

Resume

Paul J. Miranti, Jr.,

Education

- 1985 Ph.D.
 The Johns Hopkins University
 Baltimore, Md.
- Thesis Title: "From Conflict to Consensus: The American Institute of Accountants and the Professionalization of Public Accountancy, 1886-1940."
- 1979 Advanced Professional Certificate-International Finance
 New York University
 New York, NY
- 1974 MBA in Accounting
 Graduate School of Business Administration
 New York University
- 1968 MA- History
 The Johns Hopkins University
- 1965 BA – History
 The Johns Hopkins University

Academic Experience

- 2002-Present Professor
 Department of Accounting and Information Systems
 Rutgers Business School
- 1999-2002 Associate Dean for Faculty and Research
 Rutgers Business School

Teaching Experience (continued)

- June 1999 Promoted to Professor
- 1991-1999 Associate Professor
 Department of Accounting
 Rutgers University
- 1985-1991 Assistant Professor
 Department of Accounting

- Rutgers University
- 1982-1985 Adjunct Lecturer
Department of Accounting
Rutgers University
- 1981-1982 Part-time Instructor
Rutgers University

Business Experience

- 1977-1982 Administrative Manager
Continuing professional Education Division
American Institute of Certified Public Accountants
New York, NY
- 1976-1977 Financial Analyst and Internal Auditor
Standard Brands, Inc.
New York, NY
- 1973-1976 Audit Senior
Arthur Young & Company
New York, NY
- 1972-1973 Credit Analyst
Bank of California International
New York, NY
(Part-time while attending graduate school)
- 1971-1972 Credit Analyst
Franklin National Bank
New York, NY

Business Experience (continued)

- 1968-1971 Research Consultant
The Economist Intelligence Unit, Ltd.
New York, NY

Scholastic Honors

- 1986 Newcomen Society of the United States

Newcomen Award in Business History for the best article appearing in the *Business History Review* in 1989 entitled “The Mind’s Eye of Reform: The ICC’s Bureau of Statistics and Accounts and a Vision of Regulation, 1887-1940.”

1986

Business History Conference
Herman Krooss Memorial Prize for the best dissertation in business history for the two year period 1986-1987.

1973

New York University
Kolodny Prize for mast masters thesis on a management topic. Thesis title, “The Use of Profitability in Managing Field Sales Operations.”

Professional Certification

1976 Certified Public Accountant – New York

Publications

Books

The Institute of Accounts: Nineteenth-Century Origins of Accounting Professionalism in the United States (London: Routledge, 2004). Coauthor: Stephen Loeb.

A History of Corporate Finance (New York: Cambridge University Press, 1997). Co-author: Jonathan B. Baskin.

Accountancy Comes of Age: The Development of an American Profession, 1886-1940 (Chapel Hill: University of North Carolina Press, 1990).

Guest Editorship

The Emergence of Accounting as a Global Profession: An Introduction. *Accounting History* 19 (1-2) 2014.

Chapters in Books and Encyclopedias

Agents of Change: Bell System Employees and Quality Assurance Knowledge Transfer in Postwar Japan, 1945-1955.” In Pierre Yves Donze and Shigahiro Nishimura, eds., *Organizing Global Trade Flows*. New York, London: Routledge, 2014, pp. 230-244. Coauthor, S.B. Adams.

“The Role of the Bell System in Postwar Revival of Japanese Telecommunications” in Stefania Mariano, Mirghani Mohamed and Qader Mohiuddin, eds., *The Role of*

Expatriates in MNC's Knowledge Mobilization (London: Emerald, 2011). Pp. 131-150.
Coauthor: Stephen B. Adams.

“Probability Theory and the Challenge of Sustaining Innovation: Traffic Management at the Bell System, 1900-1920,” in Sally H. Clarke, Naomi R. Lamoreaux and Steven W. Usselman, eds., *The Challenge of Remaining Innovative: Insights from Twentieth-Century American Business* (Palo Alto: Stanford University Press, 2009), pp. 114-131.

“Chicago and Professional Accounting,” in J.R. Grossman, AA.D. Keating and J.L. Reiff, eds., *The Encyclopedia of Chicago History* (Chicago: University of Chicago Press, 2005), pp. 1-2.

