Supply Chain Management Program Fact Sheet

Program Distinctions

Rankings
- Gartner SCM Program Ranking: #9 undergraduate SCM (2014)
- Gartner SCM Program Ranking: #11 MBA SCM (2014)
- SCM World Global SCM Program Ranking: #13 (2014)

Scholarships
Over 150 scholarships awarded by Rutgers Center for SCM and our industry partners (2008 - 2015)
- Advisory Board scholarships
- Undergraduate and MBA department scholarships
- Student club and leadership awards
- The prestigious Gene Richter Scholarship (2012, 2015)
- Institute for Supply Management (ISM) scholarships (2011-2015)
- Council of Supply Chain Management Professionals (CSCMP) scholarships (2009-2013)
- Partner corporations include BASF, Johnson & Johnson, L’Oreal, Novartis, and Panasonic

Case Competitions
- 2015 Rutgers Ten Plus Supply Chain Case Dual Challenge MBA/UG Case Competition: Undergraduate 1st place
- 2014 and 2015 Sam M. Walton College of Business International Graduate Logistics Case Competition: 3rd Place
- 2012 HULT Global Case Competition Honorable Mention (Cornell, Darden and Rutgers)
- 2011 and 2014 ISM SCM Case Competition: 1st place in U.S. (Phoenix, AZ)

Placements
- SCM Undergraduate Summer Internship Placement Rate (2015): nearly 100%
- 2015 Inaugural Newark Spring SCM Meet & Greet Day: 40 major companies and 300+ students participated
- 2014 Fall SCM Meet & Greet Day: 85 major companies and 650+ students participated
- 2013 Fall Rutgers SCM Meet & Greet Day: 70 major companies and 595 students participated
- 2012 Fall Rutgers SCM Meet & Greet Day: 57 major companies and 425 students participated

Sample Rutgers SCM Cases
- Novartis Faces Its Future and Confronts the Big Question: Should it Outsource? (D. Klock)
- American Pharmaceuticals-Global Transportation Organization (GTO) (D. Klock)
- Managing the Outsourced Operations of Air-Champion (L. Lei, R. Oppenheim)
- Build-to-Performance: Boeing 787 Dreamliner (X. Xu, Y. Zhao)
- Pandemic Influenza: Just-in-Time vs. Just-in-Case Strategies (Y. Zhao)
- From Farm to Cup: The Coffee Supply Chain in Kenya (R. Kiwanuka, Y. Zhao)
- OXO International: Forecasting and Inventory Management (S. Bal, S. Bedi, S. Singh, Y. Zhao)
- Schneider's Insource vs. Outsource (L. Lei)
- Demand Management at ACT (L. Lei, R. Oppenheim, T. York)
Sample Rutgers SCM Conferences
- Technology for Business Roundtable
- Three-Day Certificate Program
- Supply Chain Finance Summit
- A Roundtable on Supply Chain Management: Rutgers University, the Newark Community and Beyond
- Summit on Supply Chain Talent Management
- Response to Supply Chain Disruptions Conference
- Summit on Big Data Analytics
- MBA Regional Supply Chain Case Competition
- MBA Supply Chain Case Competition

Supply Chain Research
- Rutgers Green Purchasing
- Supply Chain Disruption Research Laboratory
- Best Practices in Supply Chain Management, Don Klock, Lei Lei, and Sean Handley
- Continuous-Review Inventory Model with Dual-Sourcing Strategy and Random Disruptions at the Primary Supplier, Lian Qi
- Balancing Learning and Economies of Scale: The Case of Adaptive Clinical Trials, Adam Fleischhacker and Yao Zhao
- Bayesian Acceptance Sampling Plans in a Supply Chain with Endogenous Product Quality, Wan Hong and Xiaowei Xu
- Collaborative vs. non-collaborative container-vessel scheduling, Lei Lei, Cunxing Fan, Maria Boile, Sotiris Theofanis
- Combining Calculation and Culture, Wayne Eastman

Sample Corporate Partners of Rutgers SCM Programs

Toys “R” Us  
Verizon  

AstraZeneca  
Bayer Healthcare  
Bristol-Myers Squibb  
Colgate-Palmolive  
IBM  
Johnson & Johnson  
L’Oreal  
McGraw-Hill  
Mondelez  
Novartis  
Pfizer  
P&S Transportation  
Ross Dress For Less  
Siemens  
Unilever  
Waste Management

Anixter  
Barrier Therapeutics  
Becton-Dickinson  
Burlington Coat Factory  
Caterpillar Logistics  
Dell  
E I DuPont de Nemours  
Federal Reserve Bank  
Genco  
Graybar Electric  
International Flavors & Fragrances  
JPMorgan Chase  
Manifest Journals LLC  
Mercedes-Benz USA  
Motorola Solutions  
Panalpina  
Philips  
QianFang Holding (China)  
SAP  
Tech Data Corporation  
United Technologies  
Watson Pharmaceuticals, Inc.

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