Pre-College Enrichment Program (PREP)
Transforming High School Students into Business School Students

Program Description:
Rutgers Business School – Pre-College Enrichment Program (PREP) is a highly competitive 15 week program offered by the Office of Diversity Programs. The RBS PREP program is a signature program included in the Pathways Leading to Undergraduate Success (RBS – PLUS) diversity programs portfolio.

The RBS PREP program is designed to introduce high-performing and high-potential high school juniors from diverse and underserved backgrounds to significant areas of business education. In addition to early exposure to Rutgers Business School, college campus life, and careers in business, participants are also enrolled in a college level business course with other college students. Successful completion of the RBS PREP program will result in the high school juniors earning 3 academic course credits toward the completion of an undergraduate business degree from Rutgers Business School should they apply and gain admittance. During weekly program enrichment sessions students explore several business disciplines including accounting, entrepreneurship, finance, management, marketing, etc. Students also examine core concepts of business including diversity, ethics, etiquette, leadership, personal branding, professional image, team building, etc.

Excellence
Talented students, outstanding and demanding faculty, prestigious research University.

Diversity
Diverse and driven student body, diverse faculty, and a wide array of programs in diverse locations.

Access
Education that prepares students to make positive contributions to the economy of New Jersey and the world.

RBS PREP Program Dates
- Application Deadline: December 1
- Program Orientation: Mid January
- Program Timeline: January - May

Contact Us:
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Apply Today:
business.rutgers.edu/diversityprograms

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RBS PREP FAQs

Who is eligible to apply for the RBS PREP program?

The RBS PREP program is open to underrepresented minority students from historically underserved and disadvantaged backgrounds/circumstances including students who identify as African-American, Latino/Hispanic, American Indian/Native American, or Native Hawaiian/Pacific Islander who have a strong interest in pursuing a business major in college.

What credit bearing college course will I take as a RBS PREP program participant?

All program participants will be enrolled in one business course, such as Management Skills. This course surveys general management principles and theories, and provides bases for understanding the basic knowledge and skill-set required for being an informed employee, an effective team member, and a successful manager in the contemporary work environment.

Will the course credits earned during the RBS PREP Program be applied to a transcript?

Yes! It is very important that students understand that grades earned during the program will become a part of their permanent academic records. By the close of the program, students will have established an official Rutgers University and Rutgers Business School transcript.

How many students will be admitted to the RBS PREP program?

This highly competitive and selective program has up to 20 openings for qualified students.

How often do RBS PREP classes and enrichment sessions meet and how long do they last?

Students attend class on Saturday mornings for approximately 3 hours. Subsequently, they participate in various program enrichment activities meant to motivate and prepare them for the rigors of pursuing a college education.

How are students selected for the RBS PREP program?

High school juniors interested in applying should have a minimum 3.0 gpa on a 4.0 scale and should be interested in pursuing a business major in college. After a careful review of student applications, eligible finalist will be invited to Rutgers Business School for an interview. Application status updates will be sent to students and guidance counselors after interviews.

How much will it cost for me to participate in the RBS PREP program?

Except for a $50 program application fee, students selected to participate in the RBS PREP program will have all of their expenses covered by a RBS PREP Program Scholarship.

To be considered, applicants must:

- Be a high school junior
- Have a minimum GPA of 3.0 on a 4.0 scale
- Have the demonstrated academic ability, maturity, and intellectual curiosity to undertake college-level work
- Have strong interest in pursuing a business major in college

Application Requirements

- Completed RBS PREP Program Application
- Current Official High School Transcript
- Application Essay (500 Word Minimum)
- 1 Academic Letter of Recommendation
- Official SAT, ACT, AP Scores (Optional)
- $50 Program Application Fee