“Securities Markets,” in Joel Mokyr, *The Oxford Encyclopedia of Economic History* (New York and London: Oxford University Press, 2003), 5: 23-27.

“New England Finance” in D.H. Watters, B. Feintuch and S. Guidod, eds., *Encyclopedia of New England Culture* (New Haven: Yale University Press, forthcoming).

“Business History and Its Implications for Writing Accounting History,” in R.K. Fleischman, V.S. Radcliffe, and P.A. Shoemaker, eds. *Doing Accounting History: Contributions to the Development of Accounting Thought*. (Boston, London: Elviesier, 2004). Coauthors: D.L. Jensen, E.N. Coffman.

“Arthur Andersen,” in John A. Garraty, ed., *American National Biography* (New York: Oxford university Press, and the American Council of Learned Societies, 1999), 1: 439-40.

“Solomon Stephen Huebner,” in John A. Garraty, ed., *American National Biography* (New York: Oxford University Press and the American Council of Leonard Societies, 1999), 11: 411-12.

“Jacob Kay Lasser,” in John A. Garraty, ed., *American National Biography* (New York: Oxford University Press and the American Council of Learned Societies, 1999), 13: 324-25. Co-author: Leonard Goodman.

“William Mitchell Lybrand,” in John A. Garatty, ed., *American National Biography* (New York: Oxford University Press and the American Council of Learned Societies, 1999), 14: 153-55.

“Herbert Myrick,” in John A. Garraty, ed., *American National Biography* (New York: Oxford University Press and the American Council of Learned Societies, 1999), 16: 209-210.

“The Professions,” in Stanley I. Kutler, ed., *Encyclopedia of the United States in the Twentieth Century* 5 Vols., (New York: Charles Scribner's Sons, 1996), 3: 1407-30.
Coauthor: Kenneth L. Lipartito.

“American Institute of Certified Public Accountants,” in Michael Chatfield and Richard Vangermeersch, eds., *The History of Accounting: An International Encyclopedia* (New York: Garland, 1996), pp. 34-43. Coauthor: Leonard Goodman.

“John Maurice Clark,” in Michael Chatfield and Richard Vangermeersch, eds., *The History of Accounting: An International Encyclopedia* (New York: Garland, 1996), pp. 125-26.

“Railroad Accounting,” in Michael Chatfield and Richard Vangermeersch, eds., *The History of Accounting: An International Encyclopedia* (New York: Garland, 1996), pp. 487-90.

“William Z. Ripley,” in Michael Chatfield and Richard Vangermeersch, eds., *The History of Accounting: An International Encyclopedia* (New York: Garland, 1996), pp. 502-504.

“Securities and Exchange Commission,” in Michael Chatfield and Richard Vangermeersch, eds., *The History of Accounting: An International Encyclopedia* (New York: Garland, 1996), pp. 524-25.

“Accounting,” in Kenneth T. Jackson, ed., *The Encyclopedia of New York City* (New Haven: Yale University Press, 1995), pp.4-5.

“Introductory Essay,” in Richard Brief, ed., *Commerce, Accounts and Finance* (New York: Garland Press, 1993).

Refereed Articles

“Innovation’s Golden Triangle: Finance, Regulation and Science at the Bell System, 1877-1940.” *Business History Review* forthcoming Spring 2016. Currently posted at Cambridge University Website for *Business History Review*, First View Article: <http://dx.doi.org/1001017/50007680515001373> (About Doi)

“Technology and Learning: Automating Odd-Lot Trading at the New York Stock Exchange, 1958-1976,” *Technology and Culture* 55 (October 2014): 850-879. Coauthor: Phillip G. Bradford.

“Practice Strategy of Lybrand Ross Bros. and Montgomery during the 20th Century” *Accounting History*. Special Edition on the Globalization of Accounting Professionalism, Paul Miranti, guest editor, 19 (Feb.-May, 2014): 53-76. Coauthors: Deirdre Collier and Nandini Chandar.

“Graph Standardization and Management Accounting at AT&T during the 1920s,” *Accounting History*, 17 (February, 2012): 35-62. Coauthors: Deirdre Collier and Nandini Chandar.

