Pre-College Enrichment Program (PREP)
Transforming High School Students into Business School Students

Program Description:
Rutgers Business School – Pre-College Enrichment Program (PREP) is a highly competitive 15 week program offered by the Office of Diversity Programs. The PREP program is a signature program included in the Pathways Leading to Undergraduate Success (RBS – PLUS) diversity programs portfolio.

The PREP program is designed to introduce high-performing and high-potential high school juniors of diverse and underserved backgrounds to significant areas of business education. In addition to early exposure to Rutgers Business School, college campus life, and careers in business, participants will also be enrolled in a college level business course with other college students. Successful completion of the PREP program will result in the high school juniors earning 3 academic course credits toward the completion of an undergraduate business degree from Rutgers Business School should they apply and gain admittance. During weekly program enrichment sessions students explore several business disciplines including accounting, entrepreneurship, finance, management, marketing, etc. Students also examine core concepts of business including diversity, ethics, etiquette, leadership, personal branding, professional image, team building, etc.
RBS PREP FAQs

Who is eligible to apply for the PREP program?
The PREP program is open to qualified minority students from historically underserved and disadvantaged backgrounds/circumstances who have a strong interest in pursuing a business major in college.

What credit bearing college course will I take as a PREP program participant?
All program participants will take Management Information Systems (302) – This course surveys general management principles and theories, and provides bases for understanding the basic knowledge and skill-set required for being an informed employee, an effective team member, and a successful manager in the contemporary work environment.

Will the course credits earned during the PREP Program be applied to a transcript?
Yes! It is very important that students understand that grades earned during the program will become a part of their permanent academic records. By the close of the program, students will have established an official Rutgers University and Rutgers Business School transcript.

How many students will be admitted to the PREP program?
This highly competitive and selective program has up to 20 openings for qualified students.

How often do PREP classes and enrichment sessions meet and how long do they last?
Students attend class on Saturday mornings for approximately 3 hours and participate in Program Enrichment activities on Saturday afternoons for approximately 3 hours.

How are students selected for the PREP program?
High school juniors interested in applying should have a minimum 3.0 GPA on a 4.0 scale and should be interested in pursuing a business major in college. After a careful review of student applications, eligible finalist will be invited to Rutgers Business School for an interview. Application status updates will be sent to students and guidance counselors after interviews.

How much will it cost for me to participate in the PREP program?
Except for a $125 deposit, students selected to participate in the PREP program will have all of their expenses covered by a PREP Program Scholarship. The $125 deposit will be refunded in May at the close of programming to students who complete the program.

To be considered, applicants must:
- Be a high school junior
- Have a minimum GPA of 3.0 on a 4.0 scale
- Have the demonstrated academic ability, maturity, and intellectual curiosity to undertake college-level work
- Have strong interest in pursuing a business major in college

Application Requirements
- Completed PREP Program Application
- Current Official High School Transcript
- Application Essay (500 Word Minimum)
- 1 Academic Letter of Recommendation
- Official SAT, ACT, AP Scores (Optional)
- $125 Program Application Fee (Refundable Upon Program Completion)

Apply Today:
business.rutgers.edu/DiversityPrograms
973-353-1188
DiversityPrograms@business.rutgers.edu

Rutgers Business School-Newark and New Brunswick is an integral part of one of the nation’s oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.

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