



Supply Chain Management Program Fact Sheet

Program Distinctions

Rankings

- ◆ *U.S. News & World Report* Ranking: #11 MBA Supply Chain Program, nationwide, (2015)
- ◆ *U.S. News & World Report* Ranking (SCM/Logistics Specialty): #13 (2014)
- ◆ *U.S. News & World Report* Ranking (SCM/Operations Management Specialty): #20 (2013)
- ◆ *Gartner* SCM Program Ranking: #9 undergraduate SCM (2014)
- ◆ *Gartner* SCM Program Ranking: #11 MBA SCM (2014)
- ◆ *SCM World* Global SCM Program Ranking: #13 (2014)

Scholarships

Over 150 scholarships awarded by Rutgers Center for SCM and our industry partners (2008 - 2015)

- ◆ Advisory Board scholarships
- ◆ Undergraduate and MBA department scholarships
- ◆ Student club and leadership awards
- ◆ The prestigious Gene Richter Scholarship (2012, 2015)
- ◆ Institute for Supply Management (ISM) scholarships (2011-2015)
- ◆ Council of Supply Chain Management Professionals (CSCMP) scholarships (2009-2013)
- ◆ Partner corporations include BASF, Johnson & Johnson, L'Oreal, Novartis, and Panasonic

Case Competitions

- ◆ 2015 Rutgers Ten Plus Supply Chain Case Dual Challenge MBA/UG Case Competition: Undergraduate 1st place
- ◆ 2014 and 2015 Sam M. Walton College of Business International Graduate Logistics Case Competition: 3rd Place
- ◆ 2012 HULT Global Case Competition Honorable Mention (Cornell, Darden and Rutgers)
- ◆ 2011 and 2014 ISM SCM Case Competition: 1st place in U.S. (Phoenix, AZ)

Placements

- ◆ SCM-MBA Internship Placement Rate: 100% (2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015)
- ◆ SCM Undergraduate Summer Internship Placement Rate (2015): nearly 100%
- ◆ 2015 Inaugural Newark Spring SCM Meet & Greet Day: 40 major companies and 300+ students participated
- ◆ 2014 Fall SCM Meet & Greet Day: 85 major companies and 650+ students participated
- ◆ 2013 Fall Rutgers SCM Meet & Greet Day: 70 major companies and 595 students participated
- ◆ 2012 Fall Rutgers SCM Meet & Greet Day: 57 major companies and 425 students participated

Sample Rutgers SCM Cases

- ◆ Novartis Faces Its Future and Confronts the Big Question: Should it Outsource? (D. Klock)
- ◆ American Pharmaceuticals-Global Transportation Organization (GTO) (D. Klock)
- ◆ Managing the Outsourced Operations of Air-Champion (L. Lei, R. Oppenheim)
- ◆ Build-to-Performance: Boeing 787 Dreamliner (X. Xu, Y. Zhao)
- ◆ Pandemic Influenza: Just-in-Time vs. Just-in-Case Strategies (Y. Zhao)
- ◆ From Farm to Cup: The Coffee Supply Chain in Kenya (R. Kiwanuka, Y. Zhao)
- ◆ OXO International: Forecasting and Inventory Management (S. Bal, S. Bedi, S. Singh, Y. Zhao)
- ◆ Schneider's Insource vs. Outsource (L. Lei)
- ◆ Demand Management at ACT (L. Lei, R. Oppenheim, T. York)

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Sample Rutgers SCM Conferences

- ◆ Technology for Business Roundtable
- ◆ Three-Day Certificate Program
- ◆ Supply Chain Finance Summit
- ◆ A Roundtable on Supply Chain Management: Rutgers University, the Newark Community and Beyond
- ◆ Summit on Supply Chain Talent Management
- ◆ Response to Supply Chain Disruptions Conference
- ◆ Summit on Big Data Analytics
- ◆ MBA Regional Supply Chain Case Competition
- ◆ MBA Supply Chain Case Competition

Supply Chain Research

- ◆ Rutgers Green Purchasing
- ◆ Supply Chain Disruption Research Laboratory
- ◆ Best Practices in Supply Chain Management, Don Klock, Lei Lei, and Sean Handley
- ◆ Continuous-Review Inventory Model with Dual-Sourcing Strategy and Random Disruptions at the Primary Supplier, Lian Qi
- ◆ Balancing Learning and Economies of Scale: The Case of Adaptive Clinical Trials, Adam Fleischhacker and Yao Zhao
- ◆ Bayesian Acceptance Sampling Plans in a Supply Chain with Endogenous Product Quality, Wan Hong and Xiaowei Xu
- ◆ Collaborative vs. non-collaborative container-vessel scheduling, Lei Lei, Cunxing Fan, Maria Boile, Sotiris Theofanis
- ◆ Combining Calculation and Culture, Wayne Eastman

Sample Corporate Partners of Rutgers SCM Programs

Altria Group Distribution Corp.
American Express
BASF Corporation
Bed Bath & Beyond
Campbell Soup
Citation Air
Deloitte Consulting
Estée Lauder
Ferrero USA
Global Shipping Services
Hanjin Shipping America LLC
JAS Forwarding USA, Inc.
Kuehne & Nagel
MasterCard
MetLife
NFI Industries
Panasonic
Phillips Van Heusen
Rhodia Inc.
Schindler Elevator
Toys "R" Us
Verizon

AstraZeneca
ATC Industrial Supply
Bayer Healthcare
Bristol-Myers Squibb
Catalent Pharma Solutions
Colgate-Palmolive
DHL Express
Exel – Corporate Office
Ford Foundation
Goya Foods
IBM
Johnson & Johnson
L'Oreal
McGraw-Hill
Mondelez
Novartis
Pfizer
P&S Transportation
Ross Dress For Less
Siemens
Unilever
Waste Management

Anixter
Barrier Therapeutics
Becton-Dickinson
Burlington Coat Factory
Caterpillar Logistics
Dell
E I DuPont de Nemours
Federal Reserve Bank
Genco, Kenco
Graybar Electric
International Flavors & Fragrances
JPMorgan Chase
Manifest Journals LLC
Mercedes-Benz USA
Motorola Solutions
Panalpina
Philips
QianFang Holding (China)
SAP
Tech Data Corporation
United Technologies
Watson Pharmaceuticals, Inc.

Size of Rutgers SCM Programs 2015 - 2016

- ◆ Full time SCM–MBAs: 62
- ◆ Undergraduate SCM majors: 726
- ◆ SCM Ph.D. students: 18
- ◆ Academic faculty in Rutgers SCMMS Department: 25



2015 Rutgers Ten Plus Supply Chain MBA/UG Case Competition: Undergraduate Team 1st place. Advising Professor Weiwei Chen (left), Alex Ionescu, Jenn Reis, Renira Morris, and Steven Pan.



Rutgers Business School – Newark and New Brunswick is an integral part of one of the nation's oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.