“Integrating Accounting and Statistics: Forecasting, Budgeting and Production Planning at the Bell System during the 1920s,” *Accounting and Business Research*, 39, No. 4 (2009): 1-23. Coauthor: Nandini Chandar.

“Chandler’s Paths of Learning,” *Business History Review* 82 (Summer 2008): 293-300.

“Global Knowledge Transfer and Telecommunications: The Bell System in Japan, 1945-1952.” *Enterprise and Society* 9 (March 2008): 96-124. Co-author: Stephen B. Adams.

“The Development of Actuarial-Based Pension Accounting at the Bell System, 1913-1940.” *Accounting History*, 12 (2007) 2: 203-232. Coauthor: Nandini Chandar.

“Corporate Learning and Quality Control at the Bell System, 1877-1929,” *Business History Review* 79 (Spring 2005): 39-72.

“Information, Institutions and Agency: The Crisis of Railroad Finance in the 1890s and the Evolution of Corporate Oversight Capabilities.” *Accounting History* 10 (No. 2, 2005): 7-33. Coauthor: Nandini Chandar.

“Corporate Learning and Traffic Management at the Bell System, 1900-1929: Probability Theory and the Evolution of Organizational Capabilities,” in *Business History Review* 76 (Winter 2002): 733-65.

“Professions and Organizations,” *Social Science Quarterly* 79(1998). Coauthor: Kenneth Lipartito.

“Louis D. Brandeis and Standard Cost Accounting: A Study of the Construction of Historical Agency,” in *Accounting, Organizations and Society* 22 (1996), pp. 569-86. Coauthor: Leslie S. Oakes.

“The First Century of the CPA,” in *The Journal of Accountancy* Coauthors: Gary John Previts and Dale L. Flesher.

“Birth of the Certified Public Accounting Profession: Organization and Knowledge in an Age of Progress,” an invited article in *The CPA Journal*, 66 (April 1996), pp. 14-20 and 72.

“Patterns of Analysis in Accounting History,” *Business and Economic History* 22 (1993), pp. 114-26.

“A Bridge between Theory and Practice: ERA Seligman and the New York State Corporate Income Tax, 1912-1917,” *Advances in Public Interest Accounting*, 5 (1992), pp. 75-106. Coauthor: Leonard Goodman.

“The Mind’s Eye of Reform: The ICC’s Bureau of Statistics and Accounts and a Vision of Regulation, 1887-1940,” in *Business History Review* 63 (Autumn 1989): 469-509.

“Measurement and Organizational Effectiveness: The ICC’s Bureau of Statistics and Accounts and Railroad Regulation, 1887-1940.” in *Business and Economic History* 19 (1990): 183-92.

“Accounting’s Panopticon: The ICC’s Bureau of Statistics and Accounts and the Public Interest, 1887-1920,” in *Advances in Public Interest Accounting* 4 (1991): 179-214.

“The California Method of Taxing Nonresidents in New York,” in *Journal of State Taxation* 9 (Fall 1990): 31-44. Coauthor: Leonard Goodman.

“International Financial Statement Translation: The Problem of Real and Monetary Disturbances,” in *The International Journal of Accounting, Education and Research* 23 (Spring 1988): 19-31. Coauthor: H. Peter Gray.

“Capital Expenditure Analysis and Automated Manufacturing Systems: A Review and Synthesis,” in *The Journal of Accounting Literature* 8 (1989): 181-207. Coauthor: Yaw M. Mensah.

“Professionalism and Nativism: The Competition in Securing Public Accountancy Legislation in New York during the 1890’s,” in *The Social Science Quarterly* 60 (June 1988): 361-82.

“Associationalism, Statism and Professional Regulation: Public Accountants and the Reform of the Financial Markets,” in *Business History Review* 60 (Autumn 1986): 438-68.

An invited article authored with James Don Edwards, “The AICPA: A Professional Institution in a Dynamic Society,” in the centennial issue of *The Journal of Accountancy* 163 (May 1987): 22-38.

“Robert H. Montgomery—A Leader of the Profession,” in *The CPA Journal* (August 1986): 106-108.

“From Conflict to Consensus: The American Institute of Accountants and the Professionalization of Public Accountancy, 1886-1940,” in *Business and Economic History*, 2nd Series, Vol. 15(1986): 93-100.

