Contractor, an expert in the area of corporate alliances, outsourcing and offshoring, and foreign direct investment; Chao Chen, an expert in the area of organizational behavior and cross cultural management; and Ajai Gaur, an expert in the area of emerging economies and global strategic management. Professors share their research with students by incorporating their findings and managerial implications into classes, and by involving students in research activities.

Learn from top executives at Rutgers’ CEO Lecture Series

The CEO Lecture Series was started in 2010 as a way of providing students with access to thought leaders and prominent executives who share real-world insights. A number of the speakers are distinguished Rutgers alumni. These CEOs greatly contribute to RBS’ students and the wider community by sharing experiences, providing a network for students to tap into as they begin their careers, and connecting with faculty.

Speakers:

- Thomas A. Renyi (RBS MBA ’68), CEO and Chairman, The Bank of New York Mellon
- Ralph Izzo (RBS MBA ’02), Chairman and CEO, PSE&G
- Joseph Pieroni (RBS MBA), CEO, Daiichi Sankyo
- Sheri McCoy (RBS MBA ’88), CEO, Avon, former Vice Chairman of the Executive Committee, Johnson & Johnson
- Dennis Bone (RBS MBA ’84), President, Verizon New Jersey
- Gary M. Cohen (RBS MBA ’83), Executive Vice President, Becton Dickinson & Co.
- Anne Whitaker, President, North America Pharmaceuticals, Sanofi
- Keith Banks (RU ’77), President, US Trust Bank of America Private Asset Management
- Gregory Weaver (RBS MBA ’75), Chairman and CEO, Deloitte & Touche, LLP
Student Perspective

I came to Rutgers Business School as a “career changer”. I had started in the non-profit sector on the business side, and I really fell in love with business. I knew that to get to the next step in my career, I needed a thorough understanding of the analytic tools and skills to help firms succeed in the global economy. The MBA program at Rutgers Business School has been an enriching learning experience that will help me for many years to come. It was certainly a wise career choice because of the innovative and relevant curriculum, and its unparalleled return on investment.

Lisa Podhayny
Manager of Consumer Care, Bayer
MBA Class of 2012