RBS NextUP

Introducing the Next Generation of Undergraduates to Business Education and Careers

Program Description:

Rutgers Business School – NextUP is a highly selective program offered by the Office of Diversity Programs. The NextUP program is a signature program included in the Pathways Leading to Undergraduate Success (RBS – PLUS) diversity programs portfolio.

The RBS NextUP one-day college exploratory program is designed to introduce high school freshmen and sophomores of diverse and under-represented backgrounds to a full range of opportunities available within the business world and educate them on the college admissions and financial aid process. Participants will discover careers in business through activities and interactions with RBS students, faculty, staff, and corporate professionals. The RBS NextUP program will admit up to 100 students from underrepresented minority backgrounds who also exhibit strong interest in pursuing business majors and careers.

RBS NextUP participants will have opportunities to:

- Learn more about Rutgers University and Rutgers Business School
- Develop leadership and communication skills
- Develop tools to help overcome challenges
- Explore various business disciplines
- Attend workshops by distinguished RBS faculty, staff, students, and corporate professionals

Apply Today:
business.rutgers.edu/diversityprograms

Connect with Us!
/RBSODP
RBS_Diversity
RBS_Diversity

Excellence
Talented students, outstanding and demanding faculty, prestigious research University.

Diversity
Diverse and driven student body, diverse faculty, and a wide array of programs in diverse locations.

Access
Education that prepares students to make positive contributions to the economy of New Jersey and the world.

RBS NextUP Program Important Dates

- Application Deadline: October 31st
- Program Date: Fall Semester

Contact Us:
Office of Diversity Programs
Newark and New Brunswick
E: diversityprograms@business.rutgers.edu
P: 973-353-2825
RBS NextUP FAQs

Who is eligible to apply for the rbs NextUP program?
The RBS NextUP program is open to underrepresented minority students from historically underserved and disadvantaged backgrounds/circumstances including students who identify as African-American, Latino/Hispanic, American Indian/Native American, or Native Hawaiian/Pacific Islander who have a strong interest in pursuing a business major in college.

How many students will be admitted to the RBS NextUP program?
This highly competitive and selective program will admit up to 100 interested students.

How are students selected for the RBS NextUP program?
High school freshman, sophomores, and juniors interested in applying to the RBS NextUP program should have a strong interest in pursuing a business major in college. After a careful review of student applications, eligible finalists will be formally invited to participate in the program.

How much will it cost to participate in the RBS NextUP program?
With the exception of travel to the Rutgers Business School Campus, the RBS NextUP program participants will have all of their expenses covered by RBS and generous corporate sponsorships.

What opportunities are available to students who successfully complete the RBS NextUP program?
Students who successfully complete the RBS NextUP program will have opportunities to participate in additional RBS Diversity programs and initiatives.

To be considered, applicants must:
- Be a high school freshman or sophomore  
  *High school juniors who have already applied to RBS are welcome to submit an application for participation in the NextUP program.
- Have strong interest in pursuing a business major in college

Application Requirements
- Completed RBS NextUP Program Application and Personal Statement of Interest (250 word minimum)

Contact Us:
Office of Diversity Programs
Newark and New Brunswick
E: diversityprograms@business.rutgers.edu
P: 973-353-2825

Rutgers Business School-Newark and New Brunswick is an integral part of one of the nation’s oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.