Monographs

Financial Management Seminar for Nonprofit Organizations (New York: American Institute of Certified Public Accountants, 1983).

The Use of Profitability in Managing Field Sales Operations (New York: Sales Executives Club of New York, 1973). Coauthor: Leonard Deutsch.

Video

“Finance and Technology: Automating Odd-Lott Trading at the New York Stock Exchange, 1955-1976.’ American Finance Association, History of Accounting Thought Series. Department of Finance, Ohio State University, Columbus Ohio, October 30, 2009.

“The First Century of the CPA, a video sponsored by the American Institute of Certified Public Accountants and resented before its Council Meeting in Chicago, Illinois, October 19, 1996. Coauthors: Gary J. Previts and Dale L. Flesher.

Review Essays

Review of Joanne Yates’ *Structuring the Information Age: Life Insurance and Technology in the Twentieth Century* (Johns Hopkins University Press, 2005) in *Business History Review* 80 (Summer 2006): 335-340.

Book Reviews

Review of Lodeiwijk Petram. *The World’s First Stock Exchange* (New York: Columbia Business School Press, 2014) in *Accounting History* 20 (May 2015): 228-230.

Review of Peter E. Austin, *Baring Brothers and the Birth of Modern Finance* (London: Pickering & Chatto, 2007) forthcoming in *Accounting History*.

Review of Kees Camfferman and Stephen A. Zeff, *Financial Reporting and Global Markets: A History of the International Accounting Standards Committee, 1973-2000* (New York: Oxford University Press, 2007) in *Business History Review* 83 (Summer 2009): 414-416.

Review of Caitlin Zaloom. *Out of the Pits: Traders and Technology from Chicago to London* (Chicago: University of Chicago Press, 2006). Forthcoming in the *Business History Review*.

Review of David Skeel, *Icarus in the Boardroom: The Fundamental Failures of Corporate America and Where They Came From* (Oxford, Eng.: Oxford University Press, 2005) in *The Journal of Economic History* 65 (December 2005): 1169-1171.

Review of Robert J. Bricker and Gary J. Previts, *The Murphy-Kirk-Beresford Correspondence, 1982-1996: Commentary on the Development of Financial Standards* (New York: JAI Press, 2001) in *Enterprise and Society: The International Journal of Business History* 4 (March 2003): 175-177.

Review of Gerald Berk, *Alternative Tracks: The Constitution of American Industrial Order, 1865-1917* (Baltimore: The Johns Hopkins University Press, 1994) in the *Business History Review* 69 (Summer 1995): 234-38.

Review of David Grayson Allen and Kathleen McDermott, *Accounting for Success: A History of Price Waterhouse in America, 1890-1990* (Boston: Harvard Business School Press, 1993) in *The Accounting Historians Journal* 21 (December 1994): 163-5.

Review of Hugh M. Coombs and J.R. Edwards, eds., *Local Authority Accounting Methods: Problems and Solutions* (New York: Garland, 1992) in *Business History Review* 68 (Autumn 1994): 444-45.

Review of Cathie J. Martin, *Shifting the Burden: The Struggle over Growth and Corporate Taxation* (Chicago: University of Chicago Press, 1991) in the *Business History Review* 67 (Winter 1993): 673-76.

Review of Geoffrey Cocks and Konrad H. Jarausch, eds. *German Professions, 1800-1950*, (New York: Oxford University Press, 1990) in the *Business History Review* 65 (Autumn 1991): 711-13.

Work in Progress Articles

“Cultures in Conflict: Walter A. Shewhart and the Social Construction of the Control Chart, 1917-1954.” Coauthor Phillip Bradford.

“Measuring Innovation.” Coauthors Leonard Goodman and Michael Schoderbek.

“The Social Construction of U.S. Railroad Accounting Regulation during the Progressive Era, 1900-1916.” Coauthors Betul Acikgoz and Dan Palmon.

“Finance, Organization and Democracy at the Bell System: The Case of Bell Telephone Securities, 1921-1935.” Co-authors Deirdre Collier and Nandini Chandar.

Work in Process Books

American Accounting Association Centennial Volume. Coauthors Deirdre Collier and Nandini Chandar.

The Bell System and the Origins of Management Science and Operations Research.