Management & Global Business

The Department of Management & Global Business at Rutgers Business School strives to be a world-class department through excellence in research, education and service devoted to improving the management and leadership of people and the global management of organizations.

We are a vibrant department that promotes synergy among research, teaching, and service to students and to the business community. Such synergy produces dynamism in the education we provide and drives the identification of issues that form the basis of excellence in our research.

A degree from the Management and Global Business Department at RBS provides students with a well-rounded and global business education preparing them to be managers in an ever-changing global economy.

Management & Global Business Major
The major in MGB focuses on the areas of strategic planning, negotiations, entrepreneurship, cross-cultural management, international business and other important issues occurring in the global environment. With an industry-centered focus, our management curriculum is constantly updated to help prepare future leaders.

Sample Courses:
- Principles of Management
- Business Policy and Strategy
- Organizational Behavior
- International Business
- Human Resource Management
- Managing Teams
- Negotiations

Synergy between research and teaching
We share our research with our students by incorporating its findings and managerial implications into our classes, and by involving students in our research activities.

Synergy between research and service
Interactions and consulting with the business community can help us test the applicability of our research findings to real-world situations.

Synergy between teaching and service
Business people share their experience and knowledge with our students through conferences, guest lectures, internships, and job placements. Students help businesses, bringing fresh ideas to the firms that employ them.

Top Ranked Journal
The Journal of International Business Studies (JIBS), which is edited by RBS Professor John Cantwell, is ranked as one of the top three journals in the Business category in the latest Thomson Reuters Journal Citation Reports.

Leading Social Entrepreneurship
The first ever White House Summit on Urban Entrepreneurship was hosted at Rutgers by The Center for Urban Entrepreneurship & Economic Development.

Excellence
Talented students, outstanding and demanding faculty, prestigious research university.

Diversity
Diverse and driven student body, diverse faculty, and a wide array of programs in diverse locations.

Access
Education that prepares students to make positive contributions to the economy of New Jersey and the world.
Career Paths
RBS students graduate with a strong business foundation, and are well prepared to enter the job market. Below is a list of sample occupations of our recent graduates:

- Corporate Development
- Innovation Strategist
- Corporate Consulting
- Product/Area/Branch Managers
- Managerial Roles across Functions
- Strategy and Analytics
- Entrepreneur
- International Agencies and NGOs

World-class Management & Global Business Faculty

Professor Petra Christmann
Professor Christmann conducts research in the area of firms’ environmental and sustainability strategies in a global context. A well-known author in the field, she is the Department Chair of the Management and Global Business Department.

Professor Michael A. Santoro
Professor Santoro is frequently quoted in the media on business ethics. He is the author of *Wall Street Values: Business Ethics and the Global Financial Crisis*.

Professor Ann K. Buchholtz
Under Professor Buchholtz’ leadership, RBS was ranked 34th overall in the world and 12th for faculty research in The Aspen Institute’s Global 100 Survey. She teaches Business Ethics.

See more faculty at: business.rutgers.edu/mgb/faculty

Research

Institute for Ethical Leadership (IEL)
Working with business and government entities, nonprofit and philanthropic organizations, and within the University, the IEL provides leaders and future leaders with the education, training and critical-thinking tools needed to make ethical decisions for real-world challenges.

Technology Management Research Center (TMRC)
A paradigm shift in Global society has positioned technology as the main driver for economic growth in industry and government. TMRC is dedicated to embracing today’s fluid, fast-paced innovations, and promoting effective management of technology.

The Center for Urban Entrepreneurship & Economic Development (CUEED)
The mission of CUEED is to build a world-class research-driven, teaching and practitioner-oriented urban entrepreneurship and economic development program that will transform the economy of the cities of Newark & New Brunswick, New Jersey, and other urban centers; create wealth in urban communities; and be a model for all urban universities.

Rutgers Business School – Newark and New Brunswick is an integral part of one of the nation’s